

WEAR AND TEAR

TUNISIA

100 MINS

SYNOPSIS: Ayda has been an operator in a call center for years. She is in her forties and lives alone in a neighborhood of Tunis. She spends her days repeating the same catchphrases to strangers on the other end of the phone. Over the years, her life sinks into emptiness, monotony and loneliness. An accumulation of day-to-day occurrences resonates within her and triggers a desire to take control of her life and she begins to free herself from the work that has robbed her of her freedom.

Sarra Abidi

Director



Sarra Abidi, Tunisian director and producer at Synergy productions. She studied at the Fine Arts Institute in Tunis and INSAS in Belgium. She followed other training courses in documentary and production. After documentary projects and the two short films "Le rendez-vous" and "le dernier wagon", she directed and produced her first feature fiction film "Benzine" released in 2018 which was selected and awarded in several international festivals. "Wear and Tear" is her second feature film, shot at the end of 2022 and supported by the Tunisian Ministry of Culture, AFAC and NETFLIX, currently in post-production. Her documentary "In my absence they killed the palm trees", will be released in 2024. Her latest project, "Le malentendu", is in the development stage.

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Ibtissem Labidi

Producer



Ibtissem Labidi, a producer at Synergy Productions, holds a master's degree in art philosophy from the University of Tunis 9 April and another in audiovisual production from the Higher Institute of Multimedia Arts in Manouba. Transitioning from interior design to set design for Tunisian short films, she joined Synergy Productions in 2015, contributing to various projects. Currently, she's spearheading "On the Edge" by Sahar Echi, "The Song of Wind Turbines" by Jihed Ben Slimen, and "Le Malentendu" by Sarra Abidi. Additionally, she's involved in "Wear & Tear" by Sarra Abidi, which has garnered support from multiple funds and institutes. Ibtissem is presently partaking in the DFMI Business Lab 2023/2024.

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