

10

YEARS
ANNIVERSARY



OCTOBER 8-13, 2020
Malmö
Arab Film Festival



MMF
MAFF MARKET FORUM
OCTOBER 9-11, 2020

MAFF MARKET FORUM 9-11 OCTOBER 2020

MAFF Market Forum (MMF) is a unique platform for the Nordic and Arab film industries designed to stimulate collaboration, co-production and distribution opportunities.

MAFF Development Funding

MAFF offers development and post production funding to emerging and established filmmakers who have a compelling and distinctive story to tell.

Development Fund for Feature Narrative and Feature Documentary projects

The funding programme is targeted to Arab-Swedish co-productions to emerging and established filmmakers who have a compelling and distinctive story to tell.

Development Fund for Short Films

The funding programme is targeted Nordic residents with Arab origin or films with Arab culture, identity or exile.

MAFF Post Production Platform

The fund is for feature-length narrative and documentary projects by directors of Arab nationality or origin. The platform is established with the intention of supporting and encouraging Arab filmmakers to professionalize the finalization of their film productions and promote it at an international film forum.

Pitching Sessions

The project representatives will have the chance to present their work to market professionals and a panel of carefully selected jury members.

One-to-one Meetings

One to one 30 minutes' pre-arranged meetings in which participants present their projects to attending experts for feedback and discussions.

Networking Sessions

A chance to meet the organizations visiting MMF through pre-arranged networking sessions with informal round-table meetings.

The networking sessions present a chance to meet representatives from institutes and funds, as well as international industry experts to discuss industry topics from collaborations between Nordic and Arab countries to film financing and distribution.

Presentations

Presentations by our invited experts, giving insight into their organizations.

Case Study

An opportunity to get acquainted with a pioneer from cinema industry by an recitation in person own biography and professional/artistic history.

**In 2019 total awards value was
USD 135,000**

**In 2020 total awards
value target is**

USD 250,000

**If you become a partner with MAFF Market Forum
you will get the following privileges:**

- Mentioning the award presenter as the contributor of the award
- Mentioning the award presenter as MAFF's supporter during interviews and press conferences
- Mentioning the award presenter as a partner of MAFF in all communication material
- Displaying the award presenter's logo on MAFF Market Forum 2020 available publications (posters, press kit, sponsors page in catalogue, banner, wall at MAFF market place)
- Displaying the award presenter's logo on MAFF's website and social media pages
- Displaying the award presenter's logo in all of MAFF Market Forum (movie theater, working space)
- Displaying the award presenter's logo on the film credits of the winning project
- Offering one full-page advertisement in MAFF's Market Forum catalogue and MAFF Market Forum Guide
- Placing flyers and promotional materials related to El Gouna Film Festival in MAFF's venues (if provided by supporter)

Awards to the projects participating in MAFF Market Forum 2020 will be presents in the form of supporting film industry in Arab and Scandinavian countries and contributing encouraging co-production between the Nordic countries and the Arab world.

50 different projects in 5 editions
MAFF Market Forum has supported different projects in various funding programmes over the past years editions including:
In development stage: 5 feature narrative films / **4** documentary films / **14** short films
In post-production stage: 27 feature-length films

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“BEAUTY AND THE DOGS” by Kaouther ben Hania

Tunisia, France, Sweden, Norway, Lebanon, Qatar, Switzerland/2017/

Arabic/100 mins

- Official selection at Cannes Film Festival
- Official selection at Sarajevo Film Festival



“KHARTOUM OFFSIDE” by Marwa Zein

Sudan, Sweden/2019/Arabic/75 mins

- Official selection at Berlinale Forum
- Official selection at Copenhagen
- International Documentary Festival
- Official selection at Visions du Reel
- International Film Festival

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“ROOM FOR A MAN” by Anthony Chidiac

Lebanon, USA, Sweden/2017/Arabic, French, Spanish/77 mins

- Best International Feature at Montreal International Documentary Festival



“BROTHERHOOD” by Meryam Joobeur

Tunisia, Canada, Qatar, Sweden/2018/Arabic/25 mins

- Nominated for an Academy Award in the category of Best Live Action Short Film at the Oscars
- Best Canadian Short Film at Toronto International Film Festival “TIFF”
- Best National Short Film at Festival du Nouveau Cinéma “FNC”
- Official selection at Sundance Film Festival and Clermont Ferrand Film Festival

**MAFF MARKET FORUM
HIGHLIGHTS**

BE PART OF MAFF MARKET FORUM

MAFF is one of the region's largest cultural events. MAFF has developed into a unique concept, not only in southern Sweden but throughout Scandinavia. The festival is now considered the most influential and largest Arab film festival outside the Middle East.

We offer partnership packages and tailor an exposure package to suit each organization's objectives and requirements. The target group of the festival is wide and includes a great diversity in terms of age, gender, ethnicity and lifestyle from all over the world.

MAFF is working actively to make the relations between the festival and the business community. You are welcome to contact us if you want to know more about partnership at Malmo Arab Film Festival.

PRICES AND INFORMATION

ACCREDITATION	INCLUDES	PRICE
Accreditation	<ul style="list-style-type: none">• MAFF Market Forum activities• Festival screenings• 1 ticket for MAFF Award Ceremony	35€
SERVICE PACKAGE	INCLUDES	PRICE
Single room (1 person)	<ul style="list-style-type: none">• 1 accreditation• Transport to/from airport (via train, 20 min) 1 ticket for MAFF Award Ceremony• Accommodation with breakfast:<ul style="list-style-type: none">• 3 nights at one of festival's hotels• 4 nights at one of festival's hotels• 5 nights at one of festival's hotels• 6 nights at one of festival's hotels	400 € 500 € 600 € 700 €
Double room (2 persons)	<ul style="list-style-type: none">• 2 accreditations• Transport to/from airport (via train, 20 min)• 2 tickets for MAFF Award Ceremony• Accommodation with breakfast:<ul style="list-style-type: none">• 3 nights at one of festival's hotels• 4 nights at one of festival's hotels• 5 nights at one of festival's hotels• 6 nights at one of festival's hotels	600 € 700 € 800€ 900 €

2019 SUPPORTERS



2019 PARTNERS



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