



MAFF MARKET FORUM

2015-2019



Table of Contents

Table of Contents	2
MAFF Market Forum	3
MAFF Market Forum 2015	5
Experts..	6
MAFF Development Funding..	6
Doc Post-Production Platform	7
Statistics	8
MAFF Market Forum 2016	9
Experts..	10
MAFF Development Funding..	11
Doc Post-Production Platform	12
Statistics	13
MAFF Market Forum 2017	14
Experts..	15
MAFF Development Funding..	16
Doc Post-Production Platform	17
Statistics	18
MAFF Market Forum 2018	19
Experts..	20
MAFF Development Funding..	21
Doc Post-Production Platform	22
Statistics	23
MAFF Market Forum 2019	24
Experts..	25
MAFF Development Funding..	26
Doc Post-Production Platform	27
Statistics	28
MAFF Market Forum 2015 - 2019	30
MMF 2015 - 2019 STATISTICS	31
MMF 2015 - 2019 Winning Project	32
MMF 2015 - 2019 Activities	36
MMF 2015 - 2019 Countries.	37
MMF 2015 - 2019 Supporters	38
MMF 2015 - 2019 sponsors	38
MMF 2015 - 2019 Partners	38
MMF 2015 - 2019 Partners	39

MAFF Market Forum

BACKGROUND

Malmö Arab Film Festival - MAFF is a unique organization, working to promote Arab cinema in Sweden. MAFF sees cinema as an excellent way of encouraging dialogue, as well as fostering a deeper understanding about people's different social and political conditions. MAFF aims at being an intercultural meeting space that fosters exchange and builds bridges between people from different backgrounds. MAFF is today the largest film festival for Arab cinema in Europe, and the only one in the Nordic region.

The festival strives to promote diversity and tolerance through film, and to make people from different backgrounds and with different life experiences meet in the movie theatre to enjoy engaging, captivating and cutting-edge Arab cinema together. MAFF has become an important actor in both the Arab and the Nordic film industries. Since 2011, MAFF has offered the Malmö audience a high quality international film festival showcasing the latest and the best of contemporary Arab cinema. MAFF has strengthened Malmö's international profile as a cultural hub, both in the field of cinema and in other cultural fields.

INTRODUCTION

MMF – MAFF Market Forum is a pioneer initiative that aims to promote exchange and cooperation between Sweden and the Arab world within the film industry. The objective of MMF is to bring together producers, financiers, filmmakers and distributors, and to create opportunities for pitching and networking through various programmes and events, bringing Sweden and the Arab world closer together. New collaborations have been made possible through a variety of activities, such as networking sessions, market screenings, presentations, seminars and funding programmes.

A broad variety of financiers and major institutions have been present during MMF, notably those responsible for international relations and supporting and funding film productions. The aim has been to inform about the funding opportunities available, and to create synergies, successful co-productions and tangible results.

NATIONAL AND REGIONAL IMPORTANCE

MAFF MARKET FORUM'S IMPORTANCE FOR SWEDEN

MAFF Market Forum strives for fruitful exchange between the film industries in the Nordic countries and the Arab world. The goal of MMF is to create new collaborations and co-productions across borders, in order to enrich and strengthen the film industry both on the commercial and artistic levels.

Through MMF, two film industries that rarely meet are provided with a unique opportunity to initiate new collaborations. With its three-day long, dense programme, and its strategic, customized meetings and formal and informal networking sessions, MMF represents a unique opportunity to create synergies between the Arab and Swedish film industries.



The funding initiative MAFF Development Funding fosters and incites long-term, viable contacts and collaboration between Arab and Nordic film industry representatives, with its impact reaching beyond those projects who are selected for the pitching sessions or receive development funding.

Through stimulating collaboration in this very concrete, hands-on manner, MFF brings the Arab and Swedish film industries and cultural spheres closer to each other, thus providing audiences with the opportunity to enjoy new film experiences and hear stories that might not have been told otherwise

MAFF MARKET FORUM'S IMPORTANCE FOR MALMÖ

MAFF Market forum is a unique platform for the Arab and Scandinavian film industries, and plays a role in further strengthening the Öresund region as a film hub, most notably in the areas of production, distribution and support; but MFF also contributes to the general business environment and tourism industry of the region, thus strengthening the local economy.

MFF puts the city of Malmö on the map and enhances its international profile. MMF positions Malmö and the Öresund region as a hub for film production, and gathers representatives from all the major Nordic film institutes.

In recent years, the Öresund region has developed into a dynamic centre for film production and other creative industries; many new organisations, production companies and enterprises have seen the light of day, and have increased the city's economic capacity and enhanced its attractiveness, both on the national and international level. Through MMF, we aim to promote this development further.

Even though the market forum employs a broad international approach, its efforts are focused on forging cooperation between the Arab world and Malmö and the Skåne region. Since the forum is a recurrent, yearly event, it functions as a forum for follow-up and maintenance of previously established contacts and collaborations, a fact that further consolidates Malmö's and MFF's role as an international platform for long-term, viable collaboration in the film sector.



MAFF Market Forum 2015

IN CONJUNCTION WITH THIS YEAR'S FIFTH EDITION OF THE MALMÖ ARAB FILM FESTIVAL, A NEW INITIATIVE WAS LAUNCHED, THE MAFF MARKET FORUM (MMF), WHICH IS THE WORLD'S FIRST PLATFORM FOR COLLABORATION BETWEEN THE ARAB AND NORDIC FILM INDUSTRIES. MMF TOOK PLACE OCTOBER 3-5 AT SANKT GERTRUD CONFERENCES IN THE HEART OF MALMÖ.



EXPERTS:

- **ENJAAZ Fund from the Dubai Film Market- United Arab Emirates**
 - Aliaa Zaky, Enjaaz Manager
- **SANAD Fund from Abu Dhabi Film Festival- United Arab Emirates**
 - Intishal Al Tamimi, Head of Sanad
- **Doha Film Institute-Qatar**
 - Khalil Benkirane, Head of Grants
- **ETISAL Fund from the Luxor African Film Festival-Egypt**
 - Azza Elhosseiny, Etisal Director
- **Swedish Film Institute- Sweden**
 - Magdalena Jangard, Feature Film Commissioner
- **Danish Film Institute- Denmark**
 - Christian Juhl Lemche, Festival Consultant
 - Noemi Ferre Schwenk, International Producer
- **Icelandic Film Centre-Iceland**
 - Martin Schluter, Head of Production & International Relations
- **International Media Support- Denmark & International**
 - Rasmus Steen, Program Manager
- **Malmö Stad - Sweden**
 - Ann Körling, Developer of Film Area
- **Norwegian Film Institute & Sørfond- Norway**
 - Sidsel Hellebø-Hansson, International Advisor
- **Screen Institute Beirut- Lebanon**
 - Paul Baboudjian, Executive Director
- **Striim.in- Finland**
 - Sebastian Kesäniemi, (former) Business Affairs
 - Petri Leinonen, Senior Frontend Developer
- **MAD Solutions**
 - Alaa Karkouti
 - Maher Diab
- **Film i Skåne, Swedish Film commission & Scandinavian Locations- Sweden**
 - Mikael Svensson, Vice President and Film Commissioner
 - Lisa Nyed, Commissioner Documentary Film
 - Hanna Sohlberg, Film Commissioner

MAFF DEVELOPMENT FUNDING:

MAFF Development Funding was created with the aim of supporting feature films (fiction) and short films (fiction, documentaries, animations, hybrid) in the development phase.

To be eligible to apply, the film had to be either a planned co-production between a Swedish producer and an Arab producer, or the film had to deal with topics related to Arab identity, culture or exile. However, a basic requirement to be able to apply was that there should be a Swedish producer linked to the project.

MAFF Development Funding was a collaboration between MAFF, the Swedish Film Institute (feature film) and Film i Skåne (short film).

Finally, ten projects were invited to pitch their films to a jury in conjunction with MMF.

FEATURE FILM

- “A Dog’s Tail” Director: Rami Yasin. Producer: Philistine Films, CHIMNEY
- “Beauty and the Dogs” Director: Kaouther Ben Hania. Producer: Cinetelefilms, Laika Film & Television
- “My French Revolution” Director: Hanna Högstedt. Producer: French Quarter Film
- “Layla” Director: Mohamed El Aboudi. Producer: Vertigo Production, Dragon Films
- “Son of Very Important Man” Director: Najwa Najjar. Producer: Ustura Films, LittleBig Productions

SEK 150,000 from the Swedish Film Institute to “Beauty and the Dogs”

SHORT FILM

- “Beirut, 1975” Director: Rami el Harayri, Hussen Ibraheem. Producer: Story Architect
- “Roman Ruins” Director: Meryam Joobeur, producer: Peripheria/ Cinenic Films/ Cinetelefilms
- “The Northern Lights” Director: Mohamed Samir, producer: Daydream Art Production, Laika Film & Television
- “Tshweesh (Disruption)” Director: Feyrouz Serhal. Producer: Exceedfilms
- “Yasmina” Director: Ali Esmili. Producer: IDEO FACTORY, Sentinelles éternelles, Philip Hughes

SEK 30,000 from Film i Skåne to “Roman Ruins”

DOC POST-PRODUCTION PLATFORM

Doc Post-Production Platform is an initiative that aims to help Arab filmmakers finalize their documentary film projects. The initiative is a collaboration between MAFF and the Screening Institute Beirut.

The participating projects were:

- “Aisha (The Orphanage I Never Left)” Director: Asma Beseiso. Producer: Asma Beseiso, Rima Abou Baker. Country: Jordan.
- “Ambulance” Director: Mohamed Jabaly. Producer: John Arvid Berger. Country: Palestine, Norway.
- “Be Beautiful” Director: Rina Khoury. Producer: Rina Khoury. Country: Egypt.
- “Little Eagles” Director: Mohamed Rashad. Producer: Hala Lotfy. Country: Egypt.

Postoffice postproduction Award by the Postoffice

- “Room for a Man” Director: Anthony Chidiac. Producer: Carole Abboud, Talal Al Muhanna. Country: Lebanon.

Grading Award by Lilapost, distribution and marketing Award by MAD Solution

- “Skin” Director: Afraa Batous. Producer: Afraa Batous. Country: Syria.

JURY

FEATURE FILM: Magdalena Jangard-Swedish Film Institute / Magada Khiralla-Film Critic / Rashid Masharawi-Director

DOCUMENTARY FILM: Hanna Sohlberg-Film i Skåne / Nisreen Faour-Director / Sam Lahoud-Producer

STATISTICS

ACCREDITATION

NUMBER OF ACCREDITED PARTICIPANTS	INVITED GUESTS	TOTAL REGISTERED PARTICIPANTS
212	116	328

REPRESENTATION

Nationalities: 34

Total companies: 177

SWEDEN	REST OF NORDIC COUNTRIES	REST OF EUROPE	ARAB WORLD	REST OF THE WORLD
15 %	20 %	4 %	59 %	2 %

APPLICATION

APPLICATION PERIOD

1 July 2015 - 31 August 2015

ELIGIBILITY CRITERIA

- At least one Swedish planned producer linked to the project
- A co-production between Sweden and countries from the Arab world and / or a story linked to Arab culture, identity or exile.

PROJECTS

	RECEIVED	QUALIFIED	FINAL SELECTION
FEATURE	58	23	5
SHORT	42	12	5
POST-PRODUCTION PLATTFORM	18	18	6

SWEDISH PRODUCERS IN FINAL SELECTION:

Chimney Group, Cinenic Films, Dragon Films, Exceedfilms, French Quater Film, Laika Film & Television, LittleBig Prouctions, Philip Hughes, Story Architechts.

MAFF MARKET FORUM ACTIVITIES:

Seminars/lectures: 9

Networking sessions: 12

Project presentations: 5



MAFF Market Forum 2016

MAFF MARKET FORUM (MMF) 2016 WAS THE SECOND EDITION AFTER THE INITIATIVE WAS LAUNCHED IN 2015.

MAFF MARKET FORUM TOOK PLACE AT RADISSON BLU, MALMÖ ARAB FILM FESTIVAL'S FESTIVAL HOTEL, BETWEEN OCTOBER 1-3.



EXPERTS:

- **Danish Broadcasting Corporation, Denmark**
 - Mette Hoffmann Meyer, Head of Documentaries and Co-Productions.
- **Danish Film Institute, Denmark**
 - Ane Mandrup, Head of Unit, Documentary Films.
- **Doha Film Institute, Qatar**
 - Khalil Benkirane, Head of Grants.
- **Dubai Film Market, Dubai**
 - Aysha Chagla, Manager Dubai Film Market.
- **European Documentary Network, Denmark & International**
 - Ove Rishøj Jensen, Film & Media Consultant.
- **Film i Skåne, Sweden**
 - Lisa Nyed, Commissioner Documentary Film.
 - Joakim Strand, Head of Production.
- **Film Väst, Sweden**
 - Ami Ekström, Senior Executive Co-Productions.
- **Finnish Film Foundation, Finland**
 - Jaana Puskala, Head of International Department.
- **Folkets Bio, Sweden**
 - Marie Strauss, Head of Acquisitions.
- **Luxor African Film Festival/Etisal, Egypt**
 - Azza Elhosseiny, LAFF and Etisal Director.
- **International Media Support, Denmark & International**
 - Rasmus Steen, Programme Manager Documentary Film.
- **Icelandic Film Centre, Iceland**
 - Thór Tjörvi Thórsson, Head of Production.
- **MAD Solutions / Arab Cinema Center, Egypt & International**
 - Alaa Karkouti, Founder.
 - Maher Diab, Co-founder.
- **Moroccan Delegation**
 - Sarim Fassi Fihri, Director of Moroccan Centre for Cinematography.
 - Mohamed Ghazali, General Secretary of Ministère de la Communication.
 - Abdelhak Mantrach, President of Festival International du Film d'Auteurs de Rabat, and President of Commission Film de Rabat, Salé, Kenitra.
 - Mohamed Belghouate, Director of l'Institut Supérieur des Métiers de l'Audiovisuel et de Cinéma.
 - Khalil Lougmani, Commission Film de Rabat, Salé, Kenitra.
 - Hassan Mouttaqi, Moroccan Centre for Cinematography.
 - Tariq Khalami, Moroccan Centre for Cinematography.
 - Malak Dahmouni, Festival de Rabat du Film d'Auteurs.
- **Nordisk Film &TV-fond, Norway**
 - Petri Kemppinen, CEO.

- **Southern Sweden Creatives**
 - Karin Benjaminsson (Business Development Manager)
 - Rachelle Lacharité (Communications Officer)
 - Maria Larsson (Business Development Manager)
 - Andrea Kwiecinska (Business Developer)
- **Southern Sweden Film Commission / Scandinavian Locations, Sweden**
 - Mikael Svensson (Film commissioner)
- **Sveriges Television, Sweden**
 - Charlotte Madsen (Commissioning Editor Documentaries)
- **Swedish Film Institute, Sweden**
 - Kristina Colliander (Head of Production funding)
 - Calle Marthin (Commissioner, Feature Films)
 - Antonio Russo Merenda (Commissioner, Documentaries)
 - Klara Grunning (Commissioner, Documentaries)
- **Sørfond, Norway**
 - Kristian Takvam Kindt (Founder and Festival manager of Arab Film Days Festival)

MAFF DEVELOPMENT FUNDING:

MAFF Development Funding was created with the aim of supporting feature films (fiction films) and short films (fiction films, documentaries, animation, hybrid) in the development phase. The qualifications to apply were that the film was either a planned co-production between a Swedish producer and an Arab producer, or that the film theme concerned topics related to Arab identity, culture or exile. However, a basic requirement to be eligible to apply was that there was a Swedish producer linked to the project. MAFF Development Funding was a collaboration between MAFF, Swedish Film Institute (feature film), Film i Skåne (short film).

Finally, 13 projects were invited to pitch their film to the jury during MMF.

FEATURE FILM

- “In the Land of Wonder” Director: Nadine Khan. Producer: Film Clinic, Anagram
- “Disruptive Servant” Director: Amal Al-Agroobi. Producer: Alagroobi Films, Solid Entertainment
- “Birds of Paradise” Director: Mohamed Al-Daradji. Producer: Human Film, Laika Film & Television
- “200 Meters” Director: Ameen Nayfeh. Producer: Odeh Films, Way Creative
- “Parched” Director: Suha Arraf. Producer: Suha Arraf, Memento Films

SEK 150,000 from The Swedish Film Institute to “In the Land of Wonder”

SHORT FILM

- “The Barber” Director: Melanie Aronson. Producer: L&M Björkman Productions AB
- “The Gold Chain” Director: Abbe Hassan. Producer: Indian Summer Films
- “Barakat” Director: Nmanon Nammour, Nicolas Khabbaz. Producer: Khabbaz Films, Chantale Hannouch.
- “If Toys can Speak” Director: Maria Abd El Karim. Producer: Chantale Hannouch
- “Wanderings” Director: Rola Shamas. Producer: KlaraFilms

SEK 30,000 from Film i Skåne to “Wanderings”

USD 2,000 from NDU International Film Festival to “If Toys can Speak” and “Wanderings”

DOCUMENTARY FILM

- “Chopped” Director: Nadine Khan. Producer: Film Clinic, Anagram
- “IBNI” Director: Lafi Abood. Producer: Analog Productions, Fikra AB
- “The History of Belly-Dancing” Director: Kamal Abdelaziz. Producer: Film Clinic, Laika Film & Television

SEK 50,000 from The Swedish Film Institute to “Chopped”.

DOC POST-PRODUCTION PLATFORM

Doc Post Production Platform is an initiative to help Arab documentary filmmakers complete their film projects by offering post production grants for grading, audio mix and distribution.

Doc Post Production Platform was implemented in collaboration with International Media Support.

- “Off Khartoum Sides” Director: Marwa Zein. Producer: Marwa Zein. Country: Sudan.
- “As I Want” Director: Samaher Alqadi. Producer: Karim El Hakim. Country: Egypt
- “Ibrahim” Director: Lina Alabed. Producer: Rami Nihawi, country: Palestine.
- “On the Fence” Director: Nesrine Elzayat. Producer: Hala Lotfy. Country: Egypt.
- “Tiny Souls” Director: Dina Naser. Producer: Khaled Haddad. Country: Jordan.

The prices were:

- Lilapost: Grading for 2-3 days.
- MAD Solutions: distribution in the Arab world.
- Tonemestrene: 3 weeks of sound post facility and 1 week of sound mix facility as well as a 50% discount for a sound designer.
- Way Creative: Post Production Award, consisting of 3-5 days of grading, 1 DCP, 1 master digital betacam and 1 DVD.
- Good Film & Post: 5 days of Color Grading and 3 days of Motion Graphics.
- Sleeprise Music: Sleeprise Music will be providing one winner with 20 minutes of original music.

JURY

FEATURE FILM

Ayesha Chagla, Manager of Dubai Film Market / Intishal Al-Timimi, Previous head of Sanad / Ali Abbasi, Film Director

DOCUMENTARY FILM

Magnus Gritten, Director och producer / Ola Al-Shekh, Film critic / Hogir Hirori, Documentary director

SHORT FILM

Joakim Strand, Head of production at Film i Skåne / Habib Attia, Producer / Sam Lahoud, NDU filmfestival

DOC POST PRODUCTION PLATFORM

Rasmus Steen, International Media Support

Charlotte Madsen, SVT- Commissioning Documentaries for SVT

Maher Diab, Cosmopolitan illustrator, photographer

STATISTICS

ACCREDITATION

NUMBER OF ACCREDITED PARTICIPANTS	INVITED GUESTS	TOTAL REGISTERED PARTICIPANTS
184	76	260

REPRESENTATION

Nationalities: 28

Total companies: 60

SWEDEN	REST OF NORDIC COUNTRIES	REST OF EUROPE	ARAB WORLD	REST OF THE WORLD
28 %	5 %	8 %	58 %	1 %

APPLICATION

APPLICATION PERIOD

1 July 2016 - 31 August 2016

ELIGIBILITY CRITERIA

- At least one Swedish planned producer linked to the project
- A co-production between Sweden and countries from the Arab world and / or a story linked to Arab culture, identity or exile.

PROJECTS

	RECEIVED	QUALIFIED	FINAL SELECTION
FEATURE	27	24	5
DOCUMENTARY	8	7	3
SHORT	10	9	5
POST-PRODUCTION PLATTFORM	16	16	5

SWEDISH PRODUCERS IN FINAL SELECTION:

Momento Films, Solid Entertainment, Way Creative Films, Laika Films, Anagram, Fikra AB, PeÅ Holmquist, Indian Summer Films, Chantale Hannouch, L&M Björkman Productions AB, KlaraFilm.

MAFF MARKET FORUM ACTIVITIES:

Seminars/lectures: 8

Networking sessions: 9

Project presentations: 4

Workshop: 1

Pitches: 4



MAFF Market Forum 2017

MAFF MARKET FORUM (MMF) 2017 WAS THE THIRD EDITION FOLLOWING THE LAUNCH OF THE INITIATIVE IN 2015.

MAFF MARKET FORUM TOOK PLACE OCTOBER 7-9 AT THE RADISSON BLU HOTEL, MALMÖ ARAB FILM FESTIVAL'S HOTEL.



EXPERTS:

- **Arab Cinema Center**
 - Alaa Karkouti, Founder.
 - Maher Diab, Co-founder MAD Solutions.
- **Creative Europe**
 - Ulrika Nisell, Coordinator.
- **Doha Film Institute**
 - Khalil Benkirane, Head of Grants.
- **Dubai Film Market**
 - Antoine Khalife, Director Arab Program.
- **Luxor African Film Festival/Etisal**
 - Azza Elhosseiny, LAFF and Etisal Director.
- **Film Väst**
 - Ami Ekström, Senior Executive Co-Productions.
- **International Media Support**
 - Rasmus Steen, Programme Manager Documentary Film.
- **NDU International Film Festival**
 - Sam Lahoud, Founding Director)
- **The Swedish Film Institute**
 - Yaba Holst, Commission Editor/Film Commissioner)
 - Juan Pablo Libossart, Documentary film commissioner.
- **Sørfond**
 - Per Eirik Gilsvik, Project Manager.
- **WIFT (Women in Film and Television)**
 - Helene Granqvist, Chairwoman WIFT SWEDEN.
- **Danish Film Institute**
 - Johnny Andersen, Producer.
 - Charlotte Giese, Special advisor.
- **Film i Skåne**
 - Lisa Nyed, Commissioner Documentary Film.
 - Joakim Strand, Head of Production.
- **Southern Sweden Creatives**
 - Rachelle Lacharité, Communications Officer.
 - Maria Larsson, Business Development Manager.
 - Thilo Zimmermann, Project manager.
- **Finnish Film Foundation**
 - Jaana Puskala, Head of International Department.
- **Folkets Bio**
 - Marie Strauss, Head of Acquisitions.

MAFF DEVELOPMENT FUNDING:

MAFF Development Funding was created with the aim of supporting feature films (documentary and fiction) and short films (fiction/narrative, documentaries, animation, hybrid) in the development phase.

To be eligible to apply, the film had to be either a planned co-production between a Swedish and an Arab producer, or the film had to portray issues related to Arab identity, culture and exile. However, a basic requirement for a film project to be eligible to apply was that there was a Swedish producer linked to the project.

MAFF Development Funding was a collaboration between MAFF, the Swedish Film Institute (feature film & documentary) and Film i Skåne (short film).

Finally, eleven projects were invited to pitch their film projects to the jury during MMF.

FEATURE FILMS

- “Backstage” Director: Afef Ben Mahmoud. Producer: Khalil Benkirane. Swedish co-producer: Maryam Ebrahimi. Country: Tunisia, Morocco, Sweden.
- “A Hand Full of Stars” Director: Michael Schäfer. Producers: Sabine Sidawi, Marco Gilles, Daniel Mann, Bastie Griesse, Christophe Bruncher. Swedish co-producer: Neil Bell. Country: Lebanon, Sweden.
- “Apollo” Director: Tarazan and Arab Nasser, producer: Rani Masallha. Swedish co-producer: Cécile Forsberg Becker. Country: Palestine, Sweden.
- “Inshallah, it’s a Boy” Director: Amjad Al Rasheed. Producer: Rula Nasser. Swedish co-producer: Linda Mutawi. Country: Jordan, Sweden.
- “The Man who Sold his Skin” Director: Kaouther Ben Hania. Producer: Habib Attia. Swedish co-producer: Andreas Rocksén. Country: Tunisia, Sweden.

SEK 150,000 from the Swedish Film Institute to “Backstage”

DOKUMENTÄR

- “Back Home” Director: Nisreen Faour, Rashad Alhindi. Producer: Carole Abboud. Swedish co-producer: Osmond Karim. Country: Lebanon, Kuwait, Palestine, Sweden.
- “An Expression of Halim” Director: Kamila Mewaly. Producer: Heba Habib. Swedish co-producer: Alexander Mahmoud. Country: Egypt, Sweden.
- “School of Hope” Director: Mohamed El Aboudi. Producer: Pertti Veialainen. Swedish co-producer: Jonathan Saruk. Country: Morocco, Sweden.

SEK 50,000 from the Swedish Film Institute to “Back Home”

SHORT FILMS

- “Brotherhood” Director: Meryam Joobeur. Producer: Habib Attia. Swedish co-producer: Andreas Rocksén. Country: Tunisia, Sweden.
- “The Bath” Director: Anissa Daoud, producer: Lotfi Achour, Swedish co-producer: Michael Krotkiewski, country: Tunisia, Sweden.
- “Strangers in My House” Director: Nihad Sabri. Swedish co-producer: Maryam Ebrahimi. Country: Palestine, Sweden.

SEK 30,000 from Film i Skåne to “Brotherhood”

USD 2,000 from NDU International Film Festival to “Brotherhood”

2 weeks Feature/short film-workshop from Etisalat Film Fund - Luxor African Film Festival to “The Bath” and “Strangers in my House”

DOC POST-PRODUCTION PLATFORM

Doc Post Production Platform is an initiative to help Arab documentary filmmakers complete their films by offering post production grants for grading, audio mix and distribution.

Doc Post Production Platform was implemented in collaboration with International Media Support.

- “Into the Mist” Director: George Tarabay. Producer: Pellicule Productions. Country: Lebanon.
Winner of: distribution in the Arab world presented by MAD Solutions and Sleeprise Music Production - Ronald Heu in collaboration with Palestinian oud player Imad Altamimi - 10 minutes original music.
- “Lift Like a Girl” Director: Mayye Zayed. Producer: Mayye Zayed. Production company: Rufy’s Films. Country: Egypt.
Winner of 5 days of color grading & 3 days of motion graphics presented by Good Film and Post.
- “Railway Men” Director: Erige Sehiri. Producer: Palmyre Badinier. Production company: Nodamis Image, Les Films de Zayna. Country: Tunisia, France.
Winner of one week of studio time including a sound designer, equivalent market price of DKK 25.000 presented by Lyd Til Film.

JURY

FEATURE FILM

Ahmed Maher, Director

Alessandra Speciale, Venice International Film Festival

Ibrahim Al Ariss, Film journalist and critic

DOCUMENTARY FILM

Carla Mooney, Silk Road Film Festival

Erfan Rashid, Film Critic, writer and producer

Talal Al Muhanna, documentary Film and TV producer

SHORT FILM

Hanna Sohlberg, Film i Skåne

Azza Elhosseiny, Luxor African Film Festival (Etisal)

Sam Lahoud, NDU International Film Festival

DOC POST PRODUCTION PLATFORM

Lisa Nyed, Film i Skåne

Rasmus Steen, International Media Support

Per Eirik Gilsvik, Sørfond

Maher Diab, MAD Solutions

STATISTICS

ACCREDITATION

NUMBER OF ACCREDITED PARTICIPANTS	INVITED GUESTS	TOTAL REGISTERED PARTICIPANTS
132	76	208

REPRESENTATION

Nationalities: 30

Total companies: 95

SWEDEN	REST OF NORDIC COUNTRIES	REST OF EUROPE	ARAB WORLD	REST OF THE WORLD
31 %	16 %	4 %	45 %	4 %

APPLICATION

APPLICATION PERIOD

1 July 2017 - 31 August 2017

ELIGIBILITY CRITERIA

- At least one Swedish planned producer linked to the project
- A co-production between Sweden and countries from the Arab world and / or a story linked to Arab culture, identity or exile.

PROJECTS

	RECEIVED	QUALIFIED	FINAL SELECTION
FEATURE	30	25	5
DOCUMENTARY	16	16	3
SHORT	10	8	3
POST-PRODUCTION PLATTFORM	18	18	3

SWEDISH PRODUCERS IN FINAL SELECTION:

Laika Films, Fikra AB, Rabotat, Nima Films Sweden, Stella novafilm, Blake street films, Kontinent, One Tired Brother, Memento Film.

MAFF MARKET FORUM ACTIVITIES:

Seminars/lectures: 10

Networking sessions: 4

Project presentations: 4

Workshop: 1

Pitches: 4



MAFF Market Forum 2018

THE FOURTH EDITION OF THE MAFF MARKET FORUM (MMF) WAS HELD ON 6-8 OCTOBER 2018 AT THE SCANDIC TRIANGELN HOTEL FESTIVAL OFFICE WITH SOME ACTIVITIES AT CINEMA PANORA.



EXPERTS:

- **Beirut DC**
 - Jad Abi Khalil, Founder.
- **Berlin International Film Festival**
 - Viola Shafik, Consultant.
- **Carthage Film Festival**
 - Tarek Ben Chaabane, Festival Programmer.
- **Center National du Cinema et de l'Image – CNCI**
 - Chiraz Latiri, General Director of the CNCI.
- **Creative Europe Desk Media**
 - Ulrika Nisell, Audiovisual.
- **Doha Film Institute**
 - Ali Khechen, Manager Workshops & Labs.
- **El Gouna Film Festival**
 - Amir Ramses, Creative Director.
- **Film I Skåne**
 - Joakim Strand, Head of Production.
- **Huna Roma**
 - Erfan Rashid, Editor-in-chief.
- **Luxor African Film Festival**
 - Sayed Fouad, Board member.
 - Azza El Hosseiny, Festival Director.
- **MAD Solutions**
 - Abdalla El Chami, Managing Partner.
- **NearEast Entertainment**
 - Shivani Pandya, Founder.
- **Nordisk Film and TV-Fond**
 - Karolina Lidin, Consultant documentaries.
- **Norwegian Film Institute**
 - Helle Hansen, Film Commissioner.
- **Saudi Film Council**
 - Faisal Baltyuor, CEO.
- **Sveriges Television**
 - Niklas Ahlgren, Film Acquisitions.
- **Swedish Film Institute**
 - Klara Grunning, Film Commissioner.
- **The Producers Films**
 - Hani Osama, Founder and director.

MAFF DEVELOPMENT FUNDING:

MAFF Development Funding Feature was funded in collaboration with the Swedish Film Institute with SEK 150,000 granted to the winning project. MAFF Development Funding Documentary was funded in collaboration with the Swedish Film Institute with SEK 50,000 granted to the winning project. MAFF Development Funding Short was implemented in collaboration with Film i Skåne with SEK 30,000 granted to the winning project. The Etisal Foundation Prize, awarded by the Luxor African Film Festival, consisted of two grants. The two winners were invited to participate in the next festival edition for a two week workshop, with the chance to make a short film.

In the end, 11 projects were invited to pitch their film projects to a jury during MMF.

FEATURE FILM

- “A Respectable Family” Director: Ismahane Lahmar. Producer: Rashid Abdelhamid. Swedish co-producer: Linda Mutawi. Country: Palestine, Tunisia, Sweden
- “And Some Land of ‘MA’” Director: Leopold Ajami. Producer: Zeina Merheb. Swedish co-producer: Jonas Kollagher. Country: Lebanon, Sweden
- “Blood and Honey” Director: Mohamed Siam. Producer: Mohamed Siam. Swedish co-producer: Christer Nelson. Country: Egypt, Sweden
- “Costa Brava Lebanon” Director: Mounia Akl. Producer: Myriam Sassine. Swedish co-producer: Olivier Guerpillon. Country: Lebanon, Sweden
- “Farha” Director: Darin J. Sallam. Producer: Deema Azar, Ayah Jardaneh. Swedish co-producer: William Johansson. Country: Jordan, Sweden

SEK 150,000 from the Swedish Film Institute to “Costa Brava Lebanon”

DOCUMENTARY FILM

- “Beautiful Country” Director: Hassanein Khazaal. Producer: Hassanein Khazaal. Swedish co-producer: Peter Krupenin. Country: Iraq, Sweden.
- “Omar Sharif” Director: Axel Petersen. Producer: Mark Lotfy. Swedish co-producer: Sigrid Helleday. Country: Sweden.
- “Searching for Kikhia” Director: Jiji Kikhia. Producer: Jiji Kikhia, Mohammed Soueid. Swedish co-producer: Andreas Rocksen, William Johansson. Country: Libya, Sweden.

SEK 50,000 from the Swedish Film Institute to “Searching for Kikhia”

SHORT FILM

- “Everyday at 6 AM” Director: Yasser Shafiey. Producer: Yasser Shafiey. Swedish co-producer: William Johansson, Andreas Rocksen. Country: Egypt, Sweden

Winner of 2 weeks feature/short film workshop presented by Etisal Film Fund - Luxor African Film Festival

- “Give up the Ghost” Director: Zain Duraie. Producer: Alaa Alasad. Swedish co-producer: Helene Granqvist. Country: Sweden

Winner of 2 weeks feature/short film workshop presented by Etisal Film Fund - Luxor African Film Festival

- “Worms will not know Paradise” Director: Emna Najjar. Producer: Nejib Ayad. Swedish co-producer: Leif Mohlin. Country: Tunisia, Sweden

SEK 30,000 from Film i Skåne

DOC POST-PRODUCTION PLATFORM

- “Fataria” Director: Walid Tayaa. Producer: Richard Magnien. Country: Tunisia, France.
Winner of distribution in Arab world presented by MAD Solutions
- “Parkour(s)” Director: Fatma-Zohra Zamoum. Producer: Fatma-Zohra Zamoum. Country: Algeria.
- “When we’re Born” Director: Tamer Ezzat. Producer: Moataz Abdelwahab. Country: Egypt.
Winner of USD 3,000 presented by Imaginarium
- “Girls of the Moon” Director: Hiba Dhaouadi. Producer: Nada Mezni Hafaiedh. Country: Tunisia
- “The Smuggled Sperm” Director: Sawsan Qaoud. Producer: Nada Ennab. Country: Palestine.
Winner of USD 5,000 presented by Arab Cinema in Sweden

JURY

FEATURE FILM

Chiraz Latiri, Director of the Tunisian National Cinema and Image Center (CNCI)

Hani Osama, Producer

Shivani Pandya, Managing Director (Dubai international Film Festival)

DOCUMENTARY FILM

Amir Ramses, Director and Producer

Karolina Lidin, documentary consultant primarily engaged at Nordisk Film & TV Fond

Nadim Cheikhrouha, Producer

SHORT FILM

Jad Abi Khalil, Head of Beirut Cinema Platform (BCP)

Kaouther ben Hania, Film Director

Azza El Hosseiny, Luxor African Film Festival - Etisal

DOC POST PRODUCTION PLATFORM

Layaly Badr, Writer and producer

Madeleine Tabar, Actress and producer

Abdalla El Chami, producer

STATISTICS

ACCREDITATION

NUMBER OF ACCREDITED PARTICIPANTS	INVITED GUESTS	TOTAL REGISTERED PARTICIPANTS
147	70	217

REPRESENTATION

Nationalities: 30

Total companies: 81

SWEDEN	REST OF NORDIC COUNTRIES	REST OF EUROPE	ARAB WORLD	REST OF THE WORLD
34 %	15 %	6 %	41 %	4 %

APPLICATION

APPLICATION PERIOD

1 April 2018 - 31 Jun 2018

ELIGIBILITY CRITERIA

- At least one Swedish planned producer linked to the project
- A co-production between Sweden and countries from the Arab world and / or a story linked to Arab culture, identity or exile.

PROJECTS

	RECEIVED	QUALIFIED	FINAL SELECTION
FEATURE	27	22	5
DOCUMENTARY	11	9	3
SHORT	16	9	3
POST-PRODUCTION PLATFORM	31	31	5

SWEDISH PRODUCERS IN FINAL SELECTION:

Fikra, Common Ground Pictures, GotaFilm AB, Silver Films, Laika Film & TV, Kalbjerga AB, Flybridge, Nordic Factory Film, MINT.

MAFF MARKET FORUM ACTIVITIES:

One to one meetings: 75

Development fund pitching sessions: 11

Postproduction fund work in progress screenings: 5

Networking sessions: 4

Presentations: 4



MAFF Market Forum 2019

THE FIFTH EDITION OF THE MAFF MARKET FORUM (MMF) WAS HELD ON 5-8 OCTOBER 2019 AT THE SCANDIC TRIANGELN HOTEL FESTIVAL OFFICE WITH SOME ACTIVITIES AT CINEMA PANORA.



EXPERTS:

- **Asma Grimiche, Producer/director.**
- **Cairo Industry Days**
 - Alia Zaky, Head of Cairo Industry Days.
- **Carthage Film Festival**
 - Lamia Guiga, Artistic Director.
- **Chimney**
 - Anderas Hylander, VFX Producer.
 - Hakan Strandhag, Post production producer.
- **Cinema Akil**
 - Butheina Kazim, Co-founder.
- **Film in Malmö city**
 - Ann Körling, Strategic developer.
- **Creative Europe**
 - Dominic Chennaya
- **Egyptian film center**
 - Dr. khalid Abdeljalil, President.
- **Festival International Du Film Arabe De Meknes-FFAM**
 - Hassane Roukhe, President.
- **Higher Institute of Arts and Multimedia of Manouba**
 - Slim Ben Cheikh, Cinema Teacher.
- **Insaf Ouhiba, Researcher/Programmer.**
- **Khemais Khayati, Film Critic.**
- **Magdi Ahmed Ali, Director/Producer.**
- **Mahmoud Kamel, Director/writer – Co-owner.**
- **MEC Film**
 - Irit Neidhart, Distributor.
- **Misr International Films**
 - Gabriel khoury, Managing director.
- **Moroccan Association of Cinema Critics**
 - Khalil Demmoun, Film critic.
- **Nadim Jarjoura, Film critic.**
- **Norwegian Film Institute**
 - Helle Hansen, Film Commissioner.
- **Sherif El Bendary, Director/Producer.**
- **Torino Film LAB**
 - Mercedes Fernandez, Managing director.
- **Ziad Khuzai, Film critic.**

MAFF DEVELOPMENT FUNDING:

MAFF Development Funding Feature was funded with support from the Swedish Film Institute with SEK 150,000 granted to the winning project.

MAFF Development Funding Documentary was funded in collaboration with the Swedish Film Institute with SEK 50,000 granted to the winning project.

MAFF Development Funding Short was implemented in collaboration with Film i Skåne with SEK 30,000 granted to the winning project. The Etisal Fund's grant was awarded by the Luxor African Film Festival and consisted of USD 2,000. Film Centrum with 30,000 SEK.

Finally, thirteen projects were invited to pitch their film projects to the jury during MMF.

FEATURE FILM

- "Commedia" Director: Myriam El Hajj. Producer: Myriam Sassine. Swedish co-producer: Olivier Guerpillon. Country: Lebanon, Sweden.
- "I am Here But you Can't See me" Director: Feyrouz Serhal. Producer: Nermine Haddad, Felipe Lago Coro. Swedish co-producer: David Herdies. Country: Lebanon, Sweden.
- "Motherhood" Director: Meryam Joobeur. Producer: Instinct Bleu. Swedish co-producer: Frida Martensson. Country: Tunisia, Canada.
- "Straight to the Goal" Director: Tamer Ashry. Producer: Safi Eldin Mahmoud, Anna Elliot. Swedish co-producer: Shaker K. Tahrer. Country: Egypt.
- "The See Needs to Heave" Director: Zain Duraie. Producer: Alaa Alasad. Swedish co-producer: Helene Granqvist. Country: Jordan, Sweden.

SEK 150,000 from the Swedish Film Institute to "The see needs to heave"

DOCUMENTARY FILM

- "Ethel" Director: Mohamed Siam. Producer: Faycal Hammoum, Francois D'Artemare. Swedish co-producer: Christer Nilson. Country: Egypt, Algeria, France.
- "Looking for Sa'adah" Director: Areen Omari. Swedish co-producer: Linda Mutawi. Country: Palestine, Sweden.
- "The Day of Wrath: tales from Tripoli" Director: Rania Rafei. Producer: Jinane Dagher. Swedish co-producer: Sofia Reshmi. Country: Lebanon, Sweden.

SEK 75,000 from the Swedish Film Institute to "Looking for Sa'adah"

SHORT FILM

- "A Resume" Director: Basem Nabhan. Producent: Basem Nabhan. Country: Sweden.
- "Habib and the Thief" av regissör: Naures Sager. Producent: The uneven. Country: Sweden.
- "Repression" Director: Mike Malajalian. Producent: Abed Lotfi. Country: Sweden.
- "The Girl in the Mirror" Director: Mohammed Tawfik. Producent: Mohamed mustapha El Taieb. Country: Tunisia, Iraq, Denmark.
- "The Last Dinner" Director: Wasim Kashlan. Producent: Iyad Eid. Country: Sweden

SEK 30,000 from Film Centrum to "Habib and the Thief"

USD 2,000 from Etisal Film Fund – Luxor African Film Festival to "Repression"

SEK 30,000 from Film i Skåne to "A Resume"

DOC POST-PRODUCTION PLATFORM

FEATURE FILM

- “Before it’s too Late” Director: Majdi Lakhdar. Producer: Mohammed Ali Beb Hamra. Country: Tunisia.
Winner of USD 5,000 presented by Elgouna Film Festival
- “For the Cause” Director: Hassan Benjelloun. Producer: Hassan Benjelloun, Rachida Saadi,. Country: Morocco.
Winner of USD 3,000 presented by Team One Productions
- “Mica” Director: Ismael Ferroukhi. Producer: Lamia Chraibi. Country: Morocco, France.
Winner of USD 3,000 presented by Red Star and editing services equivalent to USD 10,000 and color grading equivalent to USD 10,000 presented by The Cell Post Production
- “State of Agitation” Director: Elie Khalife. Producent: Elie Khalife, Mahmoud Korek, Nicolas Khabbaz, Antoine Khalife. Country: Lebanon.
Winner of Sound mixing -15 days presented by Leyth Production
- “The Women in Block J” Director: Mohamed Nadif. Producer: Rachida Saadi. Country: Morocco.
Winner of distribution agreements in the Arab world presented by MAD Solutions

DOCUMENTARY FILM

- “Captains of Za’atari” Director: Ali El Arabi. Producer: Dina Emam, Rodrigo Brum, Aya Dowara,. Country: Jordan, Egypt.
Winner of Sound design, mixing and editing equivalent to USD 2,000 presented by Team One Productions
- “Suspended Wives” Director: Merieme Addou. Producer: Karim Aitouna. Country: Morocco.
Winner of USD 2,000 presented by The General Union of Arab Artists
- “Their Algeria” Director: Lina Soualem. Producer: Marie Balducci. Country: Algeria, France.
Winner of USD 3,000 presented by Imaginarium

JURY

FEATURE FILM

Bushra Ahmed, El Gouna Film Festival COO and COFOUNDER.

Gaby Khoury, Managing director Misr International Films.

Mercedes Fernandez, Torino Film LAB Managing Director.

DOCUMENTARY FILM

Irit Neidhart, Distributor.

Khemais Khayati, Film Critic.

Sherif El Bendary, Director/Producer.

SHORT FILM

Butheina Kazim, Cinema Akil Co-founder.

Johan Simonsson, Film commissioner at FilmCentrum Syd.

Mahmoud Kamel, Director/Writer – co-owner.

DOC POST PRODUCTION PLATFORM - FEATURE FILM

Khalil Demmoun, Moroccan critic.

Lamia Guiga, Artistic Director at Carthage Film Festival.

Magdi Ahmed Ali, Director/Producer.

Meriam Deghedi, Egyptian arts and culture marketing professional.

Nadim Jarjoura, Film Critic.

DOC POST PRODUCTION PLATFORM - DOCUMENTARY FILM

Asma Graimiche, Director/Producer.

Insaf Ouhiba, Researcher/Programmer.

Rasmus Steen, Responsible for the Documentary Film Programme of International Media Support

Ziad Khuzai, Writer/Film Critic.

STATISTICS

ACCREDITATION

NUMBER OF ACCREDITED PARTICIPANTS	INVITED GUESTS	TOTAL REGISTERED PARTICIPANTS
74	204	278

REPRESENTATION

Nationalities: 34

Total companies: 94

SWEDEN	REST OF NORDIC COUNTRIES	REST OF EUROPE	ARAB WORLD	REST OF THE WORLD
41 %	4 %	11 %	41 %	3 %

APPLICATION

APPLICATION PERIOD

28 February 2019 - 31 May 2019

ELIGIBILITY CRITERIA

- At least one Swedish planned producer linked to the project
- A co-production between Sweden and countries from the Arab world and / or a story linked to Arab culture, identity or exile.

PROJEKT

	RECEIVED	QUALIFIED	FINAL SELECTION
FEATURE	29	23	5
DOCUMENTARY	7	4	3
SHORT	18	12	5
POST-PRODUCTION FEATURE	18	13	5
POST-PRODUCTION DOCUMENTARY	27	23	4

SWEDISH PRODUCERS IN FINAL SELECTION:

Black Bird Film

Chimney Group

Creative Europe Desk Media

Film Cenrum

Film I Skane

Malmo City

Fox in the Snow Films

Gota Film

Racoon & Friends

Sarascenes

Swedish Film Institute

Swedish Television (SVT)

The Uneven

Transit-TV.

MAFF MARKET FORUM ACTIVITIES:

Post-production fund work in progress screenings: 9

Development fund pitching sessions: 13

Panel discussions: 2

Networking sessions: 7

Presentations: 4



MAFF Market Forum

2015 - 2019 IN REVIEW



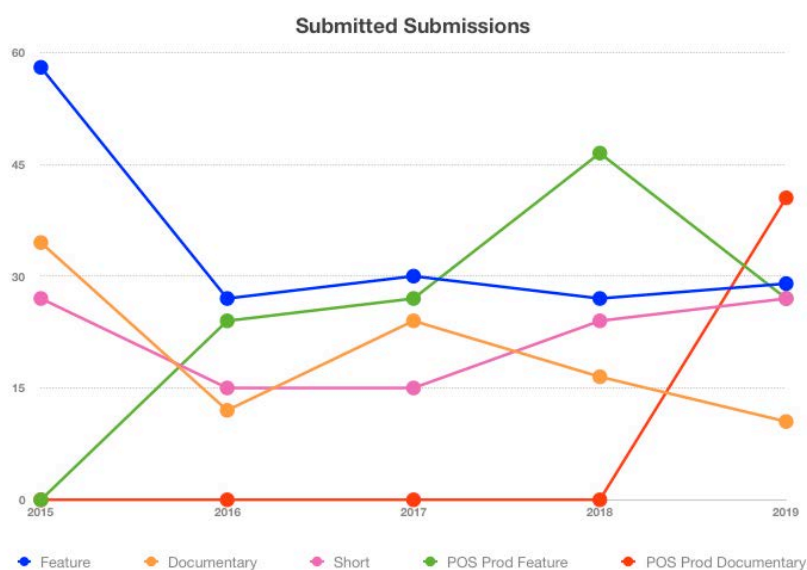
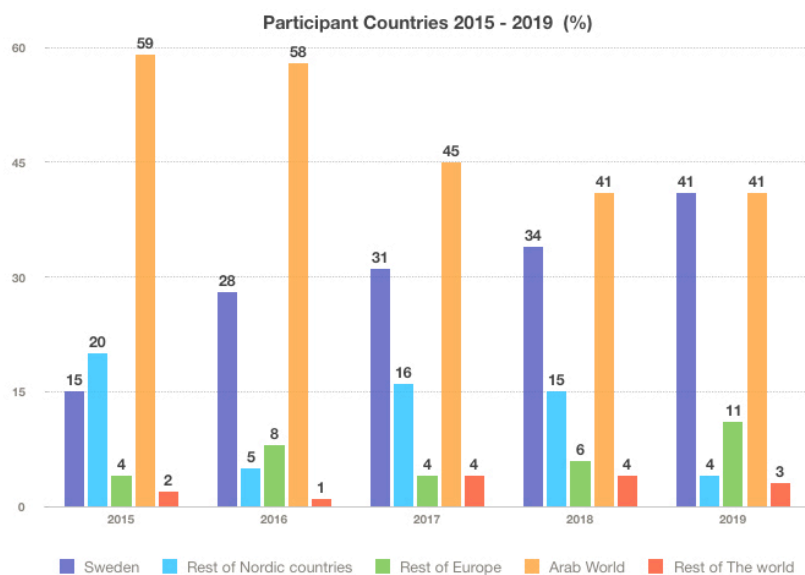
MMF 2015 - 2019 STATISTICS

ACCREDITATION

NUMBER OF ACCREDITED PARTICIPANTS	INVITED GUESTS	TOTAL REGISTERED PARTICIPANTS
675	338	1013

PROJECTS

	RECEIVED	QUALIFIED	FINAL SELECTION
FEATURE	142	94	20
DOCUMENTARY	35	32	9
SHORT	78	38	16
POST-PRODUCTION PLATFORM	83	83	19



MMF 2015 - 2019 WINNING PROJECTS

DEVELOPMENT FUNDING:

FEATURE FILM

Winner of SEK 150,000 presented by The Swedish Film Institute

2015

“Beauty and the Dogs” Director: Kaouther Ben Hania. Producer: Cinetelefilms / Laika Film & Television

2016

“In the Land of Wonder” Director: Nadine Khan. Producer: Film Clinic / Anagram

2017

“Backstage” Director: Afef Ben Mahmoud. Producer: Khalil Benkirane. Swedish co-producer: Maryam Ebrahimi. Country: Tunisia, Morocco, Sweden.

2018

“Costa Brava Lebanon” Director: Mounia Akl. Producer: Myriam Sassine. Swedish co-producer: Olivier Guerpillon. Country: Lebanon, Sweden.

2019

“The Sea Needs to Heave” Director: Zain Duraie. Producer: Alaa Alasad. Swedish co-producer: Helene Granqvist. Country: Jordan, Sweden.

DOCUMENTARY

Winner of SEK 50,000 presented by Swedish Film Institute

2016

“Chopped” Director: Karam Ali. Producer: Idioms Film / HB PeÅ Holmquist Film.

2017

“Back Home” Director: Nisreen Faour och Rashad Alhindi. Producer: Carole Abboud. Swedish co-producer: Osmond Karim. Country: Lebanon, Kuwait, Palestine, Sweden.

2018

“Searching for Kikhia” Director: Jiji Kikhia. Producer: Jiji Kikhia, Mohammed Soueid. Swedish co-producer: Andreas Rocksen, William Johansson. Country: Libya, Sweden.

Winner of SEK 75,000 presented by Swedish Film Institute

2019

“Looking for Sa’adah” Director: Areen Omari. Producer: Fikra. Swedish co-producer: Linda Mutawi. Country: Palestine, Sweden.

SHORT FILMS

2015

Winner of SEK 30,000 presented by Film i Skåne

“Roman Ruins” Director: Meryam Joobeur. Producer: Peripheria, Cinenic Films, Cinetelefilms

2016

Winner of SEK 30,000 presented by Film i Skåne

Winner of USD 2,000 presented by NDU International Film Festival

“Wanderings” Director: Rola Shamas. Producer: KlaraFilms

Winner of USD 2,000 presented by NDU International Film Festival

"If Toys Can Speak" Director: Maria Abd El Karim. Producer: Chantale Hannouch

2017

Winner of SEK 30,000 presented by Film i Skåne / USD 2,000 presented by NDU International Film Festival

"Brotherhood" Director: Meryam Joobeur. Producer: Habib Attia. Swedish co-producer: Andreas Rocksén. Country: Tunisia, Sweden.

Winner of a two-week long short film workshop from Etisal Film Fund - Luxor African Film Festival

"The Bath" Director: Anissa Daoud. Producer: Lotfi Achour. Swedish co-producer: Michael Krotkiewski. Country: Tunisia, Sweden.

Winner of a two-week long short film workshop from Etisal Film Fund - Luxor African Film Festival

"Strangers in my House" Director: Nihad Sabri. Swedish co-producer: Maryam Ebrahimi. Country: Palestine, Sweden.

2018

Winner of SEK 30,000 presented by Film i Skåne

"Worms will not Know Paradise" Director: Emna Najjar. Producer: Nejib Ayad. Swedish co-producer: Leif Mohlin. Country: Tunisia, Sweden.

Winner of a two-week long short film workshop from Etisal Film Fund - Luxor African Film Festival

"Everyday at 6 AM" Director: Yasser Shafiey. Producer: Yasser Shafiey. Swedish co-producer: William Johansson, Andreas Rocksén. Country: Egypt, Sweden.

Winner of a two-week long short film workshop from Etisal Film Fund - Luxor African Film Festival

"Give up the Ghost" Director: Zain Duraie. Producer: Alaa Alasad. Swedish co-producer: Helene Granqvist. Country: Sweden.

2019

Winner of SEK 30,000 presented by Film Centrum

"Habib and the Thief" Director: Naures Sager, producer: The uneven, country: Sweden.

Winner of USD 2,000 presented by Etisal Film Fund - Luxor African Film Festival

"Repression", Director: Mike Malajalian. Producer: Abed Lotfi. Country: Sweden.

Winner of SEK 30,000 presented by Film i Skåne

"A Resume" Director: Basem Nabhan. Producer: Basem Nabhan. Country: Sweden.

DOC POST-PRODUCTION PLATFORM:

2015

Winner of Sound Design and Sound Mixing awarded by db-studios

"Aisha -The Orphanage I Never Left" Director: Asma Beseiso. Producer: Asma Beseiso, Rima Abou Baker. Country: Jordan.

Winner of Postoffice postproduction awarded by the Postoffice
“Little Eagles” Director: Mohamed Rashad. Producer: Hala Lotfy. Country: Egypt.

Winner of Grading Award by Lilapost, distribution and marketing awarded by MAD Solution

“Room for a Man” Director: Anthony Chidiac. Producer: Carole Abboud, Talal Al Muhanna. Country: Lebanon.

2016

Winner of 5 days of Color Grading and 3 days of Motion Graphics presented by Good Film & Post

“Off Kharthoum Sides” Director: Marwa Zein. Producer: Marwa Zein.

Winner of Post Production Award, consisting of 3-5 days of grading, 1 DCP, 1 master digital betacam and 1 DVD presented by Way Creative

“As I Want” Director: Samaher Alqadi,. Producer: Karim El Hakim

Winner of 3 weeks of sound post facility and 1 week of sound mix facility as well as a 50% discount for a sound designer presented by Tonemestrene

“Ibrahim” Director: Lina Alabed. Producer: Rami Nihawi

Winner of Grading for 2-3 days presented by Lilapost

“On the Fence” Director: Nesrrine Elzayat. Producer: Hala Lotfy

Winner of 20 minutes of original music from Way Creative Sleeprise Music and distribution in the Arab world presented by MAD Solutions

“Tiny Souls” Director: Dina Naser. Producer: Khaled Haddad

2017

Winner of distribution in the Arab world presented by MAD Solutions and Sleeprise Music Production - Ronald Heu in collaboration with Palestinian oud player Imad Altamimi - 10 minutes original music

“Into the Mist” Director: George Tarabay. Country: Lebanon

Winner of 5 days of color grading and 3 days of motion graphics Presented by Good Film and Post

“Lift Like a Girl” Director: Mayye Zayed. Producer: Mayye Zayed. Country: Egypt.

Winner of one week of studio time including a sound designer equivalent to DKK 25,000 presented by Lyd Til Film

“Railway Men” Director: Erige Sehiri. Producer: Palmyre Badinier. Country: Tunisia, France.

2018

Winner of distribution in the Arab world presented by MAD Solutions

“Fataria” Director: Walid Tayaa. Producer: Richard Magnien. Country: Tunisia, France.

Winner of USD 3,000 presented by Imaginarium

“When we’re Born” Director: Tamer Ezzat. Producer: Moataz Abdelwahab. Country: Egypt

Winner of USD 5,000 presented by Arab Cinema in Sweden

“The Smuggled Sperm” Director: Sawsan Qaoud. Producer: Nada Ennab. Country: Palestine

2019

FEATURE FILM

Winner of USD 3,000 presented by Red Star and editing services equivalent to USD 10,000 and color grading equivalent to USD 10,000 presented by The Cell Post Production

“MICA” Director: Ismael Ferroukhi. Producer: Lamia Chraibi. Country: Morocco, France.

Winner of USD 3,000 presented by Team One Production

“For the Cause” Director: Hassan Benjelloun. Producer: Hassan Benjelloun, Rachida Saadi. Country: Morocco.

Winner of USD 5,000 presented by Elgouna Film Festival

“Before it’s Too Late” Director: Majdi Lakhdar. Producer: Mohammed Ali Beb Hamra. Country: Tunisia.

Winner of Sound mixing -15 days presented by Leyth Production

“State of Agitation” Director: Elie Khalife. Producer: Elie Khalife, Mahmoud Korek, Nicolas Khabbaz, Antoine Khalife. Country: Lebanon.

Winner of distribution and marketing in the Arab world presented by MAD Solutions

“The Women in Block J” Director: Mohamed Nadif. Producer: Rachida Saadi. Country: Morocco.

DOCUMENTARY

Winner of Sound design, mixing, and editing equivalent to USD 2,000 presented by Team One Productions

“Captains of Za’atari” Director: Ali El Arabi. Producer: Dina Emam, Rodrigo Brum, Aya Dowara. Country: Jordan, Egypt.

Winner of USD 2,000 presented by The General Union of Arab Artists

“Suspended Wives” Director: Merieme Addou. Producer: Karim Aitouna. Country: Morocco.

Winner of USD 3,000 presented by Imaginarium

“Their Algeria” Country: Mohamed Nadif. Producer: Rachida Saadi. Country: Morocco.

MMF 2015 - 2019 TOTAL NUMBER OF PRICES PER CATEGORY:

DEVELOPMENT FUNDING:

FEATURE FILM: 5

DOCUMENTARY: 4

SHORT FILMS: 14

DOC POST-PRODUCTION PLATFORM:

FEATURE FILM: 24

DOCUMENTARY: 3

MMF 2015 - 2019 ACTIVITIES

One to one meetings: 75

Development fund pitching sessions: 32

Networking sessions: 39

Seminars / Lectures: 27

Presentations: 22

Post-production fund work in progress screenings: 9

Project presentation fund work in progress screenings: 5

Workshops: 2

Panel discussions: 2



MMF 2015 - 2019 COUNTRIES

- Algeria
- Belgium
- Denmark
- Egypt
- Philippines
- Finland
- France
- United Arab Emirates
- India
- Iraq
- Iceland
- Italy
- Jordan
- Canada
- Kuwait
- Lebanon
- Libya
- Mali
- Morocco
- The Netherlands
- Norway
- Oman
- Palestine
- Qatar
- Russia
- Saudi Arabia
- Switzerland
- Serbia
- UK
- Sudan
- Sweden
- Syria
- Tunisia
- Turkey
- Germany
- USA



MMF 2015 - 2019 SUPPORTERS



MMF 2015 - 2019 SPONSORER



MMF 2015 - 2019 PARTNERS



MMF 2015 - 2019 PARTNERS

SOUTHERN SWEDEN CREATIVES



Scandic



MORTEN GREEN
Lyd til Film



SLEEPRISE MUSIC
PRODUCTION
in collaboration
with Imad Altamim

ARAB FILM
INSTITUTE
مؤسسة
الفيلم العربي




Malmö Arab Film Festival
Kanalgatan 3, 211 Malmö - Sverige
+46 40 615 80 55
info@maffswe.com



 www.maffswe.com

 [instagram: maffswe](https://www.instagram.com/maffswe)

 [Facebook.com/maffswe](https://www.facebook.com/maffswe)

 [twitter: maffswe](https://twitter.com/maffswe)