

MAFF MARKET FORUM

OCTOBER 7-9, 2017

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General Manager Mouhamad Keblawi

Photographer: Yazan Saad

I WANT TO WISH YOU all a warm welcome to MAFF Market Forum 2017.

We are both excited and proud to present our third edition of this unique and propitious industry platform. MAFF Market Forum was launched with the ambition to bring the two worlds together, intertwining them with a tailored program created to build partnerships in an intimate environment. We bring together producers, funders, distributors and film professionals in order to foster a cultural exchange and expand the production landscape. MAFF Market Forum was sprung out of the same ambition as the festival itself; to promote the Arab film industry, create a gender and cultural diversity in the film industry, and of course - to ensure all stories get a chance to be heard and seen. Even before the implementation of the first edition of MAFF Market Forum, we realized that the initiative would have a major impact. Said and done - today, after only two years, several Nordic-Arabic film collaborations have been implemented and initiated through our platform. And when we say our platform, we include an incredibly important part of the success; the participants. We are beyond thrilled to every year welcome film professionals from all over the world. This year is no exception, and some of the most significant and influential institutes and organizations from both the Nordic countries and the Arab world are attending.

We're honored and must say it is very rewarding to see the great outcome and hands-on results that have come of MMF, and it's with great enthusiasm we're looking forward to both this and future editions. It's our profound hope that these days will be valuable for our attendees, Welcome to MAFF Market Forum 2017!



Photographer: Ludvig Hedlund

MAFF Market Forum (MMF) is a unique platform, established as a meeting place for the Nordic, European and Arab film industries and designed to stimulate collaboration, co-production, financing and distribution opportunities. MMF brings together filmmakers, funds, distributors, film critics and film professionals in seminars, presentations, lectures, workshops, market screenings and networking sessions. MMF also offers several funding initiatives. MAFF Development Funding is a pitching forum that aspires to stimulate co-productions between Sweden and the Arab countries. The initiative is available for feature, short, and documentary projects. Doc Post Production Platform is established with the intention of supporting and encouraging Arab documentary filmmakers to professionalize the finalization of their feature documentary productions. Both initiatives are divine opportunities for filmmakers to present their projects to a carefully selected jury with fundamental knowledge.

Since its inception, MMF has contributed to encouraging co-productions and collaborations between the two worlds and have also supported a wide range of film projects.

MAFF Market Forum 2017 is held October 7-9, at Radisson Blu in Malmö. Market Screenings and Doc Post Production will be held at cinema Spegeln.

MAFF MARKET FORUM



Photographer: Werner Nystrand

WELCOME TO MALMÖ

Malmö is more than a city. Malmö is meetings, food and laughter. Malmö brims with people creating experiences for others to enjoy – theatre, art and music. Malmö is Sweden's third largest city and the commercial center of southern Sweden and the Öresund region. The area is Scandinavia's most densely populated metropolitan region and is home to 3.7 million people or a quarter of the whole of Sweden and Denmark's population. Malmö is a intercultural and youthful city. In recent years the population of Malmö has increased significantly. Malmö is a very international city with nearly a third of its inhabitants has been born abroad. There are 174 nationalities represented in Malmö and 150 different languages. Ideas and momentum flow in Malmö. You feel this flow when you visit. You feel it in our art, our music, our food. You feel it in our diversity and people. Malmö is a place where people come to fulfil their dreams. A city with room for ambition and talent – and that invites you to join in. Malmö is the industrial centre that became an academy that became a city to savour. A place where people come to make their dreams come true. A city where you will experience something new.



Elisabeth Lundgren

Photographer: Werner Nystrand

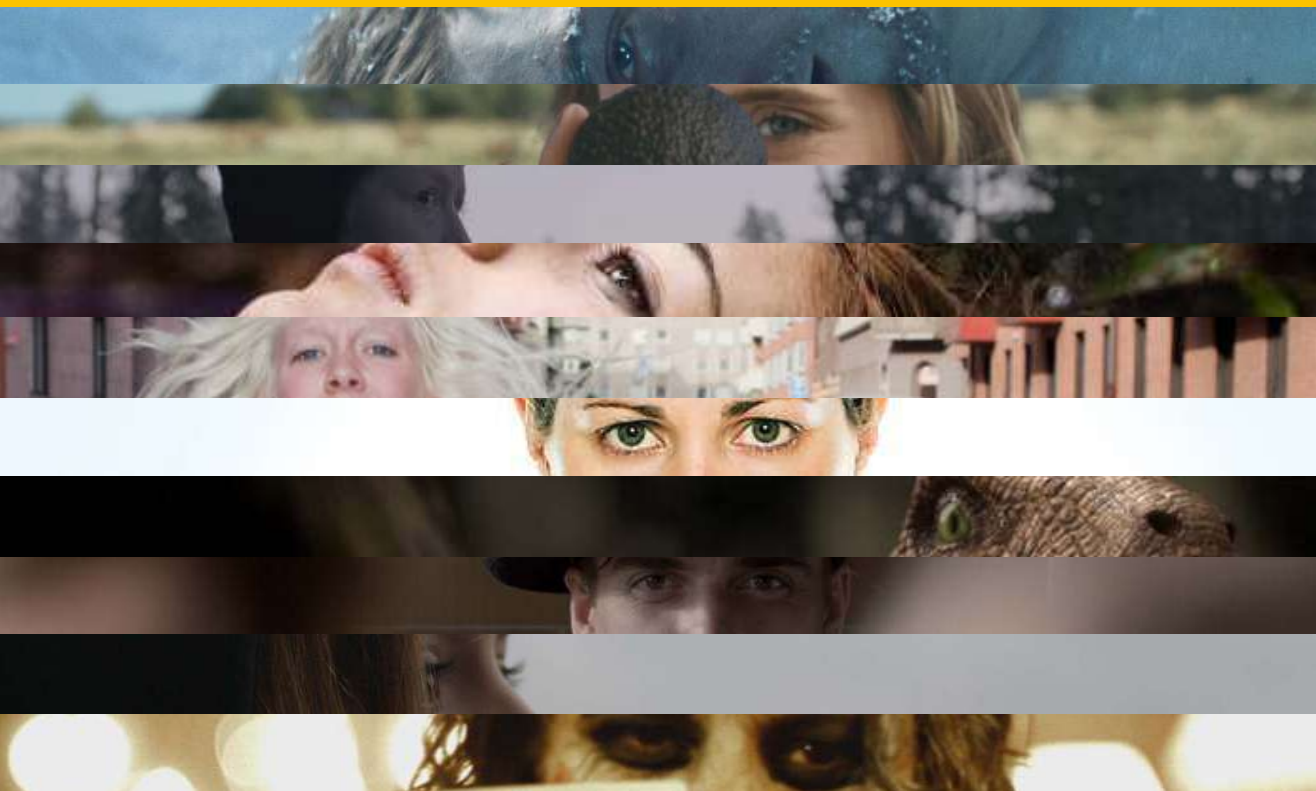
IT'S TIME FOR MAFF MALMÖ ARAB FILM FESTIVAL — a festival that internationally is closely associated with Malmö. The City of Malmö welcomes you to a veritable feast of a wide range of films from the Arabic speaking world. Malmö is a creative hub comprised with people who creates cutting edge experiences within the fields of film, theatre, art, music, comics, design etc. Malmö is also a city of events, offers good food in a diversity of restaurants, but also an alternative city with skateboarding events and a nordic centre for the gaming industry. Malmö is a young, global city with a population of 320 000 inhabitants from more than 170 nations. Malmö's make-up resembles metropolitan cities like London and Berlin. We believe that it is important to offer a wide range of film and culture that reflects the population. Malmö invests in the film area through supporting film and TV-production, for example the successful TV-series The Bridge, but also through supporting the arthouse cinemas Panora and Spegeln. Every year three major international film events takes place in the city: MAFF – Malmö Arab Film Festival, Nordisk Panorama film festival, screening the best Nordic short and documentary films and BUFF, which screens films for children and young people from around the world. There is also a wide range of smaller film festivals and the documentary film club Doc Lounge. Malmö is truly a film city. I wish you a pleasant festival!

Elisabeth Lundgren

Cultural director

City of Malmö

WELCOME TO MALMÖ



“Welcome to your friendly post production facilities in Malmö”

online | editing | color grading | vfx | motion graphics



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MEET THE EXPERTS

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ARAB CINEMA CENTER

In 2015, MAD Solutions created Arab Cinema Center (ACC), with the mission to function as international mobile platform that connects, nurtures and promotes the Arab film industry, bridging it with local, regional and international festivals, markets and audiences. Under the ACC banner, and with the support of festivals network and film and entertainment database, their aim is to leverage the presence of Arabic cinema regionally and globally, be it at festivals or via distribution and presence of Arabic cinema in existing and uncharted territories alike.

EXPERT

Alaa Karkouti – Co-founder



Alaa is a renowned Film Analyst and an influential professional within the cinema and entertainment industry in the Arab world for his efforts in assembling complete archives on the economics of filmmaking. He established three cinema magazines, the fourth and latest being the Arab Cinema Magazine. For several years, Karkouti published a list of the 50 most powerful people working in the film business across the Arab world, which is the first list of its kind in the Arab world. As a film analyst, Karkouti regularly publishes about the film business in the Arab World in several worldwide leading Film and business publications such as; Forbes Middle East, Variety, Screen International, and many more.

EXPERT

Maher Diab – Co-founder



In 2010, Maher Diab co-founded MAD Solutions, the first pan-Arab studio dedicated to the promotion and distribution of Arabic content to the Arab world and beyond. In 2015, through MAD Solutions, Diab co-founded the Arab Cinema Center (ACC), an international promotional platform for Arab cinema as it provides the filmmaking industry with a professional window to connect with their counterparts from all over the world through a number of events that it organizes.

EXPERT

Kareem Samy – Manager



Arab Cinema

C E N T E R

Your global **ACC**ess to the Arab film industry

COMPANIES



الكلب الجريسيال
CRYSTAL DOG



iProductions



PAN EAST MEDIA



ORGANIZATIONS



Robert Bosch Stiftung

PLATFORMS



FESTIVALS



MEDIA PARTNER



DIGITAL PARTNER



ONLINE FILM PLATFORM



f /ArabCinemaCenter

t /ArabCinemaCntr

ig /Arabcinemacenter

Arabcinemacenter.com
ACC.film

MAD SOLUTIONS

MAD Solutions is the first Pan-Arab independent studio and fully integrative marketing and creative consultancy for the Arab film and Entertainment Industry. Under the umbrella of MAD Solutions, the studio is supported by five pillars: MAD Marketing, MAD Content, MAD Distribution, MAD Culture and MAD Celebrity, which together are helping to usher in an exciting new generation of Arab filmmakers and entertainment talent.

We attend at least 20 film festivals (Arab and International), summits, and workshops annually including Cannes, Berlinale, DIFF, ADFF, Toronto, Locarno and many more. Besides our energetic, contemporary approaches to collaborating with our MAD partners, we pride ourselves on having the most extensive and up-to-date database on the Arab film industry, spanning over 20 years of a rich heritage that is still growing to this day, despite the political and socio-economic challenges.

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MAD IN NUMBERS

59

Film buffs work at **MAD**
Solutions across Cairo,
Abu Dhabi and New York

93

Filmmakers
benefited from
MAD services

17,000,000+

total number of fans and subscribers at
MAD Social Media tools on all platforms

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/MADSolutionsOfficial



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mad-solutions.com

CREATIVE EUROPE

Creative Europe is the European Commission's framework program for support to the culture and audiovisual sectors. The program is divided into two sub-programs and one cross-sectoral strand: THE MEDIA sub-program supports the EU film and audiovisual industries financially in the development, distribution and promotion of their work. It helps to launch projects with a European dimension and nurtures new technologies; it enables European films and audiovisual works including feature films, television drama, documentaries and new media to find markets beyond national and European borders; it funds training and film development schemes such as those promoting the development, distribution, or access to audiovisual works. Culture sector initiatives, such as those promoting cross-border cooperation, platforms, networking, and literary translation. A cross-sectoral strand, including a Guarantee Facility and transnational policy cooperation.



EXPERT

Ulrika Nisell



Ulrika Nisell is working for Creative Europe Desk Sweden MEDIA, the information office of the audiovisual part of the Creative Europe program. There are Desks in every participating country, to give advice in the application process, assistance relating to the program and help to cooperate with organizations in other countries.



Kreativa Europa

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Stöd till utbildning, utveckling,
distribution och marknadsföring inom
film, tv och interaktivt.

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stöd, kurser och marknader som finns
runt om i Europa.

Kreativa Europa Desk MEDIA
Svenska Filminstitutet
kreativaeuropa@filminstitutet.se
08 - 665 12 05
www.kreativaeuropa.eu

DOHA FILM INSTITUTE

Doha Film Institute is an independent, non-profit, cultural organization dedicated to building Qatar's film culture. The Institute's platforms include funding and production of local, regional and international films, through a grants programme and through co-financing; skills-sharing and mentorship programmes, film screenings; the Ajyal Youth Film festival and Qumra – an international gathering of creative film professionals, including Master Classes, meetings and screenings, with the goal to contribute to the development of emerging voices in cinema, with a special focus on first- and second-time filmmakers.

EXPERT

Khalil Benkirane – Head of Grants



Khalil Benkirane graduated in Film studies at the San Francisco State University in 1995. He was appointed Artistic Director and then Executive Director of The Arab Film Festival, Cinemayaat, in San Francisco from 1998 to 2002. He moved to Morocco where he directed and produced his first feature documentary, The White Thread. Khalil is a founding member of The Cinemathèque de Tanger (CdT) and a board member of Young Arab Theater Fund (YATF). In 2008, Khalil relocated to Qatar where he produced documentary and narrative films for Al Jazeera Children Channel. In early 2011 he joined The Doha Film Institute where he heads the Grants Programme.



'Beauty and the Dogs' by Kaouther Ben Hania / Feature Narrative / Tunisia, France, Sweden, Norway, Lebanon, Switzerland, Germany, Qatar / 2017 / 104 min / Arabic / Fall Grants 2016 and Qumra 2017

Doha Film Institute Grants Programme

Supporting Emerging Voices from Around the World

Doha Film Institute nurtures emerging talents through its Grants Programme, which is open to first- and second-time filmmakers, from around the world as well as established directors from the MENA region.

Consideration for funding is open to short and feature-length films in development, production and postproduction, subject to eligibility criteria.

Since 2010, the Doha Film Institute has provided funding to more than 350 filmmakers across the globe.

For more information on eligibility criteria, our upcoming submission cycle in July and application requirements, please visit

www.dohafilminstitute.com/financing/grants/guidelines

مؤسسة الدوحة للأفلام

DOHA FILM INSTITUTE

DUBAI FILM MARKET

In 2006, the Dubai International Film Festival (DIFF) launched the Dubai Film Market (DFM), as a platform committed to the promotion of regional filmmaking at an international level. The DFM is now considered the leading film market in the region and the gateway to one of the fastest growing global film and TV markets. Since its inception, the DFM has supported over 300 filmmakers and has brought films to the screen that have gone onto enjoy critical acclaim and find new audiences across the globe. As a trade and networking hub, the DFM facilitates the sales and acquisitions of Arab films and TV content as well as provides an event that cultivates a coming together of global film industry professionals.

EXPERT

Antoine Khalife - Director Arab Programme



Antoine contributes to the success of the Dubai International Film Festival where he is the Director of the Arab Programme. In addition to his work with DIFF, Antoine Khalife is the Special advisor to the Cairo-based broadcasting corporation ART, and he is currently working as an associate producer on many films.

Antoine is the former Head of Festivals and Films at Unifrance, the organization for promoting French films throughout the world. He has been involved in many film projects, bringing together Arab filmmakers with Arab and European production companies.

Dubai
Film Market



December 6-13, 2017



#DIFF17

FILM WILL
FIND YOU.

NOW OPEN FOR ACCREDITATION

Network with over 4000 delegates from 62 countries. Attend workshops with over 70 international industry panelists. Experience the latest trends in VR. Buy, sell or discover projects and access one of the fastest growing film and TV markets in the world through the Dubai Film Market at the 14th Dubai International Film Festival. Register today. Delegate travel packages available. #DIFF17 / DUBAIFILMFEST.COM / [@DUBAIFILMFESTIVAL](https://www.instagram.com/DUBAIFILMFESTIVAL)   

LUXOR AFRICAN FILM FESTIVAL/ETISAL

THE LUXOR AFRICAN FILM FESTIVAL (LAFF) is organized by Independent Shabab Foundation, a non profit organization, supported by the Egyptian ministries of Culture, Tourism and Youth and in collaboration with the Luxor Governorate. Ishabab turned on to the fruitful international event that is the Luxor African Film Festival in 2011. The idea was to create a platform for African films and to support African filmmakers, using the beautiful city of Luxor as the main venue. LAFF created a new platform, to shoulder the young African directors, when LAFF director Azza Elhosseiny established the ETISAL film fund, with the mission to give the young African filmmakers the possibility to express freely their skills and talents through filmmaking and to promote their work globally. ETISAL created more than 43 protocols of collaboration, including production houses, festivals, individuals, TV and radio stations, in order to support production and to promote and distribute African film.

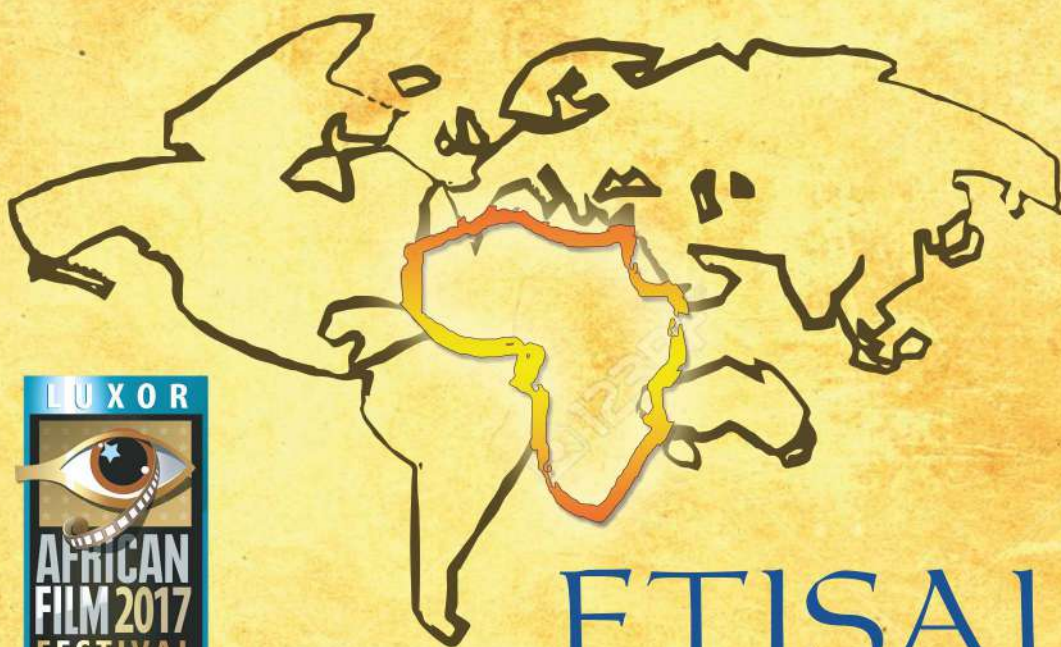


EXPERT

Azza Elhosseiny – Director LAFF and Etisal



Azza received a degree in Business Administration from the University of Cairo in 1988 and a degree from The High Institute of Cinema, in 1991. She started as an actress and assistant editor, but later focused on directing. Azza has directed a number of documentaries for Egyptian TV and became active in the independent culture movement in theatre and cinema, working with NGOs and cultural spaces. She has been the director of the Independent Cultural Coalition and has founded the Nawafez project for cinema clubs in Egypt. She's been the director of LAFF during the past 6 years, and also created Etisal film fund, in 2014. Azza has also worked as a jury member in various film festivals.



ETISAL

*To Connect The African Film to
The rest of The World
A Platform for African Film Mart*



SEYAM DESIGN

FILM I VÄST

Film Väst is one of Europe's most successful co-producers and Scandinavia's preeminent regional film fund. Over the years Film Väst co-productions have been richly rewarded with nominations and prizes at the world's most prestigious events and festivals, such as Cannes, Berlin, the European Film Awards, the Golden Globe and the Academy Awards. Film Väst has since its inception co-produced more than 800 feature films, TV dramas shorts and documentaries. All shot or postproduced on the Swedish west coast in Västra Götaland.



EXPERT

Ami Ekröm – Senior Executive Co-Producer



Ami is Senior Executive Co-Producer at Film i Väst. She graduated as a producer from Högskolan Väst, and has since then worked in different positions at Film Väst. Ami has among other films co-produced My Burden by Niki Lindroth Von Bahr, I Called him Morgan by Kasper Collin, Ouaga Girls by Theresa Traore Dahlberg and Ingen tid för kärlek – en film om Johnny Bode by Bo Sjökvist.

Film i Väst Fall 2017



Opening Gala in Toronto IFF
BORG/MCENROE Janus Metz



Toronto International Film Festival
THE WIFE Björn Runge



Palme d'Or, Toronto, Sweden's Oscar nomination
THE SQUARE Ruben Östlund



Toronto, Norway's Oscar nomination
THELMA Joachim Trier



Toronto
YOU DISAPPEAR Peter Schønau Fog

Your Scandinavian Partner in Co-Productions

Since 1992 Film i Väst has co-produced more than 1 000 feature films, TV-dramas, shorts & documentaries. Film i Väst is one of Europe's leading regional film funds, located on the Swedish west coast in Västra Götaland. Film i Väst is active as co-producer and investor in international and Swedish film and TV-drama. Film i Väst is a part of Region Västra Götaland. www.filmivast.se/com



INTERNATIONAL MEDIA SUPPORT

International Media Support (IMS) is a non-profit organization working to strengthen the capacity of media to reduce conflict, strengthen democracy and facilitate dialogue. We take a broad sector approach to developing the media in a given country. This means that we are mindful of the fact that all elements that make up a media sector must be addressed to achieve well-functioning, independent media. All of our work is done in close partnership with local media actors and international media support groups with whom we prioritize and coordinate our work.

EXPERT

Rasmus Steen – Programme Manager –
Documentary Film



Rasmus Steen is responsible for the Documentary Film programme of International Media Support (IMS). The organization is working out of Copenhagen, Denmark, and has for the last decade been supporting documentary film in the Arab world. Rasmus Steen has extensive knowledge of the Arab documentary scene and a vast professional network of film directors, producers, film festivals, journalists and media activists.



TRAINING | PRODUCTION | DISTRIBUTION

International Media Support promotes professional dialogue and free expression through documentary film. We contribute to the training, production and distribution of documentary films and to the strengthening of domestic film environments in the Arab world.



www.mediasupport.org | [#forfreemedia](https://twitter.com/forfreemedia)

International Media Support is a non-profit development organisation supporting local media in countries affected by armed conflict, human insecurity and political transition.

NDU INTERNATIONAL FILM FESTIVAL

The Notre Dame University-Louaize (NDU) International Film Festival (NDUIFF), a short film festival founded in 2007 at NDU, Lebanon, is celebrated annually in November under its constant theme, “The Power of Youth.” As the theme reflects, the NDUIFF mission is to (a) promote young filmmakers by screening their films in front of a large audience, and (b) promote their talents and artistic excellence.



EXPERT

Sam Lahoud – Founding Director



Sam is the Founding Director of NDU International Film Festival since 2007, winner of the 2015 Social Economic Award for Youth Empowerment. He is also the Founder and Director of Beirut International Women Film Festival; Founding Chair of Beirut Film Society; Founder, and Program Director of the Lebanese Film Festival in Canada.

11TH

NDU INTERNATIONAL FILM FESTIVAL

November 5 – 12, 2017 | Notre Dame University – Louaize, Lebanon

NDUIFF is celebrated every November under the theme
"THE POWER OF YOUTH"

as its title reflects, its mission is to promote young filmmakers,
supporting them in screening their films to a large audience, and
to promote for their talents and artistic excellence.

SAM LAHOUD | Director

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NICOLAS KHABBAZ | Program & Artistic Director

D: +961 9 208559 | M: +961 3 483432

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THE SWEDISH FILM INSTITUTE

The Swedish Film Institute is the national agency, responsible for funding, supporting and developing the film art at large. It is also responsible for archiving the cultural film heritage and screening of films at the Cinemateque. The Swedish Film Institute has a 50%-50% gender equality policy for supporting productions and work to increase the general diversity and representation of different cultural voices.

The Swedish Film Institute supports all film formats, genres and platforms.

The Swedish Film Institute supports international co-productions in both fiction, documentary, shorts and cross media. You have to apply together with a Swedish co-producer who has secured Swedish distribution and we require a creative exchange of some sort. There are no deadlines. We support through the commissioning system and fund between 6-12 productions per year between all genres.

EXPERT

Yaba Holst – Commission Editor/Film Commissioner



Yaba Holst is the Commissioning Editor/Film Commissioner for Swedish Feature films, international co-productions and the market scheme, The Swedish Film Institute. Yaba has held various positions in the line of film and theatre as writer, consultant, director and actor in Scandinavia, and was previously attached to Film i Väst as Senior Executive for Swedish feature films. She holds a master from the Finnish Theatre Academy and resides in Copenhagen with her family of 5.

EXPERT

Juan Pablo Libossart – Documentary film commissioner



Juan Pablo Libossart is a Documentary film commissioner at the Swedish Film Institute. Juan is a film producer, director and scriptwriter. He has been a commissioner at the SFI since January 2017. Juan has, among other things, produced films for directors such as Erik Gandini, Marcus Lindeen and Jesper Ganslandt. He debuted as a director/scriptwriter in 2016 with Amalimbo, premiered at Orizzonti's short film section at the 73rd Venice Film Festival and later nominated for the European Film Awards.

Filmrummet:



Samtal, debatt och inspiration

Filmrummet gör nedslag
i de viktigaste film-
frågorna just nu

filminstitutet.se/Filmrummet



Svenska
Filminstitutet

SØRFOND

Sørfond - The Norwegian South Film Fund - was established with funding from the Norwegian Ministry of Foreign Affairs and the Ministry of Culture. Since the start in 2012, Sørfond has supported 46 film projects. The overall objective of Sørfond is to strengthen film production in developing countries, where they can be impeded by political or economic causes and to increase the Norwegian film industry's international collaborations. As such Sørfond is eligible for filmmakers from countries on the OECD's DAC-list – including over 150 countries in Asia, Africa, Latin America and the Middle East. Sørfond supports fiction films and documentaries with a minimum running time of 50 minutes, produced for screening in cinemas, on television, or on other audiovisual media platforms. Strong artistic performance and cultural integrity are core priorities for the fund. One of the main characteristics of Sørfond is the mission to encourage productions dealing with freedom of expression and to support projects with strong representation of women. Sørfond grants production support as top financing, meaning 50 % of the project's budget must already be confirmed.



EXPERT

Per Eirik Gilsvik – Project Manager



Per Eirik Gilsvik is the project manager of SØRFOND - the Norwegian South Film Fund administered by the Films From the South Foundation together with the Norwegian Film Institute. Per Eirik has been working for the Films from the South Festival since 2012 - apart from working with SØRFOND, he is one of the festival's programmers.



SØRFOND – THE NORWEGIAN SOUTH FILM FUND

Sørfond was established with funding from the Norwegian Ministry of Foreign Affairs and the Ministry of Culture. Sørfond is a production fund supporting film projects from developing countries on the DAC-list. Since the start in 2012, Sørfond has supported 46 film projects. The overall objective of Sørfond is to strengthen film production in developing countries where they can be impeded by political or economic causes, and to increase the Norwegian film industry's international collaborations.

- Max. grant NOK 1 million / EUR 107.000
- Norwegian co-producer required
- No spending required in Norway
- Next deadline: March 1, 2018

SØRFOND PITCHING FORUM

The Pitching Forum is annually held during the Films from the South-festival. Pitching new projects and meetings with potential Norwegian co-producers. Talks and debates on urgent issues: Finance and production, media platforms, film festivals.

For more information see: www.sorfond.com

A few supported films from the arab region:



THE BEAUTY AND THE DOGS

Kaouthar Ben Hania, Tunisia



WAJIB

Annemarie Jacir, Palestine



A MAID FOR EACH

Maher Abi Samra, Lebanon

For full list of supported projects see:
www.sorfond.com



WIFT (WOMEN IN FILM AND TELEVISION)

WIFT started in Los Angeles in the 1970's. Today, WIFT has more than 10,000 members in over 35 countries. The Swedish chapter, WIFT Sverige, was founded in Stockholm in 2003. Within a few months, groups of active Wift members also formed in Göteborg, Malmö and Luleå. Since 2005, WIFT Sverige is also a member of WIFT International, WIFTI. WIFT has published two reports. The first one is about decision-making processes in the industry and the structures that affect female filmmakers. The most recent report examines the concept of quality – how it is defined, by whom and what the consequences are for women making movies. Our chapter keeps a keen eye on Swedish film politics and WIFT's opinion was sought when the current Swedish film agreement, Filmavtalet (2006), was written.



EXPERT

Helene Granqvist – Chairwoman WIFT SWEDEN



Prizewinning producer Helene Granqvist has produced documentaries, short films and feature films. The feature "Granny's Dancing on the Table" was premiered in Toronto and San Sebastian 2015. The short "Listen" premiered at Director's Fortnight in Cannes and won, among other 50 prizes, Best Narrative Short in Tribeca 2015, and was also nominated for an EFA Award.

Since 2013 she's the president of WIFT Sweden and the founder of WIFT Nordic. She's also work as a pitch coach all over Europe and give lectures about gender & equality.

wift

DANISH FILM INSTITUTE

The Danish Film Institute (DFI) is Denmark's national agency for film and cinema culture, operating under the Ministry of Culture. We support the development, production and distribution of films and run the national archives. An important task of the DFI is to provide a framework for film funding which promotes diversity and risk-willingness in the industry. We do this by offering many gateways to production support, highlighting talent development and keeping a sharp eye on new digital platforms. The DFI supports the production of 20-25 feature films and 25-30 documentary and short films every year. There are three kinds of support: the film commissioner scheme, the market scheme and the talent development scheme at New Danish Screen. The DFI strongly encourages international partnerships and allows for 5-9 minor co-productions in feature film and 4-6 minor co-productions in documentary film per year.



EXPERT

Johnny Andersen – Producer



Johnny Andersen (1956) is a Danish producer, who has worked in the film industry for more than 25 years. He has produced or line-produced Danish and International feature films such as; "Pusher 2 and 3" (Nicolas Winding Refn), "Fighter" (Natasha Arthy), "Only God forgives" (Nicolas Winding Refn), "Man Divided" (Max Kestner). He is currently working as a producer at the Talent Program "New Danish Screen", at the Danish Film Institute.



DANISH FILM INSTITUTE

FILM I SKÅNE

FILM I SKÅNE is a regional center for film with the task of promoting all aspects of film. Commissioned and financed by Region Skåne, Film I Skåne has been in operation since 1995. Since 2009, Film i Skåne AB is a part of Business region Skåne. The regional film work is run in three main fields: Film Education; Screening and Production; Ystad Studios and Southern Sweden Film Commission. The view is overall, where film education—see, talk about and make films, results in the creation of an interested and demanding audience. An audience who will also be tomorrow's filmmakers. The creation of meeting places, workshops, festivals and market places inspires both a new form of narrative and the discovery of new distribution opportunities to reach new viewers. Through the co-production of short, documentary, feature films and TV series, FISK attracts capital that is spent in the region on services, facilities, and labour that helps develop the audiovisual infrastructure in Skåne.



EXPERT

Lisa Nyed – Commissioner, Documentary film



As commissioning editor of documentary films Lisa works with co-production of documentaries of all lengths. She is also counselling on distribution possibilities, as well as working with development projects on export, transmedia and outreach. Lisa has served on several festival juries and selection committees and has been tutoring documentary projects at the EDN run development lab Twelve for the Future and served as Programme Manager at Nordisk Panorama Film Festival.

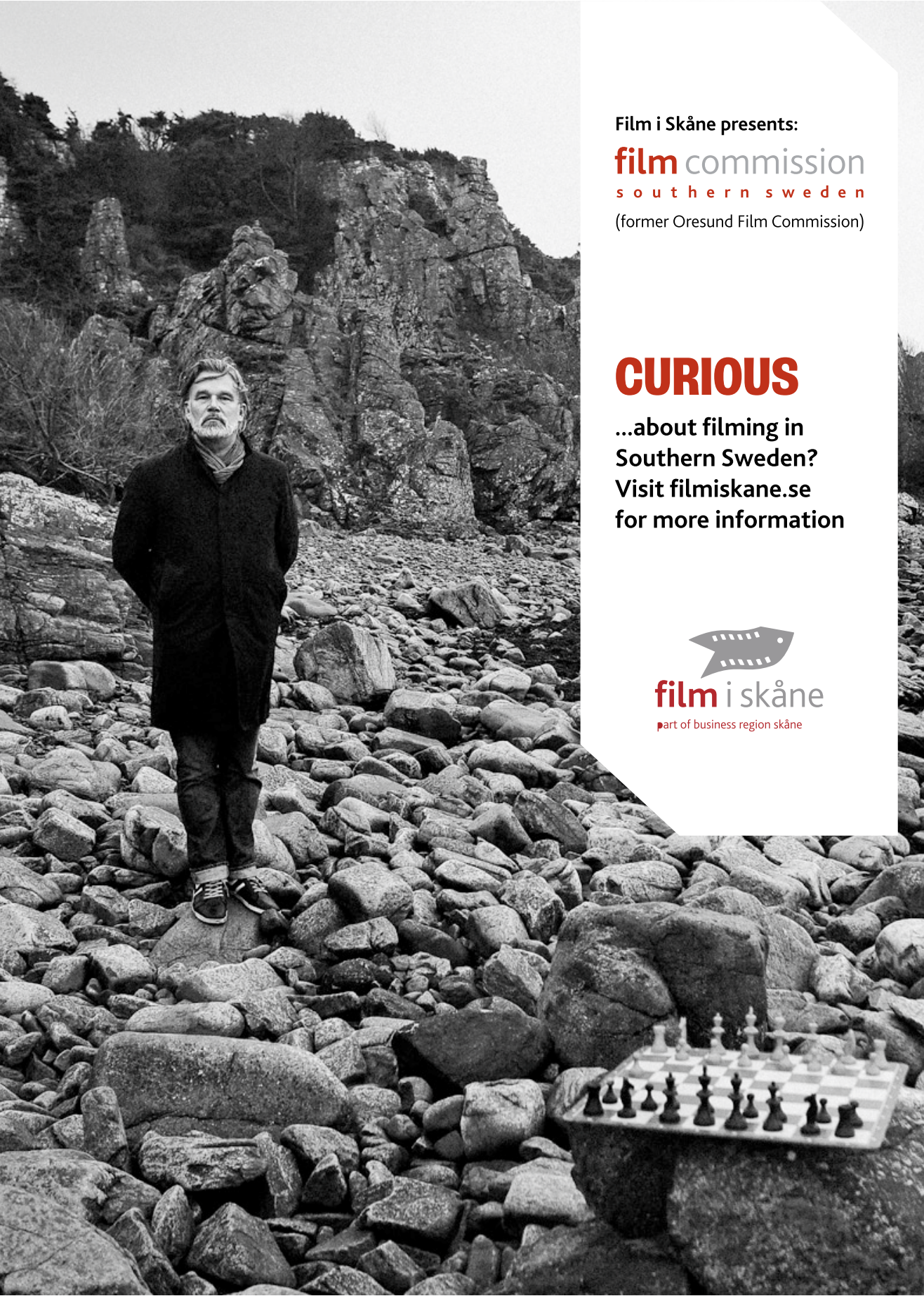


EXPERT

Joakim Strand – Head of Production



Joakim has worked in various positions at Film i Skåne since 2001. After holding the position as commissioning editor for feature films, he stepped up to the position as Head of Production in 2013.



Film i Skåne presents:

film commission
s o u t h e r n s w e d e n

(former Oresund Film Commission)

CURIOUS

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THE FINNISH FILM FOUNDATION

THE FINNISH FILM FOUNDATION supports and promotes the Finnish film industry by allocating public funding for professional film production, exhibition and distribution. The Foundation is also responsible for the festival distribution and international promotion of Finnish films. Production support is available for feature, documentary, short and animation films as well as television series. The Foundation also funds international co-productions with a Finnish co-production partner and some creative/technical input from Finland. The Finnish Film Foundation was set up in 1969 as an independent foundation and it operates under the supervision of the Ministry of Education and Culture. The Foundation receives its funds through the Ministry from lottery and pools funds allocated for promoting cinema. In 2016 the Foundation's support budget is around 25 million euros.

EXPERT

Jaana Puskala - Head of International Department



Jaana Puskala has worked in International Promotion at the Finnish Film Foundation since 1990. She was appointed the Head of Feature Film Promotion in 2008 and in 2015 she became the head of the Foundation's newly formed International Department. She is responsible for promoting Finnish feature films abroad as well as building and reinforcing contacts between the Finnish film industry and international festivals, sales companies and distributors around the world.

Jaana Puskala is also Finland's representative in the Festival Group of Scandinavian Films, an umbrella organization promoting Nordic films, founded in 1978.



CO-PRODUCING WITH THE FINNISH FILM FOUNDATION

The Finnish Film Foundation has funded the production of **90** international co-productions with **over 30** countries with **nearly 20 million €** in the **last 5 years**. There are no spend requirements for the FFF's production support and the support is non-recoupable.

CO-PRODUCTION FUNDING IS AVAILABLE FOR PROJECTS WITH

- Finnish co-production company with Finnish distribution rights
- Artistic or technical input from Finland
- Distribution in Finland in some format

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FOLKETS BIO

FOLKETS BIO is Sweden's leading arthouse distribution company. In the forefront of independent and arthouse distribution in Sweden for four decades (since 1973), Folkets Bio—literally "the People's Cinema"—acquires, distributes and exhibits around 25 films (Swedish and international) per year. They run their own movie theatre chain with screens in 17 cities—upgraded to accommodate new digital screening formats—but also distributes through other cinema chains. A major supporter of Swedish films, mainly documentary features, Folkets Bio runs a series of free short film programmes, enabling both young and established filmmakers to reach audiences with films outside the feature-length format. Folkets Bio picks up its titles on the festival circuit, regularly distributing Palme d'Or and Golden Bear-winners in Sweden.

Folkets Bio acquires all rights theatrical/non-theatrical, video, VOD and TV for Sweden and Scandinavia and have a VOD platform with their own catalogue www.folketsbio.se.

The Folkets Bio cinemas host festivals, meetings with filmmakers, thematic weeks and debates and are actively engaged in introducing new audiences. Through school screenings, children and teens are given the chance to orient themselves in the world and in life, through the magic of film. Film and media seminars are also run for teachers and school classes.




EXPERT

Marie Strauss - Head of Acquisitions



Marie started as head of the Folkets Bio cinema Zita, in Stockholm in 1996. In 2000 she was appointed Head of acquisitions at Folkets Bio's distribution where she is still working. She, and Folkets Bio, acquires around 12 full-length films every year, striving to achieve a good mix of gender-, nationality-, queer- and social representation. Marie is present at most big international festivals like Berlin, Cannes, Locarno, Toronto, and also attends other smaller markets.

Marie is a member of the board of the organisation Europa Distributions and has been a regular member of the jury at Cinemafrika festival, where the award consisted of distribution by Folkets Bio.



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EN NY FILM AV GULDBAGGEBELÖNADE
GORAN KAPETANOVIĆ

LOKE HELLBERG MEJA BJÖRKEFALL EMILIO SILVA MALIN LEVANON

BIOPREMIÄR 27 OKTOBER



FOLKETS BIO .SE

FORUM

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The Forum consists of a carefully curated program with networking sessions and presentations with topics such as co-production, distribution and new approaches of producing, distributing and screening film. MAFF Market Forum presents an excellent opportunity for film professionals to exhibit and present their work, extend their networks and initiate new international collaborations and co-productions. The activities take place at the Radisson Blu Hotel and picturesque cinema Spegeln in Malmö.

This year's program gives the opportunity to join in the journey of exciting film projects: inter alia a case study of the Tunisian/Swedish co-production *Beauty and the Dogs*, the first winner of MAFF Development Fund Feature. The program at MMF includes networking sessions and round-table discussions with representatives from institutes, funds, and film professionals from the Nordic and Arab regions.

Join us for three days of networking, pitching and interesting discussions!

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<div><div>● Forum</div><div>● Case Study</div><div>● Market Screening</div><div>● Funding catalog</div></div>				

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11:00 – 12:00 FORUM ROOM SATURDAY, OCT 7

Presenting the Nordic Film Institutes

At this event, producers and experts from the Nordic countries will present themselves and their goals. Besides introducing themselves individually the delegation will outline their production landscape and offer an insight into the Nordic film institutes' rules and requirements. Don't miss the chance to meet and interact with the Nordic Film Institutes!

Held by:

Sørfond - The Norwegian South Film Fund - was established with funding from the Norwegian Ministry of Foreign Affairs and the Ministry of Culture. Since the start in 2012, Sørfond has supported 46 film projects. The overall objective of Sørfond is to strengthen film production in developing countries, where they can be impeded by political or economic causes and to increase the Norwegian film industry's international collaborations. As such Sørfond is eligible for filmmakers from countries on the OECD's DAC-list - including over 150 countries in Asia, Africa, Latin America and the Middle East.

Per Eirik Gilsvik – Project Manager

Per Eirik Gilsvik is the project manager of SØRFOND - the Norwegian South Film Fund administered by the Films From the South Foundation together with the Norwegian Film Institute. Per Eirik has been working for the Films from the South Festival since 2012 - apart from working with SØRFOND, he is one of the festival's programmers.

The Swedish Film Institute is the national agency, responsible for funding, supporting and developing the film art at large. It is also responsible for archiving the cultural film heritage and screening of films at the Cinemateque. The Swedish Film Institute has a 50%-50% gender equality policy for supporting productions and work to increase the general diversity and representation of different cultural voices. The Swedish Film Institute supports all film formats, genres and platforms.

Yaba Holst – Commission Editor

Yaba Holst is the Commissioning Editor/Film Commissioner for Swedish Feature films, international co-productions and the market scheme, The Swedish Film Institute.

The Finnish Film Foundation supports and promotes the Finnish film industry by allocating public funding for professional film production, exhibition and distribution. The Foundation is also responsible for the festival distribution and international promotion of Finnish films. Production support is available for feature, documentary, short and animation films as well as television series. The Foundation also funds international co-productions with a Finnish co-production partner and some creative/technical input from Finland.

Jaana Puskala – Head of International Department

Jaana Puskala has worked in International Promotion at the Finnish Film Foundation since 1990. She was appointed the Head of Feature Film Promotion in 2008 and in 2015 she became the head of the Foundation's newly formed International Department.

16:00 - 17:00 FORUM ROOM SATURDAY, OCT 7

Creative Europe Desk

Creative Europe is the European Commission's framework programme for support to the culture and audiovisual sectors. The programme is divided into two sub-programmes and one cross-sectoral strand: THE MEDIA sub-programme supports the EU film and audiovisual industries financially in the development, distribution and promotion of their work. It helps to launch projects with a European dimension and nurtures new technologies; it enables European films and audiovisual works including feature films, television drama, documentaries and new media to find markets beyond national and European borders; it funds training and film development schemes such as those promoting the development, distribution, or access to audiovisual works; Culture sector initiatives, such as those promoting cross-border cooperation, platforms, networking, and literary translation; A cross-sectoral strand, including a Guarantee Facility and transnational policy cooperation.

Held by:

Ulrika Nisell - MEDIA Sub-Programme

Ulrika Nisell is working for Creative Europe Desk Sweden MEDIA, the information office of the audiovisual part of the Creative Europe programme. There are Desks in every participating country, to give advice in the application process, assistance relating to the programme and help to cooperate with organisations in other countries.

12:00 - 13:00 FORUM ROOM SATURDAY, OCT 7

FILM IN MALMÖ

The city of Malmö is currently investing to develop the film area – within film- & TV production, fiction tourism and more. Meet Ann Körling, the strategic developer of the film area at the Cultural Department at the city of Malmö, to find out how Malmö is evolving as a film-friendly city.

Held by:

Ann Körling - Developer of Film Area for the City of Malmö

Arab Film Institute (AFI)

The Arab Film Institute, is an Arab Non Profit Cultural Association based in Dubai, U.A.E. it is the place where Arab Films' past, present and future is discussed, imagined, celebrated by those who make Arab Cinema. As an organization open to all professions and stakeholders of the film environment in the Arab World, the Arab Film Institute will be a unique meeting point between the art, the technique, the commerce and industry.

A platform where standards are discussed and set, where films and their creators are celebrated, where training and nurturing of talent and know-how is dispensed and where advocacy for the profession becomes a must.

Held by:

Rashid Masharawi - Director

Rashid Masharawi (1962, Gaza) grew up in Shati refugee camp on the Gaza Strip. He is the founder of the Cinema Production and Distribution Centre (1996) in Ramallah, which supports Palestinian cinema in general.

Dora Bouchoucha - Producer

Dora Bouchoucha has produced and co-produced several Tunisian and foreign documentaries, short and feature films. She also founded the SUD ECRITURE workshops in 1997, which she has been running since.

Mohamed Hefzy - Producer

Mohamed Hefzy has established his status as one of the most prominent young scriptwriters and producers in the Arab world over the last ten years. In 2005, he founded Film Clinic as a development and production company.

Antoine Khalife - Director Arab programme at DIFF

Antoine Khalife is the Director of the Arab Programme at Dubai International Film Festival.

In addition to his work with DIFF, Antoine Khalife is the Special advisor to the Cairo-based broadcasting corporation ART, and he is currently working as an associate producer on many films.

Moderator: Khalil Benkirane

10:00 FUNDING ROOM MONDAY, OCT 9

The Map of the Arab Film Industry

Producers and experts from the Arab countries will present themselves, ambitions and their companies, offering an insight into the Arab film industry's goals and requirements.

Held by:

Doha Film Institute

Khalil Benkirane - Head of Grants

Dubai Film Market

Antoine Khalife - Director of the Arab Programme

Arab Cinema Center /MAD Solution

Alaa Karkouti - Co-Founder

Luxor African Film Festival/Etisal

Azza Elhosseiny - Director

13:00 - 14:30 FUNDING ROOM MONDAY, OCT 9

Studio ZAT

Studio ZAT aims to offer specialized workshops for amateur and professional actors to advance their craft. Participants are taught by Egyptian and foreign trainers within a suitable environment and their final projects are produced by Studio ZAT. In early 2015, Studio ZAT officially started operating. At first, the studio focused only on acting techniques, as time passed, the demand increased for other technical skills besides acting workshops; accordingly Studio ZAT developed its services to include all aspects related to filmmaking and theater through a number of specialized and integrated workshops. The Studio has also entered the field of theater production.

Held by:

Ahmed Samy Ahmed Amin - CEO

A young thriving multiple award-winning actor and director, Ahmed Samy started his career as a Team Leader at Cairo University Theatre in 2006, along with other theatres. In 2008, he founded Hussein Mahmoud Theatre Group, which did not stop him from participating in many acting workshops. Samy has also worked as an Assistant Director on the Swedish film Under Pyramiden.

13:00 – 14:00 FORUM ROOM SATURDAY, OCT 7

Arab Cinema Center: Presenting Fresh Data From The Arab Film Industry

The Arab Cinema Center (ACC), organized by MAD Solutions, is the first mobile platform that connects, nurtures and promotes the Arab film industry, bridging it with local, regional and international festivals, markets and audiences. Under the ACC banner, and with the support of festivals network and film and entertainment database, their aim is to leverage the presence of Arabic cinema regionally and globally, be it at festivals or via distribution and presence of Arabic cinema in existing and uncharted territories alike. Meet Alaa Karkouti, CEO and founding partner of MAD Solutions and get an inside scoop on the current state of the Arab film industry and the distribution of Arabic films.

Held by:



Alaa Karkouti - Founder Arab Cinema Center

10:00 – 11:00 FORUM ROOM SUNDAY, OCT 8

Meet the Distributors

We hear that directors and producers must familiarize themselves with the particulars of the full array of distribution in order to maximize the potential success of their work. Folkets Bio from Sweden and MAD Solutions, a Pan-Arab independent studio, present their company profile and talk about what kind of films they are looking for and discuss distribution possibilities in Sweden and the Arab world. Join us to get an insight on the approaches to distribution, the crux of their operation and history.

Held by:



Folkets Bio - Marie Strauss



MAD Solutions - Alaa Karkouti

10:00 FORUM ROOM MONDAY, OCT 9

Panel Debate: Women on Screen and Beyond: Towards Gender Equality in Film Industry

Film industry struggles with gender equality, both in terms of the roles women receive, who leads the creative projects and who receives funding. How are these issues treated in different cultures? The panel debate will focus on the issue of gender equality, with a series of high-profile speakers discussing bias and female-driven content and discussing the measures that can be taken to promote equality and encourage diversity.

Held by:



Helene Granqvist
WIFT - Chairwoman



Julia Jarl
BUFF Malmö - Festival director



Anissa Daoud
Director



Saba Mubarak
Actress

13:30 - 14:30 FORUM ROOM MONDAY, OCT 9

Panel: How to Promote your Documentary

One of the most important things you can do as a filmmaker is to build an audience for your film. Your audience is your publicity and funding machine. How do you build your audience and how do you identify your target audience? Meet our experts and get an advice on the best ways to market and distribute and promote your documentary.

Held by:



Juan Pablo Libossart
Swedish Film Institute
Documentary advisor



Ove Rishøj Jensen
European Documentary Network
Film & Media consultant



Rasmus Steen
International Media Support
Programme Manager –Documentary Film

14:00 – 15:00 MAIN HALL SATURDAY, OCT 7

Co-Production: Finding a Common Ground

Financing is an important (and often dreaded) aspect of filmmaking. However, without money, films cannot exist. And with so many ways to finance your film and so many different legal and financial regulations, challenges are bound to arise. How do you make two different industrial systems compatible? Discover how different countries are teaming up to make movies, and get the scoop on sources of financing, government support available and distribution opportunities between the regions.

Held by:



Per Eirik Gilsvik
Sørfond - Project Manager



Ulrika Nisell
Creative Europe - Creative Europe Desk Sweden



Jaana Puskala
Finnish Film Institute -
Head of International Department



Khalil Benkirane
Doha Film Institute - Head of Grants

13:30 - 14:30 MAIN HALL SUNDAY, OCT 8

Networking Session: How to make a low budget film

Join the industry experts as they help you and give you tips on how to make a low budget film without having to compromise the content and quality.

Held by:



Anna Lönn Franko

WIFT Sweden - Board Member



Lisa Fjellman

WIFT Sweden - Board Member



Joakim Strand

Film i Skåne - Head of Production

16:00 MAIN HALL SUNDAY, OCT 8

Integration in the film industry

Media professionals from different sectors of the media industries have a poor understanding of each other's cultures, languages, working processes. Co-productions possess genuine and legitimate differences in business practices, in modes of storytelling, in culture and certainly in language. Bringing together two different ways of storytelling is another level of complexity. All these differences obstruct co-production, not to mention censorship and piracy problems. Discuss the differences in working practices and how co-production is promoting a vibrant cultural exchange and learn about the cultural bridges that international co-productions are building and how you can take advantage of these opportunities.

12:00 – 13:00 MAIN HALL MONDAY, OCT 9

From Dream to Screen: How to Make your Project Stand out?

We all hear so often about the lack of original stories in the world. Funding your film can be tricky; the competition for grant money is high and the number of applicants is even higher so how do you make your project stand out? Come and listen as our experts navigate us through this maze.

Held by:



Ami Ekström

Film i Väst - Executive Co-productions



Niklas Ahlgren

SVT - Feature Film Coordinator

MARKET SCREENINGS

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- Amer

- Smicha

- Makhbz

- Kashta

- Al-Johara



Far From You

11:20 – 13:00 MONDAY, OCT 9 SPEGELN

Synopsis:

Laaziza, 7 months pregnant, is rejected without consideration by her husband. She will give birth at her big brother's house and will live there with her son Ihsan. Few years later, Ihsan will begin his first year at school, when his father shows his desire to have him back. Against the refusal of her brothers, Laaziza decides to take her son to the doorstep of the house that was once closed in her face, with one adamant thought : the future of Ihsan is above anything else. During the long journey between the two cities, Laaziza is overwhelmed by her childhood memories. She has to strongly fight against the doubt that is creeping inside of her in order to continue forward not go back.

Type of film: Feature

Director: Mohcine Besri

Producer: Asmae Graimiche

Production Company: First Poly Production

Country: Morocco

Year: 2017

Running time: 84 min

Director's Bio:



Born in Meknes, Morocco in 1971, **Mohcine Besri** studied Physics and Chemistry at the Faculty of Rabat, while making his first steps in the arts by playing small parts in various movies. He later left to Switzerland where he completed his Bachelor degree in Computer Science and worked in finance, before becoming a mathematics teacher. In parallel, he pursued his passion for cinema and became a scriptwriter and director.

Further to several experiences as Assistant Director, he directed two short films, was a co-writer of "Operation Casablanca" with Swiss director Laurent Nègre, before writing his first feature film "Les Mécéants".



Joint Possession

10:00 – 13:00 SATURDAY, OCT 7 SPEGELN

Synopsis:

On the hills of Tangier, the topography of the city is in turmoil. Pharaonic real estate projects have been launched. Staring at them, the common landscape of most Moroccan cities fringes, a succession of holes, muddy in the winter time, dusty in the summer, clandestine shelters, named the CLANDOS. A decent distance from a CLANDO, lays the Mansouria, an old manor house caught up by supine laxity. Amina lives there with her daughter Hasna and her son Anis. It is summer time. Hasna just announced her hasty second marriage. In a tense frantic atmosphere, the various members of the family organize a rush wedding. But also the family must make a decision upon the sale or not of a huge jointly owned lot of land that extends from the hills to the “clandos”.

Type of film: Feature Narrative

Director: Leïla Kilani

Producer: Emmanuel Barault

Production Company: Dkb Productions (France) and Socco Chico Films (Morocco)

Country: Morocco, France, United Arab Emirates, Qatar

Year: 2017

Running time: 105 min

Director's Bio:



Leïla Kilani was born in Morocco in 1970. A director and a producer, she divides her time between Paris and Tangiers. In 2000, she began to make documentaries, including the acclaimed 'Tangiers, The Burners' Dream' (2003) and 'Our Forbidden Places' (2009). 'On the Edge', her first feature-length narrative film, was released in 2011. Her first feature-length narrative 'Joint Possession' is currently in post-production.



Room for a Man

11:45 – 13:00 SATURDAY, OCT 7 SPEGELN

Synopsis:

A young filmmaker who shares a Beirut apartment with his mother, sister and pet dog sets about reconstructing his identity by renovating his bedroom. But as the male construction workers come and go in the freshly embattled household, new questions, old arguments and unexpected passions get stirred.

Type of film: Documentary

Director: Anthony Chidiac

Producer: Carole Abboud

Production Company:

Country: Lebanon

Year: 2014, 2017

Director's Bio:



Anthony Chidiac graduated from St Joseph University Beirut with a B.A in audiovisual studies. Since his graduation, Anthony directed a medium length documentary 'Equal Men' (34' - 2010) in the frame of the exchange program with the Danish Film School, as well as the medium length fiction 'Maman Non Merci' (52' - 2013). "Room for a Man" is his first feature.

MADE IN QATAR

Short film package

Amer - Smicha - Makhbz - Kashta - Al-Johara

مؤسسة الدوحة للأفلام

DOHA FILM INSTITUTE



Amer

10:00 – 11:15 MONDAY, OCT 9 SPEGLN

Synopsis:

Amer, a gift to Sheikh Khalifa, then Emir of Qatar, in the late 1990s, is a beautiful purebred Arabian. He raced like the wind – but racing opportunities were curtailed while doubts about his pedigree were settled. Eventually, Amer proved himself to be a leader of his breed; now a prize stud, he has fathered hundreds of the best Arabian racehorses of today. This film follows his story through conversations with some of those whom Amer deeply touched over the course of his career.

CAST & CREDITS

Director: Jassim Al-Rumaihi

Writer: Jassim Al-Rumaihi

Cast: Gillian Hay , Bob Hay , Alban de Mieulle , Valerie Bunting

DOP: Thomas Hines

Producer: Ben Robinson

Director's Bio:



Jassim Al-Rumaihi works as a reporter at Al Jazeera News channel, covering news from Tunisia to Nepal. While studying at Northwestern University in Qatar, he took several classes in film production. 'The Palm Tree' won the Made in Qatar Award at the Ajyal Youth Film Festival in 2015. He is currently working on 'Amer: The Arabian Legend', a documentary about one of Qatar's most famous racehorses, which was selected for Qumra this year.



Smicha

10:00 – 11:15 MONDAY, OCT 9 SPEGELN

Synopsis:

A tender story of an Alzheimer-diagnosed grandfather who promises to buy a goldfish for his only granddaughter the next time she visits.

CAST & CREDITS

Director: Amal Al-Muftah

Cast: Rema Al-Muftah, Ali Mirza

DOP: Tom Hines

Producer: Geoff Hunt, George Chalouhi

Director's Bio:



Amal Al-Muftah was born in 1994 in Doha, and is currently studying Communications at Northwestern University in Qatar. She started making films in high school, then narrowed her focus to directing, making films including 'Alkora' (2013), the award-winning 'Alhamali' (2014) and 'Smicha' (2016). Her third narrative film, 'Sh'hab', is currently in development.



Makh'bz

10:00 – 11:15 MONDAY, OCT 9 SPEGELN

Synopsis:

In the old neighborhood of Medinat Khalifa, one of the oldest Iranian bakery's still stand serving hundreds of people everyday for more then 20 years now. "Makh'bz" is a process documentary that shows each step taken to make an Iranian bread.

CAST & CREDITS

Director: Ausha Al Muhannadi

DOP: Ausha Al Muhannadi

Director's Bio:



Aisha is currently studying Communications at Northwestern University in Qatar. Her first ever experience with filmmaking, was when she directed and produced the documentary, Big Dreams, (2011), and later on Mubarak AlMalik (2015), Jaza'a (2015), Makh'bz (2015).



Kashta

10:00 – 11:15 MONDAY, OCT 9 SPEGLN

Synopsis:

A father takes his two sons to the desert for a day trip to go hunting. The father gives the boys a couple of shotguns to practice with. While the father is praying his two boys notice a pigeon and run to grab a shotgun to compete with each other. The older brother gets the pigeon while the younger brother is still trying to work the shot gun and accidentally shoots his father. The boys try to save their father on their own in the empty desert.

CAST & CREDITS

Director: AJ Al-Thani

Writer: AJ Al-Thani

Cast: Ahmad Nasser Afif Alyafei, Ali Al Nahdi, Mansour Al Nahdi

DOP: Christopher Moon

Producer: Jaime Siordia

Director's Bio:



A.J. Al-Thani is a Qatar-born filmmaker. Her love for movies and moviemaking began at the age of six when she saw 'Star Wars' (1977) in the cinema in 1999. She began to pursue her dream of being a filmmaker with the launch of the Doha Film Institute. Al-Thani's relationship with the Institute began in 2010 when she participated in one of its first film workshops, which opened the door for many local filmmakers to pursue their passion. For almost six years Al-Thani has been developing her skills with the help of the Institute. She is now working on her first professional short film through a grant from the Institute.



Al-Johara

10:00 – 11:15 MONDAY, OCT 9 SPEGLN

Synopsis:

Made a servant in her own home by her evil stepfamily, Al-Johara receives a wedding invitation from an old childhood friend. With the help of a neighbor, an eccentric, traditional old woman, Al-Johara might be able to attend her very first wedding – and finally be like her beautiful sisters.

CAST & CREDITS

Director: Nora Al-Subai

Writer: Nora Al-Subai

Cast: Salwa Bakheet, Abrar Sabt, Hassan Saqr Hassan, Nada Ibrahim, Syrina Williams, Safa Moussa

DOP: Thomas Hines

Producer: Rasha Mkachar

Director's Bio:



Nora Al-Subai is a Qatari writer and director, born and raised in France. She graduated from Carnegie Mellon with a degree in Computer Science. Her short film, 'My Hero' (2013), premiered in the Ajyal Youth Film Festival, where it was named Best Short Film. The film also made its way into the Festival de Cannes, the Clermont-Ferrand International Short Film Festival, the Children's Film Festival Seattle, and the Latin Arab Festival in Buenos Aires.

CRITICS WITHOUT BORDERS

Nordic countries – Egypt 2017

The workshop is a cultural exchange in which film critics from the Nordic countries and Egypt meet in Malmö to engage in seminars, panel discussions, film screenings and master classes.

For five days, a total of ten film critics will participate in the workshop.

One of the project goals is to create a sustainable network of Nordic and Egyptian film critics and provide a platform for the exchange of knowledge and ideas. The project also aims to show, discuss, and highlight how film and film criticism can be highly important in strengthening democracy and the freedom of speech.

Support



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Partner



Egypt participants



Ahmed Hassouna is a film critic and filmmaker. He studied filmmaking at New York Film Academy in 1997. After this, he produced, directed, and wrote many documentaries and short fictions. He wrote film reviews and film analysis at a number of Arabic magazines and newspapers. He is involved in a number of film selection committees and film juries. He conducted workshops on filmmaking and criticism. At the present time, he is the vice president of Egyptian Film Critics Association, and the artistic director of the Arab film competition at the Cairo International Film Festival.



Lamia Fathy is a freelance writer and film critic. Graduated from Faculty of Arts - Drama & Theatrical Criticism dept. - Ain Shams University. Participated in several trainings and workshops with expert prominent trainers on Physical Theatre and Video-Making. Member of EFCA - Egyptian Film Critics Association. Worked as a film programmer in some local film festivals and was the Artistic Director Assistant at CIFICW – Cairo International Film Critics Week in its 2nd and 3rd Editions.



Mohamed Atef is a film critic, cofounder and editor in chief at www.trendrome.com. Artistic Director of Ismailia International Film Festival for Documentaries & Shorts. Artistic Director of Luxor Arab & European Film Festival. Member of the administrative board of 'The Egyptian Film Critics' Association (FIPRESCI member). Member of The Egyptian Association of Film Writers and Critics EAFWC. Member of The Films Selection Committee in several international film festivals. Writes for many Egyptian and Arab publications.



Ossama Abdel Fattah is a Egyptian Journalist and Film Critic. Graduated from Cairo University's Faculty of Arts, French Department in 1990. He finished his advanced studies in Journalism from the American universities of Boston and Jackson in 1994. Abdel Fattah worked at several major Egyptian publications including Al-Ahram Al-Massai and Al-Fan Al-Sabei Magazine. Abdel Fattah has served as a FIPRESCI jury member at several film festivals including the Montreal Film Festival, Torino Film Festival and Carthage Film Festival.



Salma Mubarak is a professor of Comparative Literature and cinema criticism at French Department of the Faculty of Arts, in Cairo University. Salma is the founder and director of Amoun researchers Network in cinema and literature. She has also published several articles and books in both Arabic and French and is the author of two books.

Nordic participants



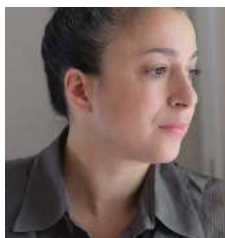
Ásgeir H Ingólfsson is a freelance cultural journalist, translator & poet diving his time between Prague and Iceland. He has written extensively about culture for over a decade, focusing mainly on film and literature, for numerous Icelandic publications. They include The Icelandic National radio, daily Morgunblaðið, defunct weekly Fréttatíminn and English language paper The Reykjavík Grapevine, as well as websites such as Klappré and Starafugl. He has published two volumes of poetry – Grimm ævintýri (Grim Fairy Tales) and Framtíðin (The Future), the latter also available in English.



Ellen Engelstad is editor for the Norwegian journal Manifest Tidsskrift and film- and literature critic for the daily newspaper Klassekampen. Ellen has worked since 2014 as editor for the online magazine Manifest Tidsskrift. She writes criticism for the daily newspaper Klassekampen, and write for several journals, like the film magazine Wuxia and the literary journal Vinduet. As a film journalist and critic, she has covered several film festivals in Europe.



Harri Römppötti has worked as freelance journalist and critic for almost 30 years. He writes about all kinds of cinema from animation to documentary, comics, world music, alternative rock and literature. He's written two books on Finnish comics, organized a script writing workshop for comics artists, curated a couple of exhibitions. He's currently working on a book about Finnish documentary cinema. Mostly he works for the newspaper Helsingin Sanomat and weekly magazine Suomen Kuvalehti.



Ronnit Hasson is a Freelance cultural journalist, artist and filmmaker. Since 2001 she is dividing her time as a writer, film critic as well as exhibiting photography and video art. Occasionally she works as a film director, lately with documentaries. Ronnit Hasson has published film articles in international magazines and film critique in Allt om Film, Cinema, and Expressen for 10 years. She has also reviewed film in Swedish Radio; Radio SR Metropol. Ronnit is currently at the board of the Swedish Film Critic Association and is part of the jury of the Swedish Film Prize; Guldbaggen.



Nanna Frank Rasmussen is a journalist and film critic at Jyllands Posten, member of FIRPRESCI; writes about, among other things, gender issues, feminism, film festivals, documentaries, Nordic film (particularly Icelandic film); former editor of Danish film magazine Mifune.

Project Leader



Ahmed Shawky is an Egyptian film critic, programmer and script supervisor. Publishing weekly articles in "Al Kahera" newspaper and "Filfan" website. He has also published four books: "Conversations with Daoud Abdel Sayed", "Taboo in Egyptian 80s Generation Cinema", "Helmy Halim.. A story From Here" and "Conversations with Yousry Nasrallah". He is currently the assistant artistic director of Cairo International film festival. He is also the secretary general of Egyptian film critics association (EFCA), A FIPRESCI member. He acted as jury in Locarno, Malmo, Oran, Original Narrative (Dubai), Luxor, Tripoli and Mansoura festivals.

Coordinator



Mohanad Salahat is an independent Palestinian writer, producer and director who has been active in the filmmaking industry since 2006. Based in Sweden since 2012, he is probably best-known for his short film Letter to Obama and for his investigative documentary The Witness. Most recently he has been actively researching the history of Palestinian press and cinema, and has published several articles in Al Jazeera Magazine and other notable publications. He currently divides his time between Europe and the Arab world, where he continues to work as a freelance consultant and filmmaker for various media organizations.

مؤسسة الفيلم العربي هي مُلتقى للسينمائيين العرب حيث يناقشون، يتخيلون ويحتفلون بالافلام العربية بماضيها وحاضرها ومستقبلها.

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CASE STUDY

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13:00 – 17:00 FUNDING ROOM SATURDAY, OCT 8

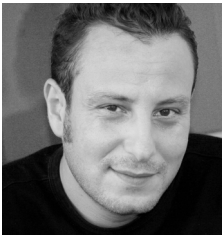
Case Study: Beauty and the Dogs

The Swedish/Tunisian co-production team behind the Cannes-selected film 'Beauty and the Dogs' will host a case study presenting their work and revealing all the do's and don'ts. Director Kaouther Ben Hania and producers Habib Attia and Andreas Rocksén will give the participants a close insight of their experience in co-producing.



Kaouther Ben Hania

Tunisian director **Kaouther Ben Hania** studied cinema in Tunisia and in Paris (Femis and la Sorbonne). She directed several shorts including "Wooden hand" (2013), which had a long and successful run on the international festival circuit. Her new feature-film "BEAUTY AND THE DOGS" premiered in Cannes Film Festival 2017 official selection UN CERTAIN REGARD winning the Best Sound Creation award.



Habib Attia

Cinema and TV producer, **Habib Attia**, is currently managing director of CINETELEFILMS, one of the leading production companies in Tunisia and the region, founded in 1983. His latest ventures as main producer include several creative documentaries and feature films, like Kaouther Ben Hania's 'Beauty and The Dogs' (2017) that premiered in Cannes UN CERTAIN REGARD.



Andreas Rocksén

Producer **Andreas Rocksén** co-founded Laika Film in 2004 and has produced numerous short and feature length films. He co-produced Kaouther Ben Hania's 'La Belle et La Meute' selected in 2017 for the un Certain Regard section at Cannes.

Moderator: Thilo Zimmermann - Project coordinator



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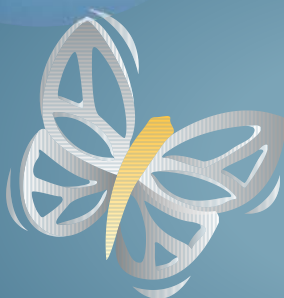
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