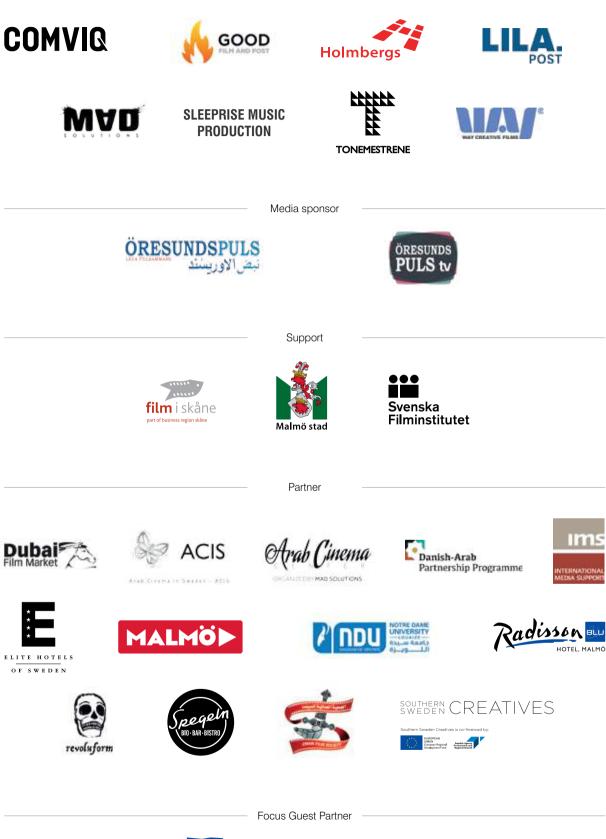


Sponsor







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TWITTER: MAFFSWE



General Manager MOUHAMAD KEBLAWI Malmö, Sweden

2016

I WANT TO WISH YOU all a warm welcome to the second edition of MAFF Market Forum. We are very proud to once again have the opportunity to create the unique and auspicious industry meeting place of MAFF Market Forum. It is truly an honor to be able to offer a platform for collaborations and co-operations between the Arab and the Nordic countries and it is both exciting and rewarding to see the practical collaborations that result from these days.

MAFF Market Forum was sprung out of the same ambition as the festival itself, to promote and create a foundation diversity and different stories to be heard. Last year, the first edition of MAFF Market Forum was held in parallel to Malmo Arab Film Festival, and already a few months before the implementation, we realized that the initiative would have a major impact. Since last year, several Scandinavian-Arabic film collaborations has been implemented, some of which will be presented during this second edition.

MAFF Market Forum was launched with the ambition to bring together producers, funders, distributors and film professionals in order to foster cultural exchange, facilitate partnerships and ultimately expand the production landscape, while at the same time offer a high-quality program for the participants. Although a high aim, we are proud to say that the activities at MMF are tailored to make possible a plethora of different sort of meetings and opportunities.

Part of what makes MAFF Market Forum so successful is of course its participants, and we are beyond thrilled to every year welcome film professionals from all over the world. This year is no exception and some of the most significant and influencial institutes and organisations from both the Nordic countries and the Arab world are attending, together with key players from around 30 different countries.

We want these days to be as beneficial as possible for our attendees, so don't hesitate to contact our staff should you need any assistance or have any suggestions.

Welcome to MAFF Market Forum 2016!

► MAFF Market Forum is a unique platform that aims to establish a meeting point for the Arab and Nordic film industry. The aim of MMF is to create opportunities for intercultural meetings which should foster collaborations and co-productions between the Nordic countries and the Arab world.

MAFF Market Forum consists of a well-tailored seminar program, daily networking sessions and happy hours, an exhibition and a pitching venue where feature films, short films and documentaries in development and documentaries in post production are pitched.

MAFF Market Forum is held 1st to 3rd of October at Radisson Blu in Malmö. Market screenings and Doc Post Production Platform will be held at Spegeln.



MALMÖ IS MORE THAN A CITY. Malmö is meetings, food and laughter. Malmö brims with people creating experiences for others to enjoy — theatre, art and music. Malmö is Sweden's third largest city and the commercial center of southern Sweden and the Öresund region. The area is Scandinavia's most densely populated metropolitan region and is home to 3.7 million people or a quarter of the whole of Sweden and Denmark's population.

Malmö is a intercultural and youthful city. In recent years the population of Malmö has increased significantly. Malmö is a very international city with nearly a third of its inhabitants has been bornabroad. There are 174 nationalies represented in Malmö and 150 different languages.

Ideas and momentum flow in Malmö. You feel this flow when you visit. You feel it in our art, our music, our food. You feel it in our diversity and people. Malmö is a place where people come to fulfil their dreams. A city with room for ambition and talent – and that invites you to join in.

Malmö is the industrial centre that became an academy that became a city to savour. A place where people come to make their dreams come true. A city where you will experience something new.

Welcome to Malmö.



IT'S TIME FOR MAFF MALMÖ ARAB FILM FESTIVAL – a festival that internationally is closely associated with Malmö.

The City of Malmö welcomes you to a veritable feast of a wide range of films from the Arabic speaking world.

Malmö is a creative hub comprised with people who creates cutting edge experiences within the fields of film, theatre, art, music, comics, design etc. Malmö is also a city of events, offers good food in a diversity of restaurants, but also an alternative city with skateboarding events and a nordic centre for the gaming industry.

Malmö is a young, global city with a population of 320 000 inhabitants from more than 170 nations. Malmö's make-up resembles metropolitan cities like London and Berlin. We believe that it is important to offer a wide range of film and culture that reflects the population.

Malmö invests in the film area through supporting film and TV-production, for example the successful TV-series *The Bridge*, but also through supporting the arthouse cinemas Panora and Spegeln.

Every year three major international film events takes place in the city: MAFF – Malmö Arab Film Festival, Nordisk Panorama film festival, screening the best Nordic short and documentary films and BUFF, which screens films for children and young people from around the world.

There is also a wide range of smaller film festivals and the documentary film club Doc Lounge. Malmö is truly a film city.

I wish you a pleasant festival!

Elisabeth Lundgren

Cultural director City of Malmö



Many were those who claimed that print died along with the flourishing digitization. We claim that print lives on and is more relevant than ever. In a world full of digital noise and bursting inboxes a good piece of printed communication, which you can touch and feel, makes an impact. After all; we are all humans.



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DANISH BROADCASTING CORPORATION

DR IS AN INDEPENDENT, licence fee financed public institution providing news, culture, education, music and entertainment via television, radio, online services, mobile platforms and live events.

DR is comprised of the following: TV channels: DR1, DR2, DR3, DR Ultra, DR Ramasjang and DR K.

Radio channels: P1, P2, P3, P4 (including 10 regional channels), P5, P6 Beat, P7 Mix, P8 Jazz, DR Nyheder ("DR News")

Internet and mobile platforms: www.dr.dk and several apps.

Orchestras and choirs: Danish National Symphony Orchestra, DR Big Band, Danish National Vocal Ensemble, Danish National Concert Choir, Danish National Girls Choir, Danish National Children's Choir and Danish National Sprouts Choir. DR was founded in 1925 as a public service organization. DR holds 36% market share.

EXPERT



METTE Hoffmann Meyer

Head of Documentaries and Co-Productions

Mette commissions both international and Danish productions for DR2 focusing on current affairs and social political and just in general great documentaries. She has supported many award winning films from all over the world and also she is known for supporting independent filmmakers from countries where there are no local support. Mette has produced several hit documentaries such as War Show, Motleys Law, Indias Daughter, Democrats. God Loves Uganda. She was spearheading Oscar and Emmy winning Why Democracy and the Peabody winning Why Poverty? In 2014 she received the Doc Mogul Award in Toronto for her consistent contributions to the documentary genre.



ABOUT DANISH FILM INSTITUTE

THE DANISH FILM INSTITUTE (DFI) is Denmark's national agency for film and cinema culture, operating under the Ministry of culture. It supports the development, production and distribution of films and runs the national archives, with a stills and posters archive and a film archive. In addition, it offers a number of services to the public, including The National cinemathèque, a library, a bookshop and an interactive film work shop for children and young people. The DFI allocates subsidies for the development, production and distribution of Danish films and games as well as international co-productions. Support programmes also extend to film education and international promotion at film festivals. An important task of the DFI is to provide a framework for film funding, which promotes diversity and the desire to take risks in the industry. This is done by offering gateways to production support, highlighting talent development and keeping a sharp eye on new digital platforms.

The Danish Film Institute (DFI) can fund international co-production of documentaries of any length, feature films, short fiction and transmedia films/projects that have a non-Danish delegate producer. There are several co-production submission deadlines per year. The purpose for funding co-productions is to strengthen partnerships and creative exchange between Danish and international producers. The Danish Film Institute highly values the opportunities that coproduction can provide for the Danish industry; international financing, cultural and business exchange and distribution; and therefore encourages these partnerships to be established.

EXPERT



ANE MANDRUP

Head of Unit, Documentary Films

Ane Mandrup has been Head of Documentaries at the DFI since 2012. Prior to joining the DFI she worked as a producer for several years, producing and line producing award winning feature documentaries, short fiction and a feature film. From 2000-2003 Ane was empolyed by the Danish Foreign Ministry as Information Officer in the Cultural Department of the Danish Consulate General in New York. Ane has a masters degree in French and Cinema & Media studies, and has taught at the University of Copenhagen and at the University of Southern Denmark.

HEAT INSTITUTE

ABOUT DOHA FILM INSTITUTE

DOHA FILM INSTITUTE is an independent, non-profit, cultural organization dedicated to building Qatar's film culture. The Institute's platforms include funding and production of local, regional and international films, through a grants programme and through co-financing; skills-sharing and mentorship programmes, film screenings; the Ajyal Youth Film festival and Qumra—an international gathering of creative film professionals, including Master Classes, meetings and screenings, with the goal to contribute to the development of emerging voices in cinema, with a special focus on first- and second-time filmmakers.

EXPERT



KHALIL BENKIRANE

Head of Grants

Khalil Benkirane graduated in Film studies at the San Francisco State University in 1995. He was appointed Artistic Director and then Executive Director of The Arab Film Festival, Cinemayaat, in San Francisco from 1998 to 2002. He moved to Morocco where he directed and produced his first feature documentary, The White Thread. Khalil is a founding member of The Cinemathèque de Tanger (CdT) and a board member of Young Arab Theater Fund (YATF). In 2008, Khalil relocated to Qatar where he produced documentary and narrative films for Al Jazeera Childen Channel. In early 2011 he joined The Doha Film Institute, and now heads their Grants Programme.

Doha Film Institute Grants Programme

Supporting Emerging Voices from Around the World

Doha Film Institute nurtures emerging talents through its Grants Programme, which is open to first- and second-time filmmakers, from around the world as well as established directors from the MENA region.

Consideration for funding is open to short and feature-length films in development, production and postproduction, subject to eligibility criteria.

Since 2010, the Doha Film Institute has provided funding to more than 250 filmmakers across the globe.

For more information on eligibility criteria, upcoming submission cycles and application requirements, please visit **www.dohafilminstitute.com/financing/grants/guidelines**

'3000 Nights' by Mai Masri / Feature Narrative / Palestine, France, Jordan, Lebanon, United Arab Emirates, Qatar / 2015 / Spring Grant 2015



ABOUT DUBAI FILM MARKET

THE DUBAI FILM MARKET (DFM) is a gateway to one of the fastest growing film and television markets in the world. Considered the leading industry platform in the region, The DFM provides access to decision-makers and industry professionals from the Arab world. With an annual attendance of 3000 delegates from 65 countries, the market is a perfect place to forge new business collaborations. The DFM also serves to promote Arab cinema at an international level and since its inception in 2007, more than 300 projects have been supported and many have gone on to enjoy critical acclaim and find new audiences across the globe. The DFM comprises a range of initiatives that facilitate business opportunities as well as support the creative industries. These include: Enjaaz which financially supports the post production of feature length Arab film projects and the production of short film by Gulf filmmakers; the Dubai Film Connection, a co-production market for Arab filmmakers; Cinetech, a digital platform for the sales and acquisitions of films and TV content; the Forum, that provides a stage for discussions and an exchange of ideas and expertise; DIFFerent REALITY, that showcases an international selection of virtual reality experiences; Exhibition stands which offer excellent visibility to buyers, sellers, service providers and industry professionals to promote their products and services and the Dubai Distribution Programme, which presents independent filmmakers with the opportunity to showcase their films to a wider audience through a range of partnerships and activites. The DFM runs concurrently with the Dubai International Film Festival, from the 7th-14th of December, 2016.

EXPERT



AYESHA CHAGLA

Manager

Ayesha Chagla manages the Dubai Film Market (DFM) which is the business counterpart of the Dubai International Film Festival (DIFF). Prior to joining the festival, Ayesha worked in film production and development as well as in broadcast journalism. She holds a BA in psychology and sociology from the University of Auckland in New Zealand.

DECEMBER 7-14, 2016 PREPARE YOURSELF.



Now open for accreditation.

Access one of the fastest growing film and TV markets in the world through the Dubai Film Market at the 13th Dubai International Film Festival.

DEVELOP / DISCOVER / TRADE

EUROPEAN DOCUMENTARY NETWORK

THE EUROPEAN DOCUMENTARY NETWORK (EDN) is a global network for professionals working with documentary film and TV. Around 1 000 members from more than 60 countries have joined EDN. The organisation is open for both newcomers and established filmmakers from around the world.

EDN provides documentary consulting and informs about possibilities for funding, financing, development, co-production, distribution and collaboration across borders. This is done via individual consultancy to members on documentary projects, activities like workshops, seminars and conferences as well as through the two indispensable resource publications The EDN Financing Guide & The EDN Co-production Guide.

EDN started in September 1996 as a documentary organisation for filmmakers, producers, production companies, distributors, associations, film institutions & boards, universities, festivals, broadcasters and film & television agencies. EDN is also organising a number of activities including pitching sessions, development programmes, seminars and workshops.

EXPERT



OVE RISHØJ JENSEN

Film & Media Consultant

Ove has been with EDN since winter 2003 and is in charge of running workshops, pitching forums and seminars in both online and offline versions. Ove has programmed and/or produced a number of events like Docs in Thessaloniki, The EDN Pitch Pilot Workshop, New Platforms - New Politics, Twelve for the Future and lately also EDN's market activities at European Film Market, Sunny Side of the Doc and MIPDOC. In addition he has collaborated with a number of documentary organisations and festivals on tailor made master classes, seminars and workshops for special events and occasions. This includes the IDFA DocLab in The Netherlands, DOX in Vitro in Slovakia, RealYoung in Sweden and NFI:LAB Junior DOK in Norway. Ove holds a master degree in film studies with additional studying of cultural journalism and humanistic computer informatics. Alongside working for EDN, Ove is working for the Swedish production company Auto Images as Outreach Producer and is a board member of the Nordic documentary screening initiative Doc Lounge.



MEMBERS NEWS FINANCING

EDN ACTIVITIES

RESOURCES

Join EDN and get

- The EDN Financing Guide
- The EDN Co-Production Guide
- EDN On Demand video consultation
- Special discounts
- Full access to edn.dk
- An international network

European Documentary Network offers individual consulting and provides possibilities for funding, development, co-production, distribution and collaboration across borders. EDN has around 1000 members from around the world and is welcoming both newcomers and established professionals.

The EDN Financing Guide is the producers' bible packed with information on broadcasters, funds and distributors and contacts to commissioning editors and buyers.

The EDN Co-Production Guide provides a detailed overview on the co-production possibilities for documentaries in 30 European countries.

EDN organises and contributes to over 50 events each year. Among others DocsBarcelona, EDN Pitch Pilot Workshop, LisbonDocs, Docs in Thessaloniki,EDN Online Pitching Sessions, Baltic Sea Forum, IDFA Forum, Marathon Dok, Below Zero, European Film Market, Sunny Side of the Doc, MIPDOC, Twelve for the Future, Crossing Borders, CPH:CO-PRO, Pitching du Reel and Ex Oriente Film.



Join EDN at edn.dk

European Documentary Network Vognmagergade 10, 1 floor 1120 Copenhagen K Denmark Tel: +45 3313 1122 Fax: +45 3313 1144 edn@edn.dk

www.edn.dk

FILM I SKÅNE

FILM I SKÅNE is a regional center for film with the task of promoting all aspects of film. Commissioned and financed by Region Skåne, Film i Skåne has been in operation since 1995. Since 2009, Film i Skåne AB is a part of Business region Skåne. The regional film work is run in three main fields: Film Education; Screening and Production; Ystad Studios and Southern Sweden Film Commission. The view is overall, where film education-see, talk about and make films, results in the creation of an interested and demanding audience. An audience who will also be tomorrow's filmmakers. The creation of meeting places, workshops, festivals and market places inspires both a new form of narrative and the discovery of new distribution opportunities to reach new viewers.

Through the co-production of short, documentary, feature films and TV series, FISK attracts capital that is spent in the region on services, facilities, and labour that helps develop the audiovisual infrastructure in Skåne.

EXPERTS





Commissioner, Documentary film

As commissioning editor of documentary films Lisa works with co-production od documentaries of all lengths. She is also counselling on distribution possibilities, as well as working with development projects on export, transmedia and outreach. Lisa has served on several festival juries and selection committees and has been tutoring documentary projects at the EDN run development lab Twelve for the Future and served as Programme Manager at Nordisk Panorama Film Festival.



JOAKIM STRAND Head of Production

Joakim has worked in various positions at Film i Skåne since 2001. After holding the position as commissioning editor for feature films, he stepped up to the posi-

tion as Head of Production in 2013.



Film i Skåne presents: film commission southern sweden (former Oresund Film Commission)

CURIOUS

...about filming in Southern Sweden? Visit filmiskane.se for more information



ABOUT FILM VÄST

FILM VÄST is one of Europe's most successful co-producers and Scandinavia's preeminent regional film fund. Each year millions of cinema goers all over the world see a production co-produced by Film Väst.

Over the years Film Väst co-productions have also been richly rewarded with nominations and awards at the world's most prestigious events including festivals such as Cannes, Berlin, Toronto and galas such as Golden Globes, the European Film Awards and the Oscars.

Film Väst offers both shooting and post-production financing in feature film, documentary and TV series, and is the most successful regional film fund in Scandinavia. Film Väst seeks projects that can compete in the most prestigious film festivals and/or be seen by a large international audience. Film Väst accepts applications for feature film co-productions throughout the year. All co-productions are required to bring elements of production or post-production to Region Västra Götaland, work with a Swedish production partner, and hire crew and workers from the region.

EXPERT



AMI EKSTRÖM Senior Executive Co-Productions

Ami graduated as a producer from Högskolan Väst, and has since then worked in different positions at Film Väst. Ami has among other films co-produced the shorts *Moms on fire* (Berlin, 2016), *Fight on a Swedish Beach* (Cannes, 2016), *The Committee* (Locarno, 2016) and *Because the World Never Stops* (Toronto, 2016).



BRIMSTONE Martin Koolhoven Nominated Golden Lion in Venice. In Toronto.



THE COMMUNE Thomas Vinterberg Won Silver Bear in Berlin. In Toronto, nominated European Film Awards.



THE HAPPIEST DAY IN THE LIFE OF OLLI MÄKI Juho Kuosmanen Won Un Certain Regard Award in Cannes. In Toronto and Busan, nominated European Film Awards and Nordic Council Film Prize. Finland's official Oscar entry.

WOLF AND SHEEP Shahrbanooo Sadat Won Directors' Forthnight, C.I.C.A.E Art Cinema Award Cannes. In Busan.



UNITED STATES OF LOVE Tomasz Wasilewski Won Silver Bear in Berlin. In Busan.



A MAN CALLED OVE Hannes Holm Nominated European Film Awards & People's choice. Sweden's official Oscar entry.



THE GIANT Johannes Nyholm In San Sebastian, Toronto and Busan.

Your Scandinavian Partner in Co-Productions

Film Väst is one of Europe's leading regional film funds, located on the Swedish west coast in Västra Götaland. Film Väst is active as co-producer and investor in international and Swedish film and TV-drama. Film Väst

www.filmvast.se

ABOUT FINNISH FILM FOUNDATION

THE FINNISH FILM FOUNDATION supports and promotes the Finnish film industry by allocating public funding for professional film production, exhibition and distribution. The Foundation is also responsible for the festival distribution and international promotion of Finnish films. Production support is available for feature, documentary, short and animation films as well as television series. The Foundation also funds international co-productions with a Finnish coproduction partner and some creative/technical input from Finland.

The Finnish Film Foundation was set up in 1969 as an independent foundation and it operates under the supervision of the Ministry of Education and Culture. The Foundation receives its funds through the Ministry from lottery and pools funds allocated for promoting cinema. In 2016 the Foundation's support budget is around 25 million euros. EXPERT



JAANA PUSKALA

Head of International Department

Jaana Puskala has worked in International Promotion at the Finnish Film Foundation since 1990. She was appointed the Head of Feature Film Promotion in 2008 and in 2015 she became the head of the Foundation's newly formed International Department. She is responsible for promoting Finnish feature films abroad as well as building and reinforcing contacts between the Finnish film industry and international festivals, sales companies and distributors around the world.

Jaana Puskala is also Finland's representative in the Festival Group of Scandinavian Films, an umbrella organization promoting Nordic films, founded in 1978.

THE FINNISH FILM FOUNDATION

CO-PRODUCING WITH THE FINNISH FILM FOUNDATION

The Finnish Film Foundation has funded the production of 90 international co-productions with over 30 countries with nearly 20 million € in the last 5 years. There are no spend requirements for the FFF's production support and the support is non-recoupable.

CO-PRODUCTION FUNDING IS AVAILABLE FOR PROJECTS WITH

- Finnish co-production company with Finnish distribution rights
- Artistic or technical input from Finland
- Distribution in Finland in some format

TO LEARN MORE GO TO: www.ses.fi/en

ABOUT FOLKETS BIO

FOLKETS BIO is Sweden's leading arthouse distribution company. In the forefront of independent and arthouse distribution in Sweden for four decades (since 1973), Folkets Bio literally "the People's Cinema"—acquires, distributes and exhibits around 25 films (Swedish and international) per year.

They run their own movie theatre chain with screens in 17 cities—upgraded to accommodate new digital screening formats—but also distributes through other cinema chains. A major supporter of Swedish films, mainly documentary features, Folkets Bio runs a series of free short film programmes, enabling both young and established filmmakers to reach audiences with films outside the feature-length format. Folkets Bio picks up its titles on the festival circuit, regularly distributing Palme d'Or and Golden Bear-winners in Sweden.

Folkets Bio acquires all rights theatrical/non-theatrical, video, VOD and TV for Sweden and Scandinavia and have a VOD platform with their own catalogue www.folketsbio.se.

The Folkets Bio cinemas host festivals, meetings with filmmakers, thematic weeks and debates and are actively engaged in introducing new audiences. Through school screenings, children and teens are given the chance to orient themselves in the world and in life, through the magic of film. Film and media seminars are also run for teachers and school classes.

EXPERT



MARIE STRAUSS

Head of Acquisitions

Marie started as head of the Folkets Bio cinema Zita, in Stockholm in 1996. In 2000 she was appointed Head of acquisitions at Folkets Bio's distribution where she is still working. She, and Folkets Bio, acquires around 12 full-length films every year, striving to achieve a good mix of gender-, nationality-, queer- and social representation. Marie is present at most big international festivals like Berlin, Cannes, Locarno, Toronto, and also attends other smaller markets.

Marie is a member oft the board of the organisation Europa Distributions and has been a regular member of the jury at Cinemafrica festival, where the award consisted of distibution by Folkets Bio.

BYGGER PÅ EN OTROLIG MEN SANN HISTORIA "En sagolik sång från Gaza"

Sydsvenskan

EN FILM AV HANY ABU-ASSAD REGISSÖREN BAKOM OSCARNOMINERADE PARADISE NOW OCH MUREN



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"Ett färgstarkt feel good-drama" Dagens Nyheter

"Charmig, kärleksfull och modig"

Hollywood Reporter

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www.folket/bio./e

LUXOR AFRICAN FILM FESTIVAL/ ETISAL

THE LUXOR AFRICAN FILM FESTIVAL (LAFF) is organized by Independent Shabab Foundation, a non profit organization, supported by the Egyptian ministries of Culture, Tourism and Youth and in collaboration with the Luxor Governorate. I-Shabab has been active for more than nine years, organizing events and festivals on the national level, then turned on to the fruitful international event that is the Luxor African Film Festival in 2011. The idea was to create a platform for African films and to support African filmmakers, using the beautiful city of Luxor as the main venue, which basically constitutes the biggest open air museum in the world, with the aim to decentralise from Cairo and Alexandria, where most cultural events take place in Egypt.

The festival's 6th edition will take place 16–22 of March, 2017. LAFF consists of four competitions: Long Narratives, Long Documentaries, Short Films (Narratives and Documentaries) and The International Competition of Freedom Films, beside other special sections.

In 2013 LAFF created a new platform, to shoulder the young African directors, when LAFF director Azza Elhosseiny established the ETISAL film fund, with the mission to give the young African filmmakers the possibility to express freely their skills and talents through filmmaking and to promote their work globally. ETISAL created many partnerships from around the world, up to date more than 43 protocols of collaboration, including production houses, festivals, individuals, TV and radio stations, in order to support production and to promote and distribute African film, using modern digital technology and by setting up a database.

The result is the production of 60 mini short films, funding of about seven shorts and development of eight long features from Ethiopia, Rwanda, Madagascar, Sudan, Uganda, Morocco, Ivory Coast, Togo and Egypt. Right now the call is open for a scriptwriting development workshop for long narrative, which will be held during the 6th edition of Luxor.

EXPERT



AZZA ELHOSSEINY

LAFF and Etisal Director

Azza received a degree in Business Administration from the University of Cairo in 1988 and a degree from The High Institute of Cinema, Academy of art, in 1991. She started as an actress and assistant editor, but then focused on directing. Azza has directed a number of documentaries for Egyptian TV and became active in the independent culture movement in theater and cinema, working with NGO:s and cultural spaces. She has been the director of Independent Art Season for nine years, a member of the Independent Cultural Coalition and has founded the Nawafez project for cinema clubs in Egypt. She has been the director of LAFF during the past 6 years, where she created Etisal film fund, in 2014. Azza is now working on her first long feature film.



مدجان الأقصر للسينما الأفريقية LUXUR AFRICAN FILM FESTIVAL

16 - 22 March 2017

33, Haroun st, Dokki , Cairo , Egypt Telefax +2 237622407 For more info & details please visit our website : www.luxorafricanfilmfestival.com

















ABOUT INTERNATIONAL MEDIA SUPPORT

INTERNATIONAL MEDIA SUPPORT is a non-profit organisation supporting local media in countries affected by armed conflict, human insecurity and political transition. Across four continents, they help strengthen professional skills and ensure that media can operate under challenging circumstances.

Support for documentary film is a central part of their work in the Arab world. Through the endless creative and journalistic formats that documentary films offer, IMS seeks to provide a platform for alternative voices that can tell stories and portray issues that are usually overlooked or difficult to cover in mainstream media.

Facilitating the collaboration and exchange of professional skills between film students and filmmakers is a key feature of their documentary film programme. The work includes support for film productions, co-productions, workshops and documentary film festivals.

All of it is part of a long-standing efforts to promote dialogue and freedom of expression in the Arab world, where we also provide support for the improvement of the working conditions and the professional skills of journalists and media organisations.

EXPERT



RASMUS STEEN

Programme Manager Documentary Film

Rasmus Steen is responsible for the Documentary Film programme at International Media Support (IMS). The organisation is working out of Copenhagen, Denmark, and has for the last decade been supporting documentary film in the Arab world. Rasmus Steen has extensive knowledge of the Arab documentary scene and a vast professional network of film directors, producers, film festivals, journalists and media activists.



PRODUCTION TRAINING DISTRIBUTION

International Media Support supports the production and distribution of documentary films and the training of documentary filmmakers across the Arab region and beyond.

mediasupport.org



ABOUT ICELANDIC FILM CENTRE

THE ICELANDIC FILM CENTRE is a publically funded organization that falls under the jurisdiction of the Icelandic Ministry of Education, Science and Culture, but makes substantive decisions on independent grounds. The role of The Icelandic Film Centre is to fund Icelandic films, promote them abroad and nurture film culture in Iceland by supporting local film festivals, seminars and workshops for professionals.

The Icelandic Film Fund operates under the auspices of The Icelandic Film Centre. The fund's role is to further Icelandic filmmaking by providing financial support to narrative features, documentaries, shorts and television fiction. A project supported by The Icelandic Film Fund must be connected to Iceland unless special circumstances apply.

EXPERT



THÓR TJÖRVI Thórsson

Head of Production

Thor Tjörvi Thorsson started working at the Icelandic Film Centre in 2009. He has held various positions within the centre, including Project manager and International relations. Currently he is the Head of production, as well as handling all applications for film reimbursements in Iceland. Tjörvi holds a MA degree in International Relations from the University of Warwick (UK) and a MSc in International Business from the University of Reykjavík (Icelandic).

IN FRONT OF OTHERS S production company **Truenorth** Óskar Jónasson 20 **THE TOGETHER** HEARTSTONE production companies production companies Join Motion Pictures, by Sólveig Anspach Zik Zak Filmworks, Gudmundur Arnar PROJECT Gudmundsson Ex Nihilo þ



Film Centre



KEEP FROZEN by Hulda Rós Gudnadóttir production company Skarkali



BASKAVÍGIN: THE SLAVING OF THE BASQUE WHALERS by Aitor Aspe Spain/reland

Icelandic Film Centre

Hverfisgata 54 101 Reykjavík Iceland +3545623580 info@icelandicfilmcentre.is www.icelandicfilmcentre.is ✔ IcelandicFilmCentre ✔ icefilmcentre SF Studios Production

ABOUT MAD SOLUTIONS/ ARAB CINEMA CENTER

MAD SOLUTIONS is the first Pan-Arab independent studio and fully integrative marketing and creative consultancy for the Arab film and entertainment industry. Under the umbrella of MAD Solutions, the studio is supported by five pillars: MAD Marketing, MAD Content, MAD Distribution, MAD Culture and MAD Celebrity, which together are helping to usher in an exciting new generation of Arab filmmakers and entertainment talent.

MAD Solutions attends at least 20 film festivals (Arab and International), summits, and workshops annually including Cannes, Berlinale, DIFF, ADFF, Toronto, Locarno and many more. Besides the energetic, contemporary approaches to collaborating with the MAD partners, MAD has the most extensive and up-to-date database on the Arab film industry, spanning over 20 years of a rich heritage that is still growing to this day, despite the political and socio-economic challenges.

In 2015 MAD Solutions created The Arab Cinema Center, with the mission to function as an international platform to promote Arab cinema and provide access to the best of Arab talent, films and companies participating in key film festivals.

Realizing the potential growth of the film industry in the Gulf States, and the opportunities to hatch a pan-regional strategy, MAD Solutions has expanded to Abu Dhabi, UAE, focusing on the GCC in specific and the Arab world as a whole.

EXPERT



ALAA KARKOUTI

Founder

Alaa is a renowned film analyst and an influential professional within the cinema and entertainment industry in the Arab world, known for his efforts in assembling complete statistical and analytical archives on the economics of filmmaking. He has participated in various panels and juries in film festivals worldwide. He established three cinema magazines during the first ten years of the Millennium. Alaa has also worked in film distribution, film production and theater management. He was involved as a publisher for many prominent publications worldwide. As a film analyst, Alaa regularly provides quotes, analysis and editorial comment on the film business in the Arab World in several internationally respected film and business publication outlets including Forbes Middle East, Variety and Screen International.

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EPENNEN

CENTER

MOROCCAN DELEGATION

MOROCCAN FILM CENTER

THE CENTRE CINÉMATOGRAPHIQUE MAROCAIN (CCM – Moroccan Centre for Cinematography) is one of the world's oldest public establishments tasked with regulating and promoting the Moroccan film; the centre is runned under the oversight of the Minister of Communication. The main mission of the centre is to support the national film industry, promote the Moroccan cinema, regulate the various national film sectors and to promote international co-production with and in Morocco. The centre also aims to preserve the Moroccan film culture, and to work with archiving as well as construction of film libraries.

FESTIVAL INTERNATIONAL DU CINÉMA D'AUTEUR DE RABAT

FESTIVAL INTERNATIONAL DU CINÉMA D'AUTEUR DE RABAT is an annual film festival in Rabat which focuses on the artistic aspects of cinema and film culture. The festival has a strong focus on both traditional art house film from all over the world as well as new innovative Moroccan cinema. The festival was established in 1994 and has become an important platform for showcasing new art house film in Morocco.

Connected expert partners - Committee of film in Rabat and federation of international festivals in Morocco.

EXPERTS

SARIM FASSI FIHRI

Director of Moroccan Centre for Cinematography

MOHAMED GHAZALI

General Secretary of Ministère de la Communication

ABDELHAK MANTRACH

President of Festival International du Film d'Auteurs de Rabat, and President of Commission Film de Rabat, Salé, Kenitra

MOHAMED BELGHOUATE

Director of l'Institut Supérieur des Métiers de l'Audiovisuel et de Cinéma

KHALIL LOUGMANI

Commission Film de Rabat, Salé, Kenitra

HASSAN MOUTTAQI

Moroccan Centre for Cinematography

TARIQ KHALAMI

Moroccan Centre for Cinematography

MALAK DAHMOUNI

Festival de Rabat du Film d'Auteurs







ABOUT NORDISK FILM & TV-FOND

ESTABLISHED IN 1990, and based in Oslo, Nordisk Film & TV Fond's primary purpose is to promote film and TV productions of high quality in the five Nordic countries (Denmark, Finland, Iceland, Norway and Sweden), by providing support for top-up financing of feature films, TV-fiction/drama-series and creative documentaries. Nordisk Film & TV Fond is also secretariat to the prestigious Nordic Council Film Prize and arranges and hosts the annual event Nordic Talents held in Copenhagen each autumn.

Nordisk Film & TV Fond also has a range of other initiatives, such as: Distribution and Dubbing funding for Nordic productions to travel further throughout the region; Funding for Special Initiatives and Strategic Development (like Nordic Genre Boost). Support for a range of professional film and TV events of Nordic importance, such as festivals, seminars or forums; www.nordicfilmandtvnews.com to keep people updated with the latest industry news from the Nordic region.

EXPERT



PETRI KEMPPINEN

CEO

Petri Kemppinen has been the CEO of the Fund since 2013. He has MA in Communication from the University of Helsinki, a background in journalism and publishing before starting his television and film career in the mid-1990s. He spent nine years at The Finnish Broadcasting Company, YLE, working among others as Commissioning Editor and Head of Youth Department. Between 2005 and 2013 he worked at The Finnish Film Foundation as Film Commissioner, Head of International Affairs and Development and finally Head of Production. He was a member of Eurimages' Board of Management 2006-2013.

Nordisk Film & TV Fond

ABOUT SOUTHERN SWEDEN CREATIVES

EXPERTS



KARIN BENJAMINSSON

Business Development Manager

Karin Benjaminsson is a Business Development Manager at Invest in Skåne and Project Leader for Southern Sweden Creatives.



RACHELLE LACHARITÉ

Communications Officer

Rachelle Lacharité is a Canadian native who moved to Sweden to study international development with a focus on cultural geography at Lund University. During her time as a student she founded two companies and gained an interest in the cultural and creative industries. In pursuing this interest, and by combining her background in and passion for communications, she is now a Communications Officer managing communications activities for the Southern Sweden Creatives project at Invest in Skåne.

SOUTHERN SWEDEN is one of the world's most dynamic and creative regions, acknowledged as a hotspot for innovation and creation. According to *Forbes Magazine*, Malmö, the region's largest city, is the world's fourth most inventive.

With 14 universities, 30 minutes to Copenhagen and with many worldrenowned TV series and films being produced here, it makes for a creative haven for film makers.

The Southern Sweden Creatives project supports small and mediumsized companies from the cultural and creative industries to grow internationally through professional business development, international exposure, and national coordination. The project focuses on southern Swedish companies that work primarily with film and tv, digital games, digital media and design.

Southern Sweden Creatives is carried out by Invest in Skåne together with Region Skåne, The City of Malmö, Film i Skåne/Southern Sweden Film Commission, Form/Design Center, The City of Helsingborg, Media Evolution, NetPort Science Park, and The Creative Plot/The City of Lund. The project is co-financed by the European Union Regional Development Fund and the Swedish Agency for Economic and Regional Growth, and runs between 2016—2019 with a budget of approximately SEK 17M.



MARIA LARSSON

Business Development Manager

Maria has spent the last five years working with Nordic companies in China. With a strong focus on design, she has worked with import and export on the Chinese consumer market. Having co-founded a company that currently exports to China, Maria has a passion for the cross-roads where the international and the creative and cultural industries collide. Having a special place in her heart for smaller companies, she is now the project leader-to-be for the Southern Sweden Creatives project.



ANDREA KVIECINSKA

Business Developer

Andrea Kviecinska moved to Sweden from Slovakia to study Service Management with focus on marketing, communication and project management at Lund University in 2002. After her Master Degree she has worked as a marketing and event coordinator for various international companies. Due to her interests and ambition for marketing, project management and communication, she is now working as a Business Developer at Invest in Skåne, the official business promotion agency for southern Sweden.

the bridge. wallander. your next film or tv series.

Southern Sweden has the talent, locations, festivals and personality you need to bring your project to life. Not to mention, a sophisticated film-industry infrastructure, English as a working language and high production value.

Join us **daily at 15:00** in the MMF Lounge for **Fika with Southern Sweden Creatives**, a networking event where we will be serving coffee, tea, and pastries (aka Fika in Swedish). During the event, companies, festivals and organisations from the southern Swedish film industry will present themselves. Come mingle, find partners, network, and enjoy the talent that southern Sweden has to offer!



Project Partner



Co-financed by:





ABOUT SOUTHERN SWEDEN FILM COMMISSION SCANDINAVIAN LOCATIONS

THE SOUTHERN SWEDEN FILM COMMISSION (previously Öresund Film Commission) was established in 2003 to promote the region as an international film location and to service international film- and TV productions shooting in the region. The commission is operated by Film i Skåne.

Embracing the area of Southern Sweden and Greater Copenhagen, the Southern Sweden Film Commission combines the best resources of the two Scandinavian countries to ensure the best possible experience on location in the Öresund Region. Whether it's a big-budget feature film or a smallscale documentary, the Southern Sweden Film Commission is there to make the production in the Öresund Region a smooth and rewarding one.

The Southern Sweden Film Commission is a member of the Association of Film Commissioners International (AFCI) and the European Film Commissioners Network (EUFCN). As well as a member of The Swedish Film Commission, within which the different Swedish film commissions cooperate.

SCANDINAVIAN LOCATIONS was founded in Stockholm early spring 2009 by the film commissions of Finland, Sweden, Norway and Denmark. The member organisations are nonprofit film commissions, endorsed and funded by regional or national authorities.

Scandinavian Locations calls for increased partnership between the film commissions and film industries of Finland, Sweden, Norway and Denmark. Scandinavian Locations hosts networking events and talks at the major film markets, and promotes Scandinavia as a creative destination for film, tv and audiovisual projects.

The members provide free-of-charge services to the industry, and are the first port of call for international producers eyeing a shoot in Scandinavia.

EXPERT



MIKAEL SVENSSON

Film Commissioner

Mikael Svensson has an MBA from the University of Lund. He worked as a film producer for almost 10 years. Since 2007, he is in charge of the Film Commission in Southern Sweden. Mikael holds a position at Film i Skåne, which naturally implies even closer cooperation between the commission and the regional film fund. He is also Vice President of Scandinavian Locations, Vice President of EUFCN – (European Film commissioners Network) and and former board member of AFCI – Association of Film Commissioners International and Sweden Film Commission.



SCANDINAVIAN LOCATIONS TALENTS & STORIES

ABOUT SVERIGES TELEVISION

SVERIGES TELEVISION (SVT) is the Swedish public service television company with the widest range of programming in Sweden. Today SVT operates four channels—SVT1, SVT2, SVT24/Barnkanalen (a childrens' channel) and together with UR, Kunskapskanalen. All SVT channels are digital only. All are distributed via all kinds of platforms. The SVTprogrammes can be viewed on SVT Play for 30 days after the first broadcast.

SVT programming is non commercial. Advertising is not allowed but sponsoring of sports events is. The programming covers the whole genre spectre. SVT1 is the biggest channel and also receives the highest ranking by the Swedish audience.

SVT has a strong documentary tradition and the documentary department serves three weekly slots with an output of more than 100 new titles a year. SVT's culture department also has a weekly arts & culture slot, *K special*. Additional international programming is acquired by SVT's acquisition department.

SVT is together with the public service radio (SR) the most trusted Swedish media and enjoys a very good support from the Swedish TV audience.

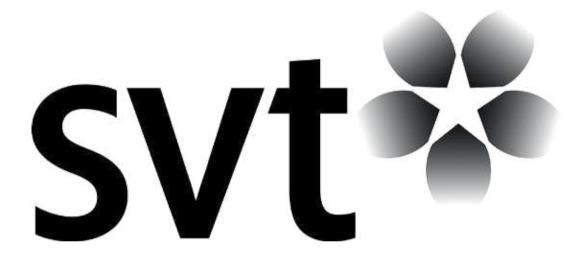
EXPERT



CHARLOTTE MADSEN

Commissioning Editor documentaries

Charlotte started working for SVT's arts & culture slot *K special* in 2013 but is now based in Malmö, commissioning for SVT's prime time documentary slot focusing on human interest and social issues. She has a background in international sales and previously worked as editor of documentaries and co-productions at DR Sales.



ABOUT SWEDISH FILM INSTITUTE

EXPERTS



KRISTINA COLLIANDER

Head of Production funding

Kristina started to work at the Swedish Film Institute in May 2016. She has worked for over 20 years at Swedish Television in different key roles related to drama, film and storytelling in all kind of platforms, one was as Head of the Children and Youth Department for 8 years during the big transformation from linear to on-line. She spent 1,5 year as Deputy Head of Cabinet for Swedish Society for Nature Conservation, Swedens biggest NGO with focus on environment.

Kristina has a Bachelor of Arts and Philosophy and a degree of Executive Master of Business Administration at the Stockholm School of Economics as well as an education in Digital Strategy from Hyper Island.



CALLE MARTHIN

Commissioner, Feature Films

Calle Marthin was recently appointed Commissioner for feature films at SFI. He has an extensive experience as a script writer, producer and dramatic adviser for television, film and stage. He has been writer/producer at Swedish National Television (SVT) and worked as a publisher at the literary publishing house Bonniers/Wahlström & Widstrand.



ANTONIO RUSSO MERENDA

Commissioner

Antonio Russo Merenda, born 1966, took up the position of Commissioner on January 2015.

Antonio Russo Merenda is a film producer who studied Law, Film and Literature at the University of Rome. He is a co-founder of Hysteria Film, which he has managed for 15 years. In 2012 he also founded Ginestra Film in Stockholm, working together with companies in Finland, Denmark, Norway, Germany, France and Poland. His numerous award-winning films include Vodka Factory (Vodkafabriken), Finnish Blood Swedish Heart (Ingen riktig finne) and Colombianos.

THE SWEDISH FILM INSTITUTE (SFI) works to promote film across the

board—from idea to finished film product, during launch in Sweden and around the world, and by preserving films or posterity in its archives. The Film Funding department allocates funding to Swedish production of feature films, shorts and documentaries, and works to promote Swedish film internationally.

The SFI was founded in 1963 by the Swedish government and the various professional bodies of the film industry. As of January 1st the Swedish government will assume full responsibility for all film politics and its financing. This means an abandonment of the film agreement model of the past fifty years. The Swedish Film Institute will play a central part in the execution of the new film politics.

Svenska Filminstitutet

SØRFOND

THE NORWEGIAN SOUTH FILM FUND is one of the international commitments of The Norwegian Film Institute. The overall objective of the fund is to strengthen film as a cultural expression and to stimulate the production of films in developing countries and strengthen film as a cultural expression, to promote diversity and artistic integrity on the international film scene, and to strengthen freedom of expression. The grant shall also contribute to an increased cooperation between Norwegian and international film industries.

Therefore Sørfond grants co-productions between producers from countries on the OECD's DAC-list and Norwegian minority producers. Until date, Sørfond has co-produced more than 30 feature length fiction and documentary films of which many have been invited to prestigious film festivals throughout the world. Sørfond is a collaboration with The Films from the South Foundation, financed by the Norwegian Ministry of Foreign Affairs and The Norwegian Ministry of Culture.

EXPERT



KRISTIAN TAKVAM KINDT

Founder and Festival manager of Arab Film Days Festival

Kristian Takvam Kindt is a co-founder and one of the festival manager of Arab Film Days festival in Oslo, which held its 6th edition in 2016. He is also affiliated with the Norwegian South Film Fund (Sørfond) and the Films from the South Festival in Oslo, where he has previously worked as a program coordinator. He has a degree in Arabic and Middle Eastern studies as well as sociology, and works as a researcher at the Fafo research foundation.



SØRFOND – THE NORWEGIAN SOUTH FILM FUND

Production support fund established by the Norwegian Ministry of Foreign Affairs and Ministry of Culture. Administrated by the Films from The South Foundation

and the Norwegian Film Institute. NOK 15,1 millions granted from 2012-2016 and NOK 6,9 millions will be granted from 2016-2018 to producers/directors from developing countries.

More information at <u>www.sorfond.com</u>

MAXIMUM AMOUNT GRANTED TO ONE PROJECT: NOK 1 million/EUR 118,000. Norwegian co-producer required No spending required in Norway Deadline for application: February 2017

SØRFOND PITCHING FORUM

The pitching forum is annually held during Films from the South. Pitching new projects and meetings with potential Norwegian co-producers. Talks and debates on urgent issues: Finance and production, media platforms, film festivals. Deadline for applications: August 1st every year.

More details at <u>www.sorfond.com</u>

SUPPORTED FILMS



THE UNTAMED, Amat Escalante, Mexico



BRAVING THE WAVES, Mina Keshavarz, Iran

MAP OF LATIN AMERICAN DREAMS, Martin Weber, Argentina THE HEIRESSES, Marcelo Martinessi, Paraguay WHERE LIFE IS BORN, Carlos Reygadas, Mexico RETABLO, Alvaro Delgado Aparicio, Peru CANDELARIA, Jhonny Hendrix, Colombia CACTUS FLOWER, Hala ElKoussy, Egypt WAJIB, Annemarie Jacir, Jordan/Palestine THE IMMERSED FAMILY, Maria Alché, Argentina CEMETERY OF SPLENDOUR, Apichatpong Weerasethakul, Thailand LAMB, Yared Zeleke, Etiophia MURDER IN PACOT, Raoul Peck, Haiti LUXEMBOURG, Myroslav Slaboshpytskiy, Ukraine I HATE MY LIFE, Kaouther Ben Hania, Tunisia SAMUI SONG, Pen-ek Ratanaruang, Thailand CEMETERY LIFE, Barbara Politsch, Phillipines LA FAMILIA, Gustavo Rondón, Venezuela SELLING HUMANS, Pankaj Johar, India LOS HEREDEROS (THE HEIRS), Jorge Hernandez Aldana, Mexico GITI – PARADISE IN HELL, Niyongabo Yves Montand, Rwanda FLAPPING IN THE MIDDLE OF NOWHERE, Diep Nguyen Hoang, Vietnam ALGIERS BY NIGHT, Yanis Koussim, Algerie A MAID FOR EACH, Maher Abi Samra, Lebanon THE PAST WILL RETURN, Dina Hamza, Egypt THE CHOSEN ONES, Arman Yeritsyan, Armenia CHAR - THE ISLAND WITHIN, Sourav Sarang, India DESHORA, Barbara Sarasola-Day, Argentina YVY MARAEY, Juan Carlos Valdivia, Bolivia DUKHTAR, Afia Nathaniel, Pakistan PALESTINE STEREO, Rashid M



y,

ARTEMENTET



FORUM

Schedule p49 Floorplan p50 Presentations p52 Seminars p54 Case Study p57 Works In Progress p58 Workshop p61

The Forum consists of a well-connected program with networking sessions and different types of presentations on the topics of Nordic Arabic collaboration, co-production, distribution and new approaches to producing, distributing and screening film. MMF offers unique opportunities to meet the most interesting film professionals from The Nordic countries and the Arab world. The forum activities take place in The Forum Room, at the Radisson Blu Hotel, in Malmö.

This year's programme gives the possibility to join in on the journeys of four exciting film projects: a case study of the Egyptian *The Clash* and wip:s with The first MAFF Development Funding winner *The Beauty and The Dogs*, the all women team, Danish/Moroccan/Tunisian, co-production *Weight Throwers* and the Swedish film noir, where Cairo is one of the main characters – *The Nile Hilton Incident*.

Presentations will be given by our invited Experts, which will give insight in how their organisations work and maybe reveal new possibilties. And during three seminars we will meet dedicated distributors, regional co-production decision makers as well as dig deeper in to the map of The Arab Film Industry.

Every day at 12.00 there will be networking sessions taking place in upper lobby. Among the invited are representatives, film professionals, producers and distributors from the Nordic and Arab film industry. The sessions mean a perfect opportunity to meet the right people at the right time and place, experienced people that can enable and facilitate future film projects in many different ways. Be there!

Most welcome to the Forum Programme of 2016!

See next page for a map of Radisson Blu and page 121 for a map of Malmö

	MAIN HALL	FORUM ROOM	FUNDING ROOM	SPEGELN
SATURDAY 1.10				Market occession
10.00	Opening			Market screening: Ambulance
11.00		Presentation: Luxor African Film Festival/Etisal	MDF Doc	
12.00	Networking Session		MDF Doc	
13.00		Presentation: Moroccan Delegation		
14.00		Work in Progress: Weight Throwers		
15.00	Southern Sweden Creatives Fika			
16.00		Seminar: The map of the Arab Film Industry		
17.00				
SUNDAY 2.10				
10.00			MDF Feature	Market Screening Kindil
11.00		Presentation: Arab Camera Festival	MDF Feature	Oman Film Societ Short Film Screenin
12.00	Networking Session		MDF Feature	
13.00		Seminar: Dedicated Distributors		
14.00		Work in Progress: Beauty and the Dogs	Workshop: Sound – The Challenge of Documentaries	
15.00	Southern Sweden Creatives Fika		-	
16.00		Case Study: Clash		
17.00				
MONDAY 3.10				
10.00			MDF Short	Doc Post Production Platform
11.00		Presentation: Oman Film Society	MDF Short	Doc Post Production Platform
12.00	Networking Session		MDF Short	Doc Post Production Platform
13.00		Presentation: Dubai Film Market		
14.00		Work in Progress: The Nile Hilton Incident		
15.00	Southern Sweden Creatives Fika			
16.00		Seminar: Regional Co-production Masters		
17.00				







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ARAB CAMERA FESTIVAL

THE ARAB CAMERA FESTIVAL is an artistic forum in which the cultural, political, social and artistic conditions in the Arab world is shown in all its colours and from all angles. Films about hot topics in the Arab communities in Europe are programmed in the yearly festival.

By doing this, Arab Camera Festival creates space for an open dialogue about art, human rights, emancipation and political freedom in Arab countries and in Europe as a whole and in the Netherlands in particular.

The Arab Camera Festival considers the development of young talents of the utmost importance and therefore organizes workshops and master classes given by filmmakers from the Arab world and Europe. Furthermore, they dedicate a part of the program to experimental films and developing talent.

The Arab Camera Festival is organized by the Foundation WaaR art and culture. The foundation has several goals including promoting nuanced imaging in the cultural and societal atmosphere by producing or employment of audiovisual tools.

Dutch people with Arab roots get the chance to stay updated on the latest developments in their countries of origin in a way that goes beyond official media, mosques or their own social networks and communities. The Arab Camera Festival offers a good occasion to attract urban youth that generally don't feel attracted to mainstream cultural events.

In this presentation Carla Tjon, board member of the Arab Camera Festival, will talk about the work of Foundation WaaR art and culture and The Arab Camera Festival, which is taking place exactly the same time as MAFF, 29 Sep 2016–2 Oct 2016!

THE DUBAI FILM FILM MARKET

THE DUBAI FILM MARKET (DFM) is the leading industry platform in the region, a gateway to one of the fastest growing film and television markets in the world.

The DFM comprises a range of initiatives that facilitate business opportunities as well as support the creative industries. These include: Enjaaz which financially supports the post production of feature length Arab film projects and the production of short film by Gulf filmmakers; the Dubai Film Connection, a co-production market for Arab filmmakers; Cinetech, a digital platform for the sales and acquisitions of films and TV content; the Forum, that provides a stage for discussions and an exchange of ideas and expertise; DIFFerent REALITY, that showcases an international selection of virtual reality experiences; Exhibition stands which offer excellent visibility to buyers, sellers, service providers and industry professionals to promote their products and services and the Dubai Distribution Programme, which presents independent filmmakers with the opportunity to showcase their films to a wider audience through a range of partnerships and activites. The DFM runs concurrently with the Dubai International Film Festival, from the 7th-14th of December, 2016.

In her presentation Ayesha Chagla, Manager of the DFM will present the latest news, for example the new section DIFFerent REALITY, as well as submission possibilities and dates for the upcoming festival and market in December.

Carla Tjon is a board member of the Arab Camera Festival Rotterdam since 2012. Parallel and prior to the festival she's been affiliated with various Dutch media and cultural organisations (a.o. Rotterdam Arts Council, Eutopia Institute) as researcher, editor, programmer and financial manager. Born in Surinam from parents who fled China during the regime of Mao, her working field lies strongly in the themes of migration and integration. She holds a Master's degree in Arts & Culture studies from the Erasmus University Rotterdam. Ayesha Chagla is the Manager of the Dubai Film Market (DFM). Prior to joining the festival, Ayesha worked in film production and development as well as in broadcast journalism. She holds a BA in psychology and sociology from the University of Auckland in New Zealand.

LUXOR AFRICAN FESTIVAL/ ETISAL FILM FUND

SATURDAY, 11.00–11.30

THE 6TH EDITION OF The Luxor African Festival will take place 16–22 of March, 2017. LAFF consists of four competitions: Long Narratives, Long Documentaries, Short Films (Narratives and Documentaries) and The International Competition of Freedom Films, beside other special sections.

The festival is open for submission until December 15, 2016, for films from African countries by African filmmakers except for al-Husseiny Abou-Deif Freedom & Human Rights Competition; which welcomes films from all over the world.

Right now the call is also open for a scriptwriting development workshop for long narrative, which will be held during the 6th edition of Luxor.

In 2013 LAFF established a new platform, to shoulder the young African directors—the ETI-SAL film fund.The result is the production of 60 mini short films, funding of about seven shorts and development of eight long features from Ethiopia, Rwanda, Madagascar, Sudan, Uganda, Morocco, Ivory Coast, Togo and Egypt.

During her talk Azza Elhosseiny, the director of LAFF and Etisal, will present the long narratives chosen to be supported by Etisal during the upcoming year. As well as a possibility for this year's MAFF Market Forum participants.

MOROCCAN Delegation

SATURDAY, 13.00–13.30

THIS YEAR'S MAFF programme presents a Moroccan focus with films wanting to show the real image of Morroco. Films directed by a new generation addressing social issues in an artistic context and of brave point of view. In the programme we find four feature films, two documentaries and four shorts. The festival and market are also happy to be able to welcome a big Moroccan delegation to Malmö. The Moroccan focus is presented in cooperation with the Moroccan Film Center, the Festival International du Cinéma d'auteur de Rabat, the Committee of film in Rabat, and the federation of international festivals in Morroco. During this presentation they will give us a an update about their work and today's Moroccan film art and industry.

OMAN FILM SOCIETY

THE OMAN FILM SOCIETY has played a key role in encouraging the craft among local Omanis by holding seminars and training workshops for aspiring filmmakers. Experimental, non-commercial films are picking up, there is increasing interest among the youth and a number of institutes are now emerging in Oman to offer short media courses. While the feature film industry may still seem nascent in Oman, the Gulf state has more than 83 shorts and documentaries to its credit.

The Oman Film Society, which was established in 2002, is also

working to find new ways of distribution, and to raise awareness about the local film and the history of Oman among the local audience. The Muscat Film Festival, instituted in 2001, is one of the their tools to bring international films to the country, and has acted as a catalyst in introducing different genres of cinema to the audience.

In this presentation Dr Al Zadjali, the Cairman of The Oman Film Society, will share his thoughts around The Oman Film Society and their work, as well as the Oman film industry as a whole.

Azza Elhosseiny is the Director of LAFF and Etisal. She started as an actress and assistant editor, but then focused on directing. Azza has directed a number of documentaries for Egyptian TV and became active in the independent culture movement in theater and cinema, working with NGO:s and cultural spaces. She has been the director of Independent Art Season for nine years, a member of the Independent Cultural Coalition and has founded the Nawafez project for cinema clubs in Egypt. Azza is now working on her first long feature film. **Dr Khalid Al Zadjali** is the Chairman of The Oman Film Society, as well as a renowned filmmaker and producer and a consultant to the Oman Public Authority for TV and Radio. He produced and directed the first Omani feature film. *Al Boom* (2006) followed by his second feature, *Aseel* (2012), that premiered at the Dubai International Film Festival. His passion for films and love of the craft has given an identity to the almost non-existent film industry in the Gulf state.

DEDICATED DISTRIBUTORS: **DISTRIBUTION POSSIBILITIES IN SWEDEN**

FOLKETS BIO IS Sweden's leading arthouse distribution company. In the forefront of independent and arthouse distribution in Sweden for four decades (since 1973), they acquire, distribute and exhibit around 25 films (Swedish and international) per year.

They run their own movie theatre chain with screens in 17 cities—upgraded to accommodate new digital screening formats—but also distributes through other cinema chains, striving to achieve a good mix of gender-, nationality-, queer- and social representation.

Sveriges Television (SVT) is the Swedish public service television company with the widest range of programming in Sweden. SVT has a strong documentary tradition and the documentary department serves three weekly slots with an output of more than 100 new titles a year. SVT's culture department also has a weekly arts & culture slot, *K special*. Additional international programming is acquired by SVT's acquisition department.

In this seminar Marie Strauss, Head of Acquisitions at Folkets Bio, and Charlotte Madsen, Commissioning Editor for documentaries at SVT, talks about the distribution possibilities in Sweden in general, and for Arab films in particular.

Moderator: Camilla Larsson, Forum Coordinator

PANEL





MARIE STRAUSS

Head of Acquisitions, Folkets Bio

Marie has been the Head of acquisitions at Folkets Bio's distribution since 2000. She, and Folkets Bio, acquires around 12 full-length films every year, striving to achieve a good mix of gender-, nationality-, queer and social representation. Marie is present at most big international festivals but also attends smaller markets. Marie is a member of the board of the organisation Europa Distributions and has been a regular member of the jury at Cinemafrica festival, where the award consisted of distibution by Folkets Bio.

CHARLOTTE MADSEN

Commissioning Editor for documentaries, SVT

Charlotte started working for SVT's arts & culture slot *K special* in 2013 but is now based in Malmoe, commissioning for SVT's prime time documentary slot focusing on human interest and social issues. She has a background in international sales and previously worked as editor of documentaries and co-productions at DR Sales.

DRAWING THE MAP OF THE ARAB FILM INDUSTRY: **THE LATEST NEWS FROM MAD SOLUTIONS AND ARAB CINEMA CENTER**

MAD SOLUTIONS IS the first Pan-Arab independent studio and fully integrative marketing and creative consultancy for the Arab film and entertainment Industry. Under the umbrella of MAD Solutions, the studio is supported by five pillars: MAD Marketing, MAD Content, MAD Distribution, MAD Culture and MAD Celebrity, which together are helping to usher in an exciting new generation of Arab filmmakers and entertainment talent.

In 2015 MAD Solutions created The Arab Cinema Center, with the mission to function as an international platform to promote Arab cinema and provide access to the best of Arab talent, films and companies participating in key film festivals. Since then the center has worked in different ways to create bigger opportunities for the Arab film industry. Work followed by evaluation collection of feedback, to build an even stronger and more sustainable structure for the ACC.

In this seminar we will hear more about the work of ACC, the state of the Arab film industry and take part of experiences from film producing in the area.

Panel: Alaa Karkouti, MAD founder and film analyst; Hani Osama, producer of the festival closing film *Hepta*; Andreas Rocksén, from Swedish production company Laika Film &Television, right now finishing the work with the first MAFF Development Funding winner, Beauty and the Dogs.

Moderator: Camilla Larsson, Forum Coordinator

PANEL



ALAA KARKOUTI Co-founder, MAD Solutions

Alaa is a renowned film analyst and an influential professional within the cinema and entertainment industry in the Arab world. He has participated in various panels and juries in film festivals worldwide. Alaa has also worked in film distribution, film production and theater management. He established three cinema magazines during the first ten years of the Millennium.



HANI OSAMA Co-founder, The Producers

Hani co-founded the company The

Producers. He is the executive producer and the managing director; managing a team of 30 employees ranging between producers, unit managers, production managers, etc... He is the man behind the vision of growing the company with its own equipment and studio to make it one of the biggest production companies in Egypt asset-wise.



ANDREAS ROCKSÉN

Managing Director, Laika Film & Television AB

Andreas is the Managing Director of Laika Film & Television AB. He is an outmost experienced journalist, director and producer (Eurodoc graduate 2012). He is a many times awarded producer/ director of Documentary films. Since 2004 Laika Film & Television have produced more than 30 films and reports for Swedish and International markets.

REGIONAL CO-PRODUCTION MASTERS

THE REGIONAL FILM FUNDS ARE, together with the Swedish Film Institute, the far most important financiers of film production in Sweden.

Film Väst in western Sweden is one of Europe's most successful co-producers and Scandinavia's preeminent regional film fund. Each year millions of cinema goers all over the world see a production co-produced by Film Väst.

Film i Skåne, with the Ystad Studios facilities, in the south, is a regional center for film with the task of promoting all aspects of film. Through the co-production of short, documentary, feature films and TV series, FISK attracts capital that is spent in the region on services, facilities, and labour that helps develop the audiovisual infrastructure in Skåne.

In this seminar Ami Ekström, Senior Executive Co-Productions, at Film Väst and Joakim Strand, Head of production, at Film i Skåne give the full picture of their regional co-production possibilities.

Moderator: Camilla Larsson, Forum Coordinator

PANEL





AMI EKSTRÖM

Senior Executive Co-Productions, Film Väst

Ami graduated as a producer from Högskolan Väst, and has since then worked in different positions at Film Väst. Ami has among other films co-produced the shorts *Moms on fire* (Berlin, 2016), *Fight on a Swedish Beach* (Cannes, 2016), *The Committee* (Locarno, 2016) and *Because the World Never Stops* (Toronto, 2016).

JOAKIM STRAND

Head of Production, Film i Skåne

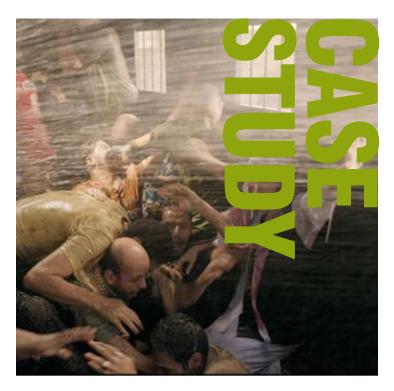
Joakim has worked in various positions at Film i Skåne since 2001. After holding the position as commissioning editor for feature films, he stepped up to the position as Head of Production in 2013.

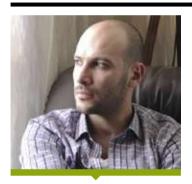
CLASH: FROM THE BACK OF A CAIRO POLICE TRUCK TO BIG BUZZ IN CANNES SUNDAY 16.00–16.45

THE EGYPTIAN FILM *Clash*, directed by Mohamed Diab opened the Certain Regard section in Cannes in May. It has also has been selected to represent Egypt at the 2017 Academy Awards in the Best Foreign Language Film category.

In this case study Mohamed Hefzy, the producer of the film, will tell the story: from idea, to method, through the difficulties and challenges, to a finished film with a premiere in Cannes where the film became one of the thrilling talks of the town, which started a journey towards further festivals and additional success.

Moderator: Camilla Larsson, Forum Coordinator





MOHAMED DIAB

Director

Mohamed Diab is a writer and director whose work often centers on pressing issues concerning Egyptian society. He's known for his directorial debut film Cairo 678 and was the writer of The Island films which are considered the highest grossing Egyptian and Arabic films of all times. It is often quoted and referenced in Egyptian pop culture and was also the 2007 Egyptian nomination for the Academy Awards. After being heavily involved in the 2011 Egyptian revolution, Diab wanted to make a film about the revolution – *Clash*.



FILM CLINIC

Film Clinic is An Egyptian production company, considered as one of the leading ones in the MENA region, that not only creates unique features but also empowers talents to do so. The company was founded in 2005 and is managed by the producer and scriptwriter Mohamed Hefzy.

The company philosophy is to blend the creative, vibrant ideas of the young generation with the expertise of the best in cinema, in order to present strong movies to audiences of exquisite tasteand an equal admiration to the beloved silver screen. In 2015 Fortress Film Clinic was established in Dubai, in cooperation with Fortress Capital Investments, with the aim to collaborate with other production companies to produce, develop, and distribute film and TV projects in the Arab and international markets.



MOHAMED HEFZY

Producer

Mohamed Hefzy has established his status as one of the most prominent young scriptwriters and producers in the Arab world over the last ten years. In 2005, he founded Film Clinic as a development and production company, and in 10 years, he has already produced and co-produced more than 20 feature films in Egypt, the US, the UK and the Arab world. In 2013, he was the only Arab to be selected by Screen International magazine as one of the 30 future leading producers globally. His latest works include Aswar Al Amar (Wallsof the Moon) and From A to B, which opened the Abu Dhabi Film Festival in 2014. Recently, Hefzy has written the action thriller Warda (2014), the first film to be created in Found-Footage style in the Arab world. Hefzy acted as executive producer for the thriller The Pyramid (2014) in association with SilvatarMedia and Fox International

www.maffswe.com

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PANEL



BEAUTY AND THE DOGS SUNDAY 14.00–14.45

PANEL

LAIKA FILM & Television

Laika Film & Television is an independent film production company. Since 2004 they have produced a number of reports and documentaries on subjects that engage, reveals and creates debate. The films have been recognized with awards and nominations all over the globe. They produce journalistic reports and films on a regular basis for SVT, NRK and AI Jazeera Network.

Recently Laika Film & Television AB has also entered into international feature film projects with the ambition to bring new stories to life.

CINETELEFILMS

CineTeleFilms is, since 1983, one of the leading production companies in Tunisia and The Arab World. They have produced more than twenty feature films and about fifty creative documentaries, which were distributed worldwide and most of them awarded in important festivals like Cannes, Venice, Locarno and Toronto. CineTeleFilms built its credibility around a clear strategy: sincerity, freedom of creation and taboo transgressing and tackling.

Cinema and TV producer, Habib Attia is the managing director. Among his productions are *Laila's Birthday*, by Rashid Masharawi. **BEAUTY AND THE DOGS** was the first winner of the MAFF Development Funding, for co-productions between Sweden and the Arab World, in 2015. The jury's motivation went:

"The jury decided to give the first Development Funding for co-productions between Sweden and the Arab World to a team that developed an original and strong story based on true events where the cinematic style will underline the emotional content. The film is characterized by its depth and seriousness in addition with high artistic values. (...)"

The film, written and directed by Kaouther Ben Hania, deals with a young woman in Tunis who is abused by two police officers and her struggle for justice. The project is a co-production between Tunisian Cinetelefilms, Swedish Laika Film, Tanit Films in France, Integral Film in Norway and Abbout Productions in Lebanon. After winning the grant at MAFF Market Forum, project received further support from The Swedish Film Institute and secured partnership with Film Väst and Chimney Group.

In this work in progress Andreas Rocksén, from Laika Film and Television, and Habib Attia, from CineTeleFilms, will give us an insight in the work with the project, which has been shot in May and June 2016. The project is now in postproduction and its delivery is scheduled in May 2017 at latest.

Moderator. Camilla Larsson. Forum Coordinator

Forum

WORKS



DIRECTOR'S BIO

Kaouther Ben Hania studied cinema in Tunisia and in Paris. She directed several shorts including *Wooden hand* (2013). Her documentary film *Imams go to school* was premiered at IDFA 2010. *Challat of Tunis* her first feature film, opened the ACID section at the Cannes Film Festival 2014. Her latest film *Zaineb Hates the Snow* has been premiered in the official selection at Locarno Film Festival 2016.



WORK IN PROGRESS: **THE NILE HILTON INCIDENT** MONDAY 14.00–14.45

THE STORY TAKES PLACE in Cairo weeks before the revolution 2011. A Police Detective working in the in-famous Kasr el-Nil Police Station, gets handed the case of a murdered singer. Quickly he realizes that the investigation concerns the very power elite, leading the whole way up the close circle around the president.

When the shooting was supposed to start in Egypt, in the fall of 2015, dramatic events forced the team to move to Morocco. The Nile Hilton Incident is now fully shot and close to a finished film. In this work in progress producer Kristina Åberg and director Tarik Saleh will give us an insight in to their journey, and a taste of the result.

The Nile Hilton Incident is a co-production with Film Väst, Final Cut For Real (DK) and Ostlicht (Germany), SVT, Chimney Pot, Ghost and Nordsvensk filmunderhållning, with the support from SFI, DFI, MDM, Creative Europe och Eurimages. Sales Agent is Match Factory and Scandinavian distributor Scanbox.

PANEL



TARIK SALEH

Tarik Saleh was born in Stockholm in 1972. His latest film *Tommy*, a thriller placed in Stockholm's underworld premiered nationwide in Swedish theaters in March 2014. *Metropia*, an animation feature for adults with Vincent Gallo, Juliette Lewis, Stellan Skarsgård and Udo Kier in leading roles premiered in Venice 2009 as opening film for the Critics week. Tarik Saleh has also co-directed several award winning documentaries, such as *GITMO* — *The New Rules of War*. His music video for Lykke Li *I Follow Rivers* has had some 45 million views on Youbtube.

KRISTINA ÅBERG

Producer, founder and CEO, Atmo.

Kristina Åberg's documentary, *Regretters* by Marcus Lindeen, was awarded best documentary in Sweden 2011 and Best documentary at Prix Europa. In 2010 Kristina was named Producer of the Year in Sweden for Tarik Saleh's *Metropia*. She has also produced *GITMO – The New rules of War*. She is the executive producer for Erik Gandini's awardwinning Videocracy and Lisa Aschan's award winning feature She Monkeys. Her latest project is Tarik Saleh's thriller *Tommy* that premiered in March 2017.



WORK IN PROGRESS (WORKING TITLE): WEIGHT THROWERS SATURDAY 14.00–14.45

WEIGHT THROWERS is a creative documentary created within a unique cooperation between three countries – Denmark, Morocco and Tunis. The film, which has an all women team, is directed by Moroccan director Hind Bensari, produced by Danish Bullitt Film and Tunisian Cine TeleFilms. The project, which was presented at last year's MAFF Market Forum has now gone into production. It has been supported by Doha, Danida, DR, 2M, Francophonie, SANAD, IMS and Creative Europe, among others.

It is the story about a very unusual friendship between two disabled young men from Morocco.

When Azzedine Nouri took the Gold at London Paralympics in shot put, he decided to do the most of it. He helped his disabled friends in Safi to get going, and now they've acchieved something they hardly dared dream of; They are shining at the Rio Paralympics 2016.

In this work Vibeke Fogel, from Bullit Film and Habib Attia, from CineTeleFilms, will give us an insight in their ongoing working process.

Moderator. Camilla Larsson. Forum Coordinator





Producer

Vibeke Vogel established Bullitt Film in 2007 and has been the company's director and lead producer since then. Latest documentary releases are Karen Stokkendal Poulsens award winning *The Agreement*, Inuk Silis Høeghs highly acclaimed music documentary *Sume – The Sound of a revolution*, presented at Berlin Panorama Programme in 2015. She has held the position of Chairman for the Council for Documentary Films under the Danish Filminstitute as well as for Nordisk Panorama 2010–2013.

HABIB ATTIA

Co-producer

Habib Attia is the managing director of CineTeleFilms. They have produced more than twenty feature films and about fifty creative documentaries. Among Habibs productions are *Laila's Birthday*, by Rashid Masharawi. which was selected for festivals like Toronto, San Sebastian, Chicago, Tokyo and Bagdad's Angel, that won the Best Documentary Award in Doha Int. Film Festival in 2010.

HIND BENSARI

Director

Born in 1987 in Casablanca, Hind Bensari quit her job as Business Development Manager to produce and direct her first documentary 475: Break the Silence, released in 2013 in Morocco. The film received critical acclaim both nationally and internationally and has been widely distributed internationally. Hind has now fully converted to documentary filmmaking and artistic expressions.



SOUND – THE CHALLENGE OF OCUMENTARIES

SUNDAY 14.00-16.00

RECORDING AND CREATING sound for a documentary is often a technical and artistic challenge. In this workshop we will address the challenges in creating good sound recordings when shooting a documentary. You want the sound from your shooting to be the best without it distracting your subjects or disrupting the artistic setup. In this workshop we will learn more about different techniques and usages of microphones of all types and sizes. As well as about the different methods that can be used to salvage and/or mask the recorded sound in post production to optimise the overall sound design and story.

TONEMESTRENE APS

At Tonemestrene you will find some of the most competent, innovative, dedicated and creative sound designers. mixers and production-sound mixers in Denmark. They have a broad experience in audio post-production, mixing and sound recording for feature films, television and other audio visual productions. The teams resumes and many nominated and award-winning productions tell a story of dedication, artistic creation and budget responsibility. They work with all genres in any format and have studios, mixing rooms and recording equipment at their disposal.



TONEMESTRENE



www.oresundspuls.se

ÖRESUNDSPULS

March - 2015

نبض الأوريسند دليلك لأهم الأدوات لبدء حياة جديدة في السويد

نبض الأوريسند نواجه المشكلة ونُقدُم الحل

مؤسسة نبض الأوريسند الإعلامية :

. مؤسسة إعلامية شبابية ، تحدد وجهتها في العمل بلا انحيازات دينية أو مذهبية أوسياسية أو اجتّماعية، وتعهل على صياغة محتوى متنوع يبدأ من اهتمامات الناس وأفكارهم ورؤاهم ثم ينتهي إليهم مرة أخرى ، حيث تسعى لتكون منصة تواصل للقادمين الجدد تتحدث لغتهم وتعلم ثقافتهم وآلية تعاملهم مع الأمور والقضايا المختلغة ، كما توجه رسائلها للجالية العربية من خلال محتوى متنوع، يتناول قضايا اللغة السويدية وطرق تعلمها مع شرح كامل عن حياة المهاجرين ومشاكلهم وواقع جامعاتهم ومؤسساتهم الأكاديمية وأطرهم النقابية في السويد، كذلك تتيح الغرصة أمامهم للتعبير عنّ أنغسهم وعن مواقغهم وتجاربهم، ومحاولة إيجاد النقاط التي تجمع كلا من الثقافتين .

. وتُعتبر المنصة هي التجربة الأولى في السويد كمنصة عربية إعلامية (جريدة + تلغزيون) ، وتّعمل حالياً على إطلاق قناة مرئية، بهدف مخاطبة الجالية العربية، وخصوصا في ما يتعلق بشؤون الهجرة والشؤون القانونية. وتركز المنصة اهتمامها على تعلم اللغة السويدية،عبر التزويد بالمواد البصرية الإعلامية والغنية التغاعلية في إطار خدمة القضايا والموضوعات التي تشغل دارسي اللغة السويدية من القادمين الحدد.

FF Malmo Arab Film Festival منصة نبض الأوريسند

الراعى الإعلامي الرسمى لمهرجان مالمه للسينما العربية MAFF 2016

Öresundspuls:

Öresundspuls is a bilingual Arabic-Swedish media organisation that aims to be a platform that connects new arrivals with the host community. We wish to help them navigate in the Swedish society in order to ease the integration process. We are reaching half a million people every week, so we believe we are already making a difference.

We work free from any religious, social, or political bias; we formulate the content according to people's interests, thoughts, and perspectives.

😕 Twitter: @OresundsPuls 🛛 🚯 Facebook: Oresunds Puls 🕟 Youtube: Oresunds Puls

SLEEPRISE MUSIC PRODUCTION

"We are experts in the art of music.

Our extensive knowledge, skills and passion provide a range of

styles and moods to encompass your ideas in order to enhance your project.

We have a special sound at Sleeprise, combining classical

and modern styles for a unique and evocative experience.

We create an emotional journey for all to take. "

www.sleeprisemusic.com

INDEX

Exhibition p66 Market Screenings p76 Oman Film Society Short Film Program p77 Short Film Corner p78 Networking p80 PROGRAV

The Exhibition area is a space dedicated to showcasing film professionals, companies and organizations during the MAFF Market Forum, open to all guests with MMF Accreditation.

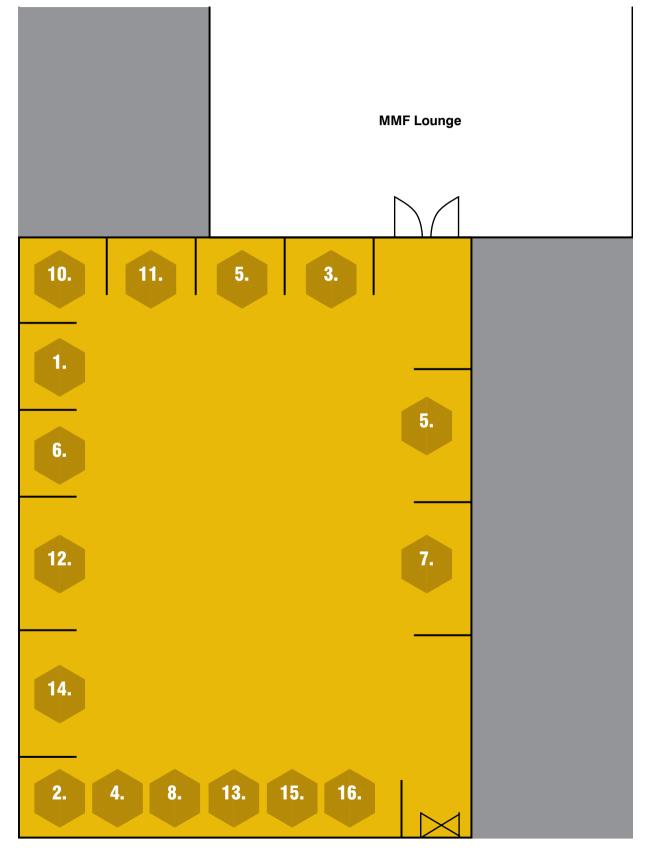
The exhibition area proudly presents a wide range of exhibitors, from umbrella organizations in film promotion to production companies and news outlets. It is an excellent opportunity to learn about the exhibiting professionals and extend your network.

The Exhibition is housed in Christinehof at MAFF Market Forum, next to the rooms of the Forum and Funding. Welcome!

EXHIBITORS

- 1. Arab Camera Festival
- 2. Arab Cinema Center
- 3. Arab Cinema in Sweden
- 4. Film Clinic
- 5. La Voix du Soudan
- 6. Laika Film
- 7. Luxor African Film Festival
- 8. MAD Solutions
- 9. Moroccan Center for Cinematography
- 10. NDUIFF
- 11. Oman Film Society
- 12. ÖresundsPuls
- 13. Seat 26
- 14. Southern Sweden Creatives
- 15. The Producers
- 16. The Imaginarium Films

FLOORPLAN RADISSON BLU



EXHIBITORS ARAB CAMERA FESTIVA

THE ARAB CAMERA FESTIVAL is an artistic forum in which the cultural, political, social and artistic conditions in the Arab world is shown in all its colours and from all angles. Films about hot topics in the Arab communities in Europe are programmed in our yearly festival. By doing this, Arab Camera Festival creates space for an open dialogue about art, human rights, emancipation and political freedom in Arab countries and in Europe as a whole and in the Netherlands in particular.

Dutch people with Arab roots get the chance to stay updated on the latest developments in their countries of origin in a way that goes beyond official media, mosques or their own social networks and communities.

The Arab Camera Festival is organized by the Foundation WaaR art and culture. The foundation has several goals including promoting nuanced imaging in the cultural and societal atmosphere by producing or employment of audiovisual tools.

The foundation strives to realize its goal by a number of means such as:

producing audiovisual tools and products and encouraging others to do so

organizing workshops, art and film festivals as well as other events in which audiovisual media are preferably one of the employed disciplines and encouraging others to do so.

> Carla Tjon, board member of the Arab Film Festival Rotterdam.

e all other visual tools that stimulate this goal.

ARAB CINEMA CENTER

BORN FROM THE PASSION to support Arab films presence internationally and boost interest in Arab cinema, culture and business, MAD Solutions formed ACC. The first edition was launched at Berlinale's EFM 2015 followed by a second edition at Cannes' Marche du Film in 2015. The Arab Cinema Center is an international platform to promote Arab cinema, provide access to the best Arab talent, films and companies participating in key festivals, and will disseminate information internationally concerning film production in the Arab world.

Sponsors: Variety, Striim.in, Festival Scope, .Film

Partners: Film Clinic, ART, Royal Film Commission, The Producers, Seat 26, Crystal Dog, I Productions, S Entertainment, MAFF, The Friends, Robert Bosch Stiftung, Minaa, Salam Prod, Birthmark Films, ZUMEFF, ACIS, MAD Solutions, Carthage Film Festival, Support Arab Cinema powered by Imagenation, Movie Pigs, The Imaginarium Films, TV.AE, Red Star Productions, Screen Institute Beirut, Tharwa Productions, Odeh Films, Arab Film Festival, Iraqi Independent Film Center, Zat Studio, FIFOG

rab ('inema

CREANIZED BY MAD SOLUTIONS

THE IMAGINARIUM FILMS

BORN FROM THE PASSION to support Arab films presence internationally and boost interest in Arab cinema, culture and The Imaginarium Films is a Jordanian production house, aiming at creating original audiovisual content that is captivating to audiences regionally and internationally, with an entertaining sense.

REPRESENTATIVE



Rula Nasser. Founder, Producer



REPRESENTATIVE

MAFF Market Forum | 2nd annual | 2016

MAD Solutions

MAD SOLUTIONS IS the first pan-Arab independent studio and fully integrative marketing and creative consultancy for the Arab film and entertainment industry. Under the Umbrella of MADSolutions, the studio is supported by five pillars: MAD Marketing, MAD Content, MAD Distribution, MAD Culture and MAD Celebrity, which together are helping to usher in an exciting new generation of Arab filmmakers and entertainment talents.

REPRESENTATIVE



Alaa Karkouti, Founder, Managing Partner

Maher Diab, Co-Founder, Art Director Nada Howaidy, Account Manager Kareem Samy, Account Manager Siza Zayed, Account Manager











FILM CLINIC

FILM CLINIC was founded in 2005 and is managed by the renowned Producer and Scriptwriter Mohamed Hefzy.

Film Clinic is now considered one of the leading production companies in the MENA region that not only creates unique features but also empowers talents to do so.

We have a passion for the filmmaking industry as we enjoy operating in all its diverse fields on both national and international platforms.

Our philosophy is to blend the creative, vibrant ideas of the young generation with the expertise of the best in cinema in order to present strong movies to audiences of exquisite taste and an equal admiration to the beloved silver screen.

REPRESENTATIVE





Mohamed Hefzy, Producer

SEAT 26

SEAT 26 is a production company with an aim to support young filmmakers achieve their film projects. The company invests in student films and produces short and feature (fiction / documentary) films for first and second time filmmakers. From a cultural and educational perspective, Seat 26 conducts industry-related workshops.

REPRESENTATIVE



Aya Al Blouchi, Founder and Managing Partner



Jac Mulder, Director

SEAT productions

THE PRODUCERS

THE PRODUCERS is an Egyptian production company that was established in 2000 by prominent director Hadi El Bagoury and Executive Producer Hani Osama.

ARAB CINEMA IN SWEDEN

ARAB CINEMA IN SWEDEN (ACIS) is a distribution company for Arabic films in Sweden. ACIS is a unique organization that was founded with the belief in cinema as a tool to reach across borders and to work for a greater diversity of stories among the films screened in Swedish theaters. The main objective of Arab Cinema in Sweden is to complement the general film selection in Swedish theaters, with the aim to broadening the cinemas' audiences, as well as to bring new stories to their regulars.

Arab Cinema in Sweden has had theatrical releases of films such as Mohamed Khan's *Factory Girl* (Egypt, 2013) and Khadija Al Salami's *Nojoom Age 10 and Divorced* (Yemen, 2014). In November 2016 Arab Cinema in Sweden will present Mai Masri's award-winning feature film 3000 *Nights* (Palestine, 2015) in Swedish theaters.

Arab Cinema in Sweden is a part of Malmö Arab Film Festival.

REPRESENTATIVE



Hani Osama, Founder, Managing Partner, Producer





LA VOIX DU SOUDAN



LA VOIX DE SOUDAN is a leading Musical group in Mali. Specially composed of young people, the group Voice of the Sudan is committed to enhance the tradition of Mande musical culture, particularly in Mali and its environments. We organize public and private concerts throughout Mali.

The Group Executive Board can arrange cultural performances wherever the need arises.

It also attests to our last show in region of Mopti titled *Peace In Mopti* last year 15 to 30 July 2015.

LAIKA FILM & TELEVISION

LAIKA FILM & TELEVISION is a production company niched in investigative documentary films and reports. The goal is to produce revealing and appealing films that engage and affect their audiences and create debate and discussion. Andreas Rocksén is the managing director of Laika Film & Television AB. He is an outmost experienced journalist, director and producer (Eurodoc graduate 2012). He is a many times awarded producer/director of documentary films and awards. Since 2004 Laika Film & Television AB have produced more than 30 films and reports for Swedish and international markets.

REPRESENTATIVE



Patrick Traore, General Manager

REPRESENTATIVE



Andreas Rocksén, Managing Director







EXHIBITORS **LUXOR AFRICAN FILM FESTIVAL**

THE LUXOR AFRICAN FILM FESTIVAL was established in 2011. The idea was to create a platform for African films and to support African filmmakers, using the beautiful city of Luxor as the main venue, which can be described as the biggest open air museum in the world, with the aim to decentralise from Cairo and Alexandria, where most cultural events take place in Egypt.

The festival's 6th edition will take place 16 – 22 of March, 2017. LAFF consists of four competitions: Long Narratives, Long Documentaries, Short Films (Narratives and Documentaries) and The International Competition of Freedom Films, beside other special sections.

In 2013 LAFF created a new platform, to shoulder the young African directors, when LAFF director Azza Elhosseiny established the ETISAL film fund, with the mission to give the young African filmmakers the possibility to express freely their skills and talents through filmmaking and to promote their work globally.

MOROCCAN CENTRE FOR CINEMATOGRAPHY

THE CENTRE CINÉMATOGRAPHIQUE MAROCAIN (CCM – Moroccan Centre for Cinematography) is one of the world's oldest public establishments tasked with regulating and promoting the Moroccan film; the centre is runned under the oversight of the Minister of Communication. The main mission of the centre is to support the national film industry, promote the Moroccan cinema, regulate the various national film sectors and to promote international co-production with and in Morocco. The center also aims to preserve the Moroccan film culture, and to work with archiving as well as construction of film libraries.

FESTIVAL INTERNATIONAL DU CINÉMA D'AUTEUR DE RABAT

FESTIVAL INTERNATIONAL DU CINÉMA D'AUTEUR DE RABAT is an annual film festival in Rabat which focuses on the artistic aspects of cinema and film culture. The festival has a strong focus on both traditional art house film from all over the world as well as new innovative Moroccan cinema. The festival was established in 1994 and has become an important platform for showcasing new art house film in Morocco.

Connected expert partners—Committee of film in Rabat and federation of international festivals in Morroco.

REPRESENTATIVE



Azza Elhosseiny, Executive Director LAFF

REPRESENTATIVE

Sarim Fassi Fihri, Director of Moroccan Centre for Cinematography Mohamed Ghazali, General Secretary of Ministère de la Communication Abdelhak Mantrach, President of Festival International du Film d'Auteurs de Rabat, and President of Commission Film de Rabat, Salé, Kenitra Mohamed Belghouate, Director of l'Institut Supérieur des Métiers de l'Audiovisuel et de Cinéma

Khalil Lougmani, Commission Film de Rabat, Salé, Kenitra Hassan Mouttaqi, Moroccan Centre for Cinematography Tariq Khalami, Moroccan Centre for Cinematography Malak Dahmouni, Festival de Rabat du Film d'Auteurs





MAFF Market Forum | 2nd annual | 2016



NDUIFF

or independent filmmakers.

THE NDU INTERNATIONAL FILM FESTIVAL (NDUIFF) is a short

film festival founded in 2007 at Notre Dame University and

celebrated annually in November. The mission of NDUIFF

is to (a) promote young filmmakers by screening their films

artistic excellence. NDUIFF accepts both Lebanese and in-

to a large audience base and (b), to promote their talents and

ternational short films in three categories: Fiction, Documen-

tary, and Animation. Applicants may be graduating students

NDUIFF has launched in 2015 its funding program for

ing in collaboration with Malmo Arab Film Festival.

Lebanese short films, with an inter-Arab development fund-

Moreover, and as a token of respect for our international

participants, we invite all participating filmmakers to attend

their films screening in Beirut, and to participate in all the

OMAN FILM SOCIETY

THE OMAN FILM SOCIETY has played a key role in encouraging the craft among local Omanis by holding seminars and training workshops for aspiring filmmakers. Experimental, noncommercial films are picking up, there is increasing interest among the youth and a number of institutes are now emerging in Oman to offer short media courses. While the feature film industry may still seem nascent in Oman, the Gulf state has more than 83 shorts and documentaries to its credit.

The Oman Film Society, which was established in 2002, is also working to find new ways of distribution, and to raise awareness about the local film and the history of Oman among the local audience. The Muscat Film Festival, instituted in 2001, is one of the their tools to bring international films to the country, and has acted as a catalyst in introducing different genres of cinema to the audience.

REPRESENTATIVE

festival activities.



Sam Lahoud, Founder and Director Nicolas Khabbaz, Co-Founder and Program & Artistic Director



Dr Khalid Al Zadjali, chairman









EXHIBITORS

SOUTHERN SWEDEN CREATIVES

THE SOUTHERN SWEDEN CREATIVES exhibition presents 9 companies, festivals and organisations from Southern Sweden, all looking for business opportunities and partnerships abroad, and of which will present at the daily 15.00 Fika with Southern Sweden Creatives in the MMF Lounge (see page 82 for more info). Visitors will also be able to chat with project representatives about other business opportunities in southern Sweden, so don't hesitate to ask us if you would like to know more about doing business here or partnering with any of our talent.

This exhibition is presented in the framework of the Southern Sweden Creatives project which supports small and medium- sized companies from the cultural and creative industries to grow internationally. The project is co-financed by the European Union Regional Development Fund and the Swedish Agency for Economic Growth.

ÖRESUNDS PULS

ÖRESUNDSPULS is a bilingual Arabic and Swedish newspaper and WebTV. It was established in 2015, and the aim is to help new arrivals and established migrants from the Arabic speaking community to navigate within the Swedish society.

The content is covering various aspects of migration and integration, and ÖresundsPuls wishes to be a trustful source of information while providing an open space and safe environment for participatory conversations and dialogue. ÖresundsPuls intends to function as a mediator between different institutions and societal entities across cultural and linguistic divides.

With communication for development at the core of its mission, ÖresundsPuls provides tailored media solutions (i.e. campaigns, multimedia coverage and awareness raising material) for the Swedish public and private sector aiming to reach out to the Arabic speaking audience in Skåne.

The printed newspaper reaches 20,000 readers per month in Malmö and the surrounding areas. The video material on our platform reaches between 300,000–700,000 people every ten days.

REPRESENTATIVE



Rachelle Lacharité, Communications Officer, Invest in Skåne Andrea Kviecinska, Business Developer, Invest in Skåne Karin Benjaminsson, Business Development Manager, Invest in Skåne Maria Larsson, Business Development Manager, Invest in Skåne





EUROPEAN UNION European Regional Dealerament Fund

SOUTHERN CREATIVES







Kotada Yonus, Founder/CEO Mohamad Yusef, Co-founder/ Economic Editor Pernilla Ridell, Co-founder Hiba A.Alhasan, Business Development Manager













SCREENINGS

The market screenings at MAFF Market Forum is a new feature for 2016, presenting cinema screenings of new films of varying lenghts and themes to the Nordic market.

The concept of the Market screenings is to present films in an intimate environment at *Bar Deco* in cinema Spegeln. The venue is a beautifully decorated cinema with Art Decodetailing.

Please note that the Market screenings have limited seating and a pre-registration via Eventival will be necessary!



AMBULANCE

Director: Mohamed Jabaly | Producer: John Arvid Berger, JABFilm | Palestine/Norway | 2016 | 78 min

A raw, first-person account of the last war in Gaza in the summer of 2014. Mohamed Jabaly, a young man from Gaza City, joins an ambulance crew as war approaches, looking for his place in a country under siege, where at times there seems to be no foreseeable future. While thousands of things are published on the recurring violence in Gaza, the stories behind them remain hidden. Not this one.

Mohamed, 24, aspires to make films in Gaza City, despite the lack of water, electricity, and closed borders that are part of every 'normal' day under the 7-year Israeli blockade of Gaza. While many young people dream of leaving Gaza, Mohamed wants to help. When he hears the news of a new Israeli offensive on Gaza in July 2014 he decides he cannot merely 'wait for death' but must do something and joins an ambulance crew to document the war.

Mohamed comes of age among broken bodies, terrified families, and the constant risk of sudden death. He has never witnessed the effects of violence up-close. Within the first few days of war, he finds himself helping victims of a massacre. It felt like being in the middle of a theatre play. I saw blood. I tasted the pain in the eyes of women, fear in the faces of children. To whom could I show these images that are not merely images?

The ambulance team is led by captain Abu Marzouq who saved lives in many of Gaza's wars. At first, the captain is intense and a little intimidating, not much of a talker, and each day Abu Marzouq and the crew are at the eye of the storm. When four 9-year old boys are hit by a missile on Gaza Beach, they are one of the first ambulance crews on the scene. Mohamed cannot tell his family what he's going through. He begins to feel close to his crewmates, who joke and encourage one another despite the fear. Abu Marzouq takes Mohamed into his confidence, and Mohamed discovers a man full of life and love for his co-workers.

The turning point comes when Mohamed and his team are hit by a bomb while inside a building. Abo Marzouq is injured and while waiting to find out if he is going to be ok, Mohamed struggles with despair and the urge to run away. Was this really worth it? I felt like running away, but there was nowhere to run.

Saturday October 1st Cinema Spegeln, Bar Deco 10.00



KINDIL

Director: Damien Ounouri | Producer: El Hadi Bouabdallah | Production company: Mediacorp (Algeria), Bang Bang Production (Algeria), Linked Productions (Kuwait/USA), Monumental (Algeria) Algeria/Kuwait/US | 2016 | 40 min

In a far away land, by the name of Cesarea...

During a beach outing with her family, Nfissa, a young mother, is drowned by a group of young men while swimming offshore. Nobody seems to witness her disappearance and anxiety and fear begin to grow—not only among her family but also amongst the townspeople—especially as, soon after, on the same beach, other bathers inexplicably die. As fear takes over the population, the police suggest that Nfissa may have morphed into a 'Kindil', a nautical creature whose appearances have been reported elsewhere in the region...

OMAN FILM SOCIETY SHORT FILM PROGRAM

A SELECTION OF SHORT FILMS BROUGHT TO YOU BY OMAN FILM SOCIETY

Please note that this screening has limited seating and a pre-registration via Eventival will be necessary!

The Oman Film Society has played a key role in encouraging the craft among local Omanis by holding seminars and training workshops for aspiring filmmakers. Experimental, non-commercial films are picking up, there is increasing interest among the youth and a number of institutes are now emerging in Oman to offer short media courses. The Oman Film Society, which was established in 2002, is also working to find new ways of distribution, and to raise awareness about the local film and the history of Oman among the local audience.

BLACK POINT

Oman | 2016 | Arabic dialogue with English subtitles | 9 min Director: Hassan Al Balushi

Black Point is a story about three friends that faces a terrorist attack. Two of them have supernatural powers, and manages to stop the attack. The third friend is only an ordinary person, and the story takes a sharp turn when he all of a sudden is faced with jealousy of his friends.

MERCHANT OF TIME

Oman | 2016 | Arabic dialogue with English subtitles | 12 min Director: Ruqia Al-Wadhahi

An old man lives in an worn house far away from people. He subsist on a strange business, namely to sell time to people who are willing to pay dearly for it. *Merchant of Time* is a portrait of the importance of time and how impossible it is to control.

SOLID THE MEMORY

Oman | 2016 | Arabic dialogue with English subtitles | 18 min Director: Humaid Al Ameri

Solid the Memory is a short documentary about people living in the famous natural area Wadi Mistal in Oman. The film portraits the collective memory of the locals and the inherited historical memories that abound among the people in the area.

Sunday October 2nd Cinema Spegeln, Bar Deco 11.00



DIRECTOR'S BIO

Franco-Algerian director Damien Ounouri is based in Algiers. He studied film at the Sorbonne Nouvelle University, while developing his cinema practice in an autodidact way. His graduate film project on Chinese filmmaker Jia Zhang-Ke, Xiao Jia Going Home (2008), was selected for several international film festivals. His first feature film, documentary Fidai (2012) was coproduced by Jia Zhang-Ke and was screened at the Toronto International Film Festival, before travelling the world (Viennale, MoMA of New York, IDFA, Hong Kong, Durban, Gothenburg), being awarded (Special Mention at the Doha Tribeca Film Festival) and did theatrical releases in France and Germany. He is also a tutor, conducting cinema workshops.

Sunday October 2nd Cinema Spegeln, Bar Deco 10.00

The Short Film Corner is an essential networking place dedicated to creators of short film with a focus on Arab content or Arab creators. The MMF Short Film Corner is a platform for these filmmakers to screen their shorts to other film industry professionals, in many cases an opportunity for their future careers.

As the Short Film Corner is a part of the Market Forum, the films will be showcased in a professional area, with great opportunities to network, exchange ideas and promote current and future films among the biggest industry players: institutes, financiers, festivals and distributors.

The Short Film Corner is located on the second floor of the MAFF Market Forum in Lilla Ryd, and the films run continuously, all day, through the duration of the Market.

A STROLL DOWN SUNFLOWER LANE

Dir: Mayye Zayed Egypt | 2016 | 14 min

An old grandfather, a little granddaughter, an old house and some glimpses of memory. She was growing up building hers. He was getting old losing his. The film is a reenactment of the filmmaker's own memories, using actors.

MIGRANT WOMAN

Dir: Eli Jean Tahchi Canada/Lebanon | 2015 20 min

After an audition call for the role of a veiled woman in a film, 11 candidates were interviewed about the subject. The filmed interviews were turned into a documentary.

REPORTER SUSPENDED

Dir: Salam Yahya, Sanabel Al-hoot, Renab Shehad | Israel | 2016 5 min

A twelve year old child who aspires to become a reporter steals his mother's phone to report at any moment.

NO EXIT

Dir: Mohanad Yaqubi, Palestine | 2015 | 11 min

Like many people of his generation, Ali has decided to run away from the hardships of war. Along his way, he meets a strange person in a bus station: an encounter that will change his perspective...

FAREWELL AUNTIE

Dir: Louis Yin | United States | 2016 | 5 min

A Muslim girl in New York has to leave a party to meet her conservative auntie at the train station, but something unexpected forces her to make a hard choice.

REACH FOR The Sky

Dir: Shady Al Masoudy, Egypt | 2016 | 1 min

Your freedom ends where my nose begins.

ONLY ONE TRUTH

Dir: Aya El Adl | Egypt 2015 | 16 min

A psychological drama movie about a girl in a relationship with a married guy. After seeing him cheating on her, her health deteriorates until she ends up living her life in a mental institution.

COCOON

Dir: Mahmoud Abdelsalam | Egypt 2016 | 2 min

A girl loves drawing inside her books. Authorities arrested and tortured her, until she decides to enter into a fight with these authorities.

SHEIKH Moharam	DAMP SOIL	FORSAKEN	WALKMAN	KHADIJA
Dir: Ahmed Elekiaby Egypt 2016 8 min	Dir: Rami el Harayri Netherlands 2015 8 min	Dir: Salar Pashtoonyar Canada 2016 9 min	Dir: Hozifa Abd El Halim Egypt 2016 7 min	Dir: Muhammed Abdelwahab Egypt 2015 5 min
A muslim teacher (sheikh moharam) comes back from the other world to his student in his dreams. He wants to correct his student of all thoughts that he taught him, which made the student confused.	Two illegal drug makers are caught in the act by the cop cousin of one of them as they bag up their latest batch of pills.	After meeting with his estranged son for the first time in twenty years, Karim tries to reconcile their estranged relation- ship.	A young man who lives in a world that forbids music is trying to break this rule by sharing music around the city.	About Khadijalight calligrapher, graffiti artist or dentist—who is she?
THE THIEF	THE RETURN OF RED RIDING-HOOD	THE VISIT	SELFIE Photo	HE EXISTED NO LONGER
Dir: Ahmed Elekiaby, Egypt 2015 11 min	Dir: Raja Tawil Lebanon 2016 9 min	Dir: Mohamed Karim Egypt 2015 15 min	Dir: Moheb Wadie Egypt 2015 25 min	Dir: Reem Al Kammash Egypt 2016 18 min
The film revolves around the chaos and poor economic situa- tion in Egypt after the revolution through the story of one fac- tory worker who lost his job.	An old woman in a Lebanese village receives a mysteri- ous night visit that awakes her inner struggles: She sees herself at a younger stage, wild and tormented. Mistaking her own identity with her grandmother's tale of the little Red Riding Hood: will she return from the belly of the wolf?	A son visits his sick father to try fixing their relationship before its too late, not having spoken for a long time, the two struggle to trust and love each other, both incriminating the other for mistakes of the past.	Adam decides to search out his old friends after a long time, to take photos with them like the old days. He discovers a lot of new things about them and about himself which changes his point of view about life.	Amr decides to com- mit suicide. He makes the arrangements necessary to do so but before the appointed day he decides to revenge some people. Later on, he changes his mind about the suicide, but finds himself forced to go through with it, as the people are after him now.
ESHTA	MA'AROOF	THE BERRY LEAF	IT'S BACK Then	FRIDAY MARKET
Dir: Sara Hegazi Egypt 2016 12 min	Dir: Amr Ahmed Ali Egypt/Saudi Arabia 2016 23 min	Dir: Jasim Kardala Iraq 2016 14 min	Dir: Wathab Al Sigar Iraq 2016 14 min	Dir: Abanop Samir Egypt 2016 10 min
A documentary about Eshta, a homeless dog who moved from Damietta to Cairo, then to the Nether- lands, thanks to a photo posted in social media.	A religious Brother refuses to pray for his dead Dissimilar twin, claiming that he has his own reasons.	A love story between Adam, who works as a guard at the morgue, and the body of an unidentified girl.	The film tells a story from the 1991 Karba- la Shabani revolution about the suffering of the people during that time. Based on a true story.	Friday Marketwhere the past can be sold.

Market Program

N ET WORKING

The Networking at MMF is your chance to get personally acquainted with all of the organizations visiting MMF, and their delegates. Networking at MMF can this year present a number of new opportunities to meet, mingle and learn about industry professionals from Arabic and Nordic countries.

The Networking Sessions return this year, with informal round-table meetings scheduled under new themes every day.

As a new feature for this year, MAFF and Southern Sweden Creative invites you to FIKA. This session is a daily introduction to some of the producers, festivals and other film professionals in the Southern Sweden region, presenting their vision, their projects or their companies over a cup of hot coffee and some nibbles.

To round off your day, come visit our Happy Hour. This is just a relaxed mingle, a way to meet up with other guests and enjoy friendly prices at the bar.

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NETWORKING SESSIONS

The Networking Sessions are held daily at 12.00 in the MMF Lounge. In these sessions you will have the chance to meet representatives from the institutes and funds, as well as film professionals across the Nordic and Arab regions in a sit-down session of smaller groups.

A pre-registration will be necessary for the sessions, so please sign up through Eventival.

SATURDAY OCTOBER 1ST 12.00 MEET THE NORDIC DECISION-MAKERS

This is your opportunity to meet with the some of the most important decision-makers to film production in the Nordic countries: representatives from the Nordic film institutes, funds and regional film centres. Learn how you can co-produce with a Nordic country from them, learn what they are looking for and tell them about your projects—all in a relaxed round-table session.

The names of the decision-makers will be announced via Eventival, where you will also need to sign up for this session in advance. First come, first served!

SUNDAY OCTOBER 2ND 12.00 MEET THE ARAB AND

NORDIC FILMMAKERS

Are you interested in co-producing with a Nordic or Arab country and wish to meet a co-producer? Or do you want to extend your network of filmmakers and producers in one of these regions? This session is for you! Come and meet the visiting filmmakers and producers, let them know your plans for the future and exchange ideas and business cards.

This session is open to all directors and producers visiting MAFF Market Forum. Make sure to sign up in advance at Eventival.

MONDAY OCTOBER 3RD 12.00 MEET THE ARAB KEY PLAYERS

Are you curious about what opportunities there are for you and your projects in the Arab film industry? Do you want to learn more about these opportunities from the experts of the funds and institutes themselves? Don't miss this chance to meet experts from the largest markets, film institutes and film festivals in the Arab region.

The names of attending decision-makers will be announced via Eventival, where you will need to sign up for this.

15.00 DAILY / MMF LOUNGE, RADISSON BLU

Join Southern Sweden Creatives for a daily networking event where we will be serving coffee, tea and nibbles (aka Fika in Swedish). During the event, companies, festivals and organisations from southern Swedish film industry will present themselves. Come and mingle, find partners, network, and enjoy the talent that southern Sweden has to offer!

WHAT IS FIKA?

['fi:,ka] is a concept in Swedish culture with the basic meaning "to have coffee or tea" often accompanied with pastries and/or nibbles. Swedes are known to do this several times a day, both at the office or with friends and family.

WHAT IS SOUTHERN SWEDEN CREATIVES?

Southern Sweden Creatives is a three-year project that assists small and medium sized companies in the southern Swedish creative industries to grow internationally. The project is co-financed by the European Union Regional Development Fund and the Swedish Agency for Economic and Regional Development.

Market Program

PRESENTERS OCT 1ST

ANDREAS CLIMENT, NEVERDAY

Neverday Film is a quickly growing production company based in Malmö, Sweden. We develop and produce feature films for the Swedish and international market (Origin, 2016), tv-series and commercials.

MELANIE ARONSON AND BASEL MAWLAWI, EYEING THE WORLD

Eyeing the World is a full-service creative production company based in Malmö, Sweden offering an array of artistic storytelling services that range from documentary to fiction and everything in between.

MAGNUS PAULSSON AND ANDERS BANKE, SOLID ENTERTAINMENT

Solid Entertainment is a production company founded in 1996, based in Malmö, Sweden. We produce and co-produce features, documentaries as well as commercials, corporate films and music promos.

PRESENTERS OCT 2ND

MOLLY SJÖWALL, WG FILM

WG Film is a production company based in Malmö, Sweden, famous for strong humanitarian stories that have travelled around the world since 1994.

CHRISTINA WALLIN AND RICARDO KOANUKA, Koanuka films & marketing

Stories tell the why's behind brands through film, photo and content marketing.

MARTIN PERSSON, ANAGRAM

Anagram is a creative and visionary company that since the early 2000s has been running a continuous stream of film, TV and stage productions side-by-side.

PRESENTERS OCT 3RD

DANIEL LUNDQUIST, BUFF

BUFF is the International Film Festival for Children and Young People in Malmö, founded in 1984.

HANNA SCHEDIN, BOOSTHBG

BoostHbg is a VR and transmedia incubator focusing on new story and buisness development in innovative media and film.

JOACHIM HEDÉN, WAY CREATIVE

Way Creative Films is one of the leading production companies and post houses in southern Sweden.

HAPPY HOUR

The Happy Hour at MMF invites you to enjoy mingle and drinks daily at 17.00 on different locations. With happy hour-prices, it's a perfectly relaxed way to end your day at the Market.

On Monday, October 3rd, the Happy Hour will also include the award announcements for MAFF Development Funding and Doc Post Production Platform.

The exact locations will be announced on maffswe.com/networking

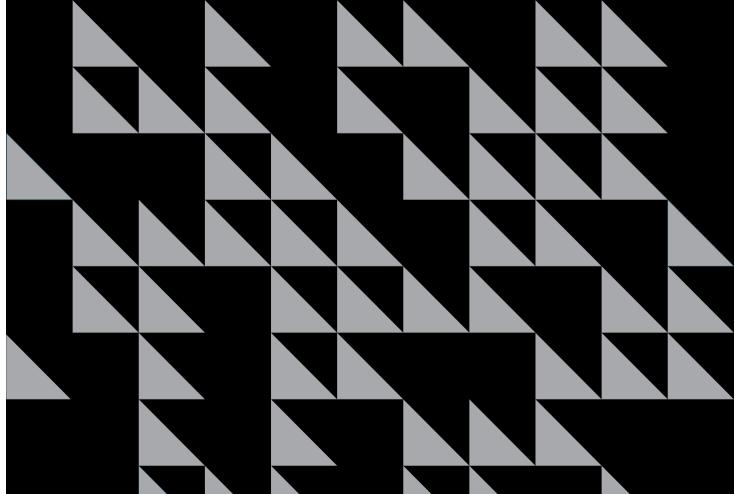


TONEMESTRENE ur extensive required and perminations talls of dedication, artistic practi

Our extensive resumes and nominations tell a tale of dedication, artistic creation and budget responsibility. We have experience in working internationally and in all types of co-productions.

- We are proud to be a part of MAFF 2016 -

www.tonemestrene.dk



MAFF Funding consists of MAFF Development Funding that is targeted to Arab-Swedish co-productions and Doc Post Production Platform that aims to help the completion of Arab documentaries. MAFF Development Funding is available for short films, feature films and documentaries.

MAFF Development Funding is an initiative aiming to create a platform for new international partnerships and thereby lay the basis for a wider diversity in film production. MAFF Development Funding provides support to projects in development with innovative stories that concern issues of identity, exile and diversity.

Doc Post Production Platform established with the aim to support and encourage Arab documentary filmakers to complete their feature documentary projects and promote it at an international forum.

Representatives of the projects are invited to MAFF Market Forum to pitch their projects.

In total 18 projects are pitched during MAFF Market Forum.



JURY



AYESHA CHAGLA Manager of Dubai Film Market.



INTISHAL AL-TIMIMI Previous head of Sanad and currently Festival Director at El Gounda Film Festival.



ALI ABBASI Director. His first feature *Shelley* was screened in the Panorama section at Berlinale.

200 kilometer journey.

DIRECTOR

Ameeh Nayfeh was born in Palestine in 1988. Despite an early interest in filmmaking, he first earned his B.S. in Nursing in 2010. Two years later, he graduated with an MFA from the Red Sea Institute of Cinematic Arts in Jordan with the goal of telling authentic stories from his region. He wrote, produced and directed award winning short films, and has been freelancing for film and TV production for the past 3 years.

ADDITIONAL REPRESENTATIVES



Julia Gebauer, Swedish co-producer



May Odeh, Producer



MAFF Development Funding Feature is a collaboration between Malmö

Arab Film Festival and the Swedish Film Institute. 1 of the 5 projects will be awarded with 150000 SEK (approx 17000 euro) in development funds

from the Swedish Film Institute.

Director: Ameeh Nayfeh | Production company: Odeh Films | Country: Palestine

Swedish co-producer: Way Creative Films

Mustafa lives 200 meters apart from his family,

separated by a wall. His wife and children live

on the Israeli side, Mustafa on the Palestinian side—he is only allowed to pass by his family for

an hour after work. When his son has an ac-

people. A distance of 200 meters becomes a

cident, Mustafa embarks on a journey to cross

the wall with a smuggler and a wild mix of other

200 METERS

SYNOPSIS

Director: Mohamed Al-Daradji | Production company: Human Film | Country: Iraq; United Kingdom; Sweden; The Netherlands Swedish co-producer: Laika Film and Television

SYNOPSIS

Baghdad, December 2006: Miriam sits at the helm of a rusty old bus. She is a woman who refuses to conform – her clothing, manner and outlook on life defy stereotypes. She drives fearlessly through the chaotic streets of Baghdad, collecting children from the many destitute and hostile districts around the city. Causing hindrance is Hassan; a morally corrupt police officer who has lost his way. Exhausted by grief and the labor of clearing the dead from the banks of the Tigris River, it is Miriam and her students that will lead him to rediscover his humanity.



DIRECTOR

Mohamed Al-Daradji was born in Baghdad, 1978. Mohamed studied Film and Television Production at the Media Academy in Hilversum. before traveling to the UK to complete two Masters degrees in Cinematography and Directing at the Northern Film School in Leeds. He is co-founder of the multi-award winning Human Film, a UK & Netherlands based feature film production company.

ADDITIONAL REPRESENTATIVES



Andreas Rocksén, Swedish co-producer



Karim Traïdia, Co-producer

DISRUPTIVE SERVANT

Director: Amal Al-Agroobi | Production company: Alagroobi Films | Country: United Arab Emirates; Sweden | Swedish co-producer: Solid Entertainment

SYNOPSIS

The Hallbergs are a Swedish family living in Oman. Felix sources Arab paintings and sculptures for galleries in Sweden and lives with his wife Ida and their three children Pia, Emma and Fredrik. When Pia takes a keen interest in the occult and attempts to summon her Qareen (demonic self), she unleashes a powerful spirit that torments her family through terrifying and supernatural occurrences.



DIRECTOR

Amal Al-Agroobi is a film director and producer from the United Arab Emirates. Her film career began in 2012 when her short documentary *Half Emirati* premiered at Dubai Film Festival in 2012 and became the 'most watched film' at the festival, discussing the social repercussions of being a mixed-race child. She later won "best up and coming director of 2013" at the Digital Studio Awards in Dubai and her talents were honored by Women in Film and Television as the "best new director" in the UAE.

ADDITIONAL REPRESENTATIVE



Magnus Paulsson, Producer

SYNOPSIS In this film adaptation of *Alice in Wonderland*, our heroine is

a ten-year-old girl who has grown up in the chaos of contemporary Cairo, a mega-city so filled with contradictions that the oddest of sights and events fail to surprise. One day she finds Samir, the rabbit who works with her magician father, running out of their apartment with a cell phone to his ear. Astonished to see that he's wearing her father's watch, the girl chases after him and is led through a transformed Cairo even odder than the one she calls home.

IN THE LAND OF WONDER

Director: Nadine Khan | Production company: Film Clinic

Country: Egypt Swedish co-producer: Anagram



DIRECTOR

Nadine Khan graduated from Cairo's Higher Film Institute in 2001. She worked for over ten years as a second unit and assistant director on television commercials and feature films, including several big international productions. Her 2012 debut feature *Chaos, Disorder* (Harag w' Marag) was awarded the Jury Prize at the 2012 Dubai International Film Festival, and Best Film at the 2013 Oran Film Festival, Algeria and the 2014 Muscat International Film Festival, Oman.

ADDITIONAL REPRESENTATIVES



Martin Persson, Swedish co-producer



Jennifer Leigh Peterson, Producer

PARCHED

Director: Suha Arraf | Production company: Bialasan Production | Country: Palestine Swedish co-producer: Momento Films

SYNOPSIS

Parched tells the story of Nabila and Shams, two sisters who were matched to two brothers in an arranged marriage. The peaceful life the two couples enjoy, in an isolated Palestinian village, comes to a end when Nabila's much younger husband dies just as her sexual awakening is at its peak. Without her man to satisfy her urges, and the threat of their land being confiscated, Nabila discovers her femininity and self-reliance.



Suha Arraf was born in the Palestinian village of Melyia, near Lebanon. She began her filmmaking career as documentary producer. Her latest one: Women of Hamas (2010) received 13 awards at international film festivals. Suha's first two screenplays, The Syrian Bride (2004) and The Lemon Tree (2008), both directed by Eran Riklis, received international acclaim, with the latter winning Best Screenplay at the Asia Pacific Screen Awards

DIRECTOR

ADDITIONAL REPRESENTATIVE



David Herdies, Producer

DEVELOPMENT FUNDING

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JURY

MAFF Development Funding **Documentary**

is a collaboration between Malmö Arab Film Festival and the Swedish Film Institute. 1 of the 3 projects will be awarded with 50000 SEK (approx 7000 euro) in development funds from the Swedish Film Institute.



HOGIR HIRORI Documentary director. Runs Lolav Media.

OLA AL-SHEIKH She's a journalist in charge of the cinema pages in Emirati Today.



MAGNUS GERTTEN Internationally awarded director and producer from Malmö, Sweden.

CHOPPED

Director: Karam Ali | Production company: Idioms Films Country: Palestine | Swedish co-producer: HB PeÅ Holmguist Film

SYNOPSIS

As insecurity continues to spread, and Palestinian youth across the West Bank face increased violence at the hands of the occupying military, the Palestinian Authority struggles to maintain some semblance of control. While police numbers grow and coordination with their Israeli counterparts deepens, a group of young men at the edges of Palestinian society struggle to maintain the stability of their once thriving trade. For these thieves and choppers of Israeli cars, a livelihood is threatened - but is that all that's at stake?



DIRECTOR

Karam Ali is a director, editor and creative producer. Most recently, he has produced promotional and artistic video content for the Palestinian Museum. in addition to several televised commercials locally. He has worked as an editor and director's assistant in several Palestinian productions such as No Exit (2014) by Mohanad Yaqubi, Izrigag (2012) by Rama Merie, where he was the youngest first assistant director on set, and also a graphic consultant.

ADDITIONAL REPRESENTATIVE



Casey A. Jackson, Producer

IBNI

Director: Lafi Abood | Production company: Analog Production | Country: UAE Swedish co-producer: Fikra AB

SYNOPSIS

Recent advocacy has brought autism into the public eye. Ibni reveals that the incidence of autism worldwide had been increasing at an alarming rate many years before social changes began to compensate for strained resources. Undiagnosed and untreated, a generation of children with autism has reached adulthood in dire need of care. Ibni follows five mothers as they face the limitations of becoming older and struggle to secure the increased support their sons will need. We hear stories of struggle, bravery and love as we understand and confront the tragic legacy of stigma.

THE HISTORY OF BELLY DANCING

Director: Kamal Abdelaziz | Production company: Film Clinic | Country: Egypt; Sweden | Swedish co-producer: Laika Film and Television

SYNOPSIS

Visual film with cinematic and photographic documents, recorded interviews and reenacted historical scenes that blend documentary with fiction. It's the story of belly dancing, where it originates from and other unknown details. The film documents the relationship between the pharaohs and the gypsies that immigrated a thousand years BC from the Hindu River in India to European and oriental countries. After the common era, the dance moved from the temples to bars and slave markets to become a payed service. It is necessary to know that, in order to understand how women were exploited in different communities, cultures and times.



DIRECTOR

Lafi Abood is the founder and director of the prominent media production company, Analog, with offices in Dubai and at twofourour54 in Abu Dhabi. His clients include numerous major international brands. He has also worked on short narrative films, feature documentaries, and even with the government of Dubai.



DIRECTOR

Kamal Abdelaziz is an enthusiastic photographer committed to delivering promised results and remaining true to a unique artistic vision. He is successful at capturing street scenes for use in magazines and indepence publications. Believes curiosity and innovation are a photographer's greatest allies.

ADDITIONAL REPRESENTATIVE



Linda Mutawi, Fikra AB

ADDITIONAL REPRESENTATIVE



Mohamed Hefzy, Producer

MAFF Funding

JURY

DEVELOPMENT FUNDIN

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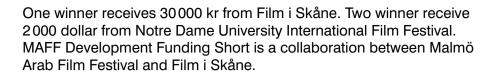
SAM LAHOUD Founding Director of NDU International Film Festival.



HABIB ATTIA Managing director and producer at Cinetelefilms.



JOAKIM STRAND Head of Production at Film i Skåne.



BARAKAT

Dir: Manon Nammour, Nicolas Khabbaz | Production company: Khabbaz Production Country: Lebanon; Sweden | Swedish coproducer: Chantale Hannouch

SYNOPSIS

Gaby, a 35 years old Lebanese man, who lived 18 years abroad, is coming to Lebanon to get married with his wife a second time in order to please his parents and the social traditions. The film takes place in one day when Gaby decides to go with his grandfather, Gebran 85 years, to Beirut to fix their new tuxedos.

THE BARBER

Director: Melanie Aronson | Production company: Eyeing the World | Country: Sweden | Swedish co-producer: L&M Björkman Productions AB

SYNOPSIS

Elias, came to Sweden a year and a half ago from Syria. He has spent the last year in a refugee camp in an old hotel in a remote village in Skåne reinstated to house 200 newly arrived refugees. Formerly abandoned, the hotel still contains derelict remnants of its upscale status, with old chandeliers, carpeted hallways and decorative wallpapers.

DIRECTORS

Manon Nammour is a 23 years old Lebanese director and production designer, graduated with a degree in communication arts in radio, Television and film from Notre Dame University Louaize (NDU). Manon has worked in various departments from producing, directing and production designing on various award winning short films, corporate videos, music videos and advertisement.



Nicolas Khabbaz is director Division of Audio Visual Arts at Notre Dame University, Lebanon (NDU) since 2012. He has produced twelve theater plays between 2005 and 2016 written and directed by Georges Khabbaz with Whom he co-founded Khabbaz Production. His last film On the Ropes (2016) directed by Manon Nammour will be premiered in the official competition of Locarno Film Festival in Switzerland.



DIRECTOR

Melanie Aronson grew up in the U.S.A. and received her Bachelors in Anthropology from Columbia University in 2007 and her Masters of Fine Arts in Documentary Film from the School of Visual Arts (NYC) in 2014. Melanie directed the short film, Refuge, in 2013, which had its U.S. premiere at the 2014 Seattle International Film Festival and its European premiere at the 2014 London Short Film Festival. She currently lives in Malmö, Sweden where she works as a director and cinematographer.

THE GOLD CHAIN

Director: Abbe Hassan | Production company: Indian Summer Films | Country: Sweden | Swedish coproducer: Indian Summer Films

SYNOPSIS

Adam is six years old and lives in a bombed city in Syria. Most of the time he lives in a shelter with his little sister, mother and some neighbors. He spends his days listening to the radio, to the football broadcasts and playing football outside when the city is not bombed. They have very little food and almost no water. One day when he is out playing he finds a gold chain.

DIRECTOR

Abbe Hassan has directed and written a number of shortfilms. He has worked in close collaboration with Josef Fares on his last four feature films and produced all of his commercials, such as the critically acclaimed story of Karim, *From Baghdad to Sweden*. Abbe has directed and written several short films. In 2015/16 he produced his first feature film *Måste Gitt*. Abbe is now writing the script to his first feature film as director.



ADDITIONAL REPRESENTATIVE

Ivica Zubak, Producer

IF TOYS CAN SPEAK

Director: Maria Abdel Karim | Production company: Freelance | Country: Lebanon; Sweden | Swedish coproducer: Chantal Hannouch

SYNOPSIS

What would you do when the game you once played turns out to be the source of your own distraction? To Little Adam (age 8) and Noor (age 6) it was just another perfect day for them to spread their toys and play together their favorite game, not knowing that a small mistake could cause them their life and the complete destruction of everything surrounding them.



DIRECTOR

Maria Abdel Karim is an independent scriptwriter, director, and producer who graduated from Notre Dame University-Louaize with a BA in communication Arts in Radio, TV and Film in 2012. Her first short film A Tempo the 3rd Act (2012) was in the official selection to compete in more than 10 international world wide festivals and it won 2 Awards; Best Arab Film in the ECU in Paris and Best Sound in Sapporo Film Festival in Japan.

WANDERINGS

Director: Rola Shamas | Production company: Klara Film | Country: Lebanon; Sweden; Germany Swedish co-producer: Klara Film

SYNOPSIS

The story of 60+ Palestinian asylum seekers from Gaza who have been in Sweden between 2 to 10 years. Sweden has declared Gaza a safe place to live, issued rejection letters and has tried to acquire Egyptian visa to send them back. However it is impossible due to politics and closed borders. The asylum seekers disagree and are resisting the deportation decision. In September 2015 they started a peaceful protest in front of the Swedish Migration board in Malmö and set up tents.



DIRECTOR

Rola Shamas is Lebanese director, born in 1971 in Tehran. Studied English, Persian literature, fashion, jewelry design and International Relations before moving into film industry. Since 2003, she has produced TV commercials, animation, art programs for TV and documentaries. Her work is now focused on directing documentaries and video art.

ADDITIONAL REPRESENTATIVE



Klara Levin, Swedish co-producer



Michael Schwertel, German co-producer



PRIZES

Good Film & Post

> Grading 5 days, Motion Graphics 3 days.

Way Creative

Grading 3-5 days, 1 DCP, 1 master digital betacam, 1 DVD.

Tonemestrene

Sound facilities 3 weeks, Mix facilities 1 week. 50% discount on a sound designer.

MAD Solutions

Distribution in the Arab world.

Lilapost Grading 2-3 days.

music.

Sleeprise Music

AS I WANT

SYNOPSIS

An immersive, intimate documentary through which director Samaher Alqadi weaves her journey for personal freedom together with the chronicles of select Egyptian women who are fighting for their basic human rights in a society that is by turns hostile and indifferent. The film is centered around a personal search for the meaning of what it is to be a woman in today's Arab society, and what women are doing to combat the diminishing status of women's rights in Egypt.



DIRECTOR

Samaher Alqadi is an emerging voice in Arabic documentary filmmaking. Her films focus on the evolving status of women and dissident artists in the Middle East. She has directed and produced several documentaries, among others the Al Jazeera documentary *Mohammed Bakri.* Based in Egypt, she studied in the directing department of Academy of Art and Technology of Cinema.

ADDITIONAL REPRESENTATIVES



Karim El Hakim, Producer



Heba Habib, Researcher





RASMUS STEEN Rasmus Steen is responsible for the Documentary Film programme at International Media Support (IMS).



CHARLOTTE MADSEN Charlotte Gry Madsen commissioning documentaries for SVT's prime time slot focusing on human interest and social issues.



MAHER DIAB Maher Diab is a multitalented, cosmopolitan illustrator, photographer & visual artist.

IBRAHIM

SYNOPSIS

Ibrahim is a personal story about the director's father, Ibrahim AlAbed, who was a member of the Revolutionary Council, a secret militant entity known for its notorious intelligence affairs who disappears when the director is young. The film sketches a mental image of Ibrahim through his absence, but at the same time *Ibrahim* draws a family portrait and trace's back parts of the Palestinian resistance history.



DIRECTORS

Lina Alabed is a Palestinian filmmaker, born in 1980 in Damascus, who graduated from the Faculty of Journalism, Damascus University. Her graduation project was a documentary film about a Syrian author Mohamed Al-Maghout, which was broadcast on Al Jazeera in 2007. Her second documentary *Noor Alhuda* was produced by Al-Arabiya channel and was awarded the DOX-BOX jury prize as the best Syrian documentary film in 2010.

OFF KHARTOUM SIDES

SYNOPSIS

It is illegal to smoke or drink or walk without wearing Hijab and they come from minority tribes with no education. Can football dare to save these young women in Khartoum? *Off Khartoum Sides* is the story of four young women who have been playing football in Khartoum, Sudan, for years and the obstacles they overcome daily in their lives.



DIRECTOR

Marwa Zein is a Sudanese filmmaker who was born in Saudi Arabia and is currently living in Cairo. She studied at the High Institute of Cinema in Cairo and graduated in 2009 with an honorable mention. Director of several short films, both fiction and documentary, and participant in several international film labs and workshops.

ON THE FENCE

SYNOPSIS

Three girls of different ages, living in different places; Cairo the capital of Egypt and Sohag in Upper Egypt. They feel alienated and detached from the place they are in and the society. They are in a continuous process of soul-searching, while living in closed communities with strict customs and traditions against the women.



DIRECTOR

Nesrine El-Zayat was born in Upper Egypt in the governorate of Sohag. She studied sociology at the University of the South Valley. She was working as a journalist at Rosa El-Youssef newspaper for 10 years. She has directed short films and documentaries.

TINY SOULS

SYNOPSIS

Tiny Souls portrays and reflects the lives of children in Al Zaatari camp through the life of Marwa, who suddenly found herself a resident of this refugee camp along with her family. Marwa came to live in this "temporary" camp with her family when she was 9 years until the war ceases in Syria; She is now 14 years old and was still living there until Marwa and her family were suddenly faced with the reality of going back to Syria.



DIRECTOR

Dina Naser is a Jordanian filmmaker who has been working in cinema as a director, producer and writer since 2008. She has studied in Jordan as as well as in Manhattan Film Academy and has a Master degree in documentary filmmaking through Docnomads program, from universities in Portugal, Hungary and Belgium.

SPONSORS FOR THE DOC POST PRODUCTION PLATFORM



LILAPOST

Launched in 2013, Lilapost is an awardwinning VFX post-production house and color grading company with renowned expertise in feature films and commercials. Apart from post-production services, they provide everything from concept design and on-set supervision to 2D/3D visual effects and color grading. Led by senior colorist Khalil Abourousse, acknowledged as one of the top colorists in the regions' advertising industry, they offer Baselight color grading sessions for feature films, commercials music videos and documentaries. From the start, Lilapost has brought each and every director's vision to life while providing the best quality of pictures. Lilapost is providing Grading for 2-3 days to the winning contribution.



MAD SOLUTIONS

MAD Solutions is the first Pan-Arab independent studio and fully integrative marketing and creative consultancy for the Arab film and Entertainment Industry. Under the umbrella of MAD Solutions, the studio is supported by five pillars: MAD Marketing, MAD Content, MAD Distribution, MAD Culture and MAD Celebrity, which together are helping to usher in an exciting new generation of Arab filmmakers and entertainment talent. MAD Solutions are providing the winner with distribution in the Arab world.



TONEMESTRENE

At Tonemestrene you will find some of the most competent, innovative, dedicated and creative sound designers, mixers and production-sound mixers in Denmark. They have broad experience in audio post-production mixing and sound recording for feature films, television and other audio visual productions. The teams resumes and many nominated and award-winning productions tell a story of dedication, artistic creation and budget responsibility. They work with all genres in any format and have studios, mixing rooms and recording equipment at their disposal. Tonemestrene are providing 3 weeks of sound post facility and 1 week of sound mix facility as well as a 50% discount on a sound designer.



WAY CREATIVE

Way Creative has been producing Film and TV since 2005, in cooperation with a variety of scriptwriters, directors, coproducers and talented freelancers. With around 15 employees, huge technical resources and a complete production line from script to a finished master under one roof – they have unique possibilities to co-produce, part-finance and guarantee the quality of the productions they enter. Way Creative will provide a Post Production Award, consisting of 3–5 days of grading, 1 DCP, 1 master digital betacam and 1 DVD.



GOOD FILM & POST

Good Film & Post is a post production facility, that can assist any film maker or producer with conform, motion graphics, grade and visual effects in their post production requirements world wide. From independent documentaries to high end features, from local to international commercials, from public service to commercial television they can provide years of experience and streamlined post production workflow at friendly costs. Good Film & Post are providing 5 days of Color Grading and 3 days of Motion Graphics.

SLEEPRISE MUSIC PRODUCTION

SLEEPRISE MUSIC

Sleeprise Music Production is made up of Adam Hansen-Chambers and Ronald Heu. Together they have worked with advertising campaigns, educational programs, documentaries and feature film. Adam is based in Sydney, Australia and Ronald in Malmö, Sweden; hence the name Sleeprise. Sleeprise Music will be providing one winner with 20 minutes of original music.

INDEX

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ALGERIA



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DENMARK



ALI Abbasi

Director

Ali Abbasi (B1981 Iran) has a background in literature with several short stories published in Persian. In 2002 he travelled to Europe, where he finally settled in Stockholm, Sweden to study architecture. In 2007, Ali graduated with a BA in architecture and subsequently enrolled at the National Film School of Denmark, where he studied directing. His graduation film was the short film M For Markus (2011). Ali's First feature Shelley was screened in the Panorama section at Berlinale 2016 to positive reviews and was nominated for the first feature award.

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ANE Mandrup

Danish Film Institute Head of Unit, Documentary Films

The Danish Film Institute (DFI) is Denmark's national agency for film and cinema culture, operating under the Ministry of culture. It supports the development, production and distribution of films and runs the national archives, with a stills and posters archive and a film archive. In addition, it offers a number of services to the public, including The National cinemathèque, a library, a bookshop and an interactive film work shop for children and young people.

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METTE Hoffman Meyer

DR Head of Documentaries and Co-Productions

Mette is head of documentaries and co-productions at DR. She's responsible for documentaries on four **DR-channels showing** some 1100 hours of documentaries and factual programming in all genres per year. In addition to acquisitions of documentaries she commissions both international and Danish productions for DR2 focusing on current affairs and political debates.

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OVE Rishöj Jensen

European Documentary Network Film and Media Consultant

The European Documentary Network (EDN) is a global network for professionals working with documentary film and TV. Around 1000 members from more than 60 countries have joined EDN. Our organisation is open for both newcomers and established filmmakers from around the world. EDN provides documentary consulting and informs about possibilities for funding, financing, development, co-production, distribution and collaboration across borders

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RASMUS STEEN

International Media Support Programme Manager

Rasmus Steen is the Programme Manager of International Media Support's Documentary Film programme. With a decade's worth of experience in supporting documentary film production, film festivals and exchanges between media professionals of all kinds . in the Arab world, Rasmus has extensive knowledge of the documentary film scene in the region and a vast professional network of directors, producers, artists and journalists.

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DENMARK

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Bullit Film Producer, Manager

Vibeke Vogel established Bullitt Film in 2007 and has been the company's director and lead producer since then. Focus is on high quality documentary productions, and the aim is to strenghten new talent and work on productions with a passion for the story and cinematic experience, and an eve for the important issues in society.

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EGYPT



AHMED FOUAD

Filmology Studios Director

Co-Founder of Filmology Studios, Media production, Egypt. Jury Member of Tétouan International Film Festival, Morocco 2016. Director of many of successful short films, documentaries, TVC, corporates movies etc.

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AMIR

NESSEM

Rakor Film

Production

Scriptwriter

Rakor Film Production is a

film production company. The main goal of RFP is to

create attention-grabbing

develop both the local and the regional film industry.

Founded in 2015 by John

Ikram, an Egyptian film-maker and Amir Nessem, an

content that can help

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ALAA KARKOUTI

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AMR ALI

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A Director/Cinematographer, executive producer and co-founder of Maviola production house based in . Giza Egypt.

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AMR MOUSSA Director

Amr Moussa is a film maker from Egypt. He has previously worked as a dentist but decided to leave the mouth and make stories in film. He has studied 2 diplomas in film making specialised in directing and editing, and has made 7 short movies which has screened in different International film festivals as well as worked assistant director in commercial arabic series in Egypt.

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AMR YOUSSEF

Actor

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AZZA Elhosseiny

Luxor African Film Festival Director of Etisal

The 6th edition of the Luxor African Film Festival will take place 16–22 of March, 2017. LAFF consists of four competitions: Long Narratives, Long Documentaries, Short Films and The International Competition of Freedom Films, beside other special sections. The Etisal film fund has the mission to support and promote production of African film and create a new platform for the new generation of filmmakers.

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DORRA ZARROUK

Actress

Guest of Honor and member of the jury group Short Film.



GHADA Abdelrazik

Actress

Guest of Honor.

EGYPT



HALA KHALIL

Director

Representative of the film *Nawara.*

HANA ABD Al-DAIM

ANGIE ALI

Nile Cinema

Reporter and

Journalist

Nile Cinema Video reporter

HASSAN Aboelela

Producer

Representative of the film *Those Who Feared Died.*



HANI Osama

The Producers Producer

Hani co-founded the company The Producers. He is the executive producer and the managing director; managing a team of 30 employees ranging between producers, unit managers, etc... He is the man behind the vision of growing the company with its own equipment and studio to make it one of the biggest production companies in Egypt asset-wise.

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Prophecy Films is an Egyptian film production company based in Cairo that develops and produces in-house projects and also provides production services to Middle Eastern, U.S. and European networks, independents and international distribution companies. The main vision of Prophecy Films is to build bridges between European and Middle East cinema. Prophecy Films is dedicated to producing independent films of Middle Eastern character for a global audience.

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Established in 2005, Film Clinic offers screenwriting workshops and produces narrative and documentary features. While targeting general audiences in Egyptian, regional, and international markets, the company has also developed a reputation for supporting independent filmmakers and investing in innovative approaches to film that offer creative alternatives to mainstream Egyptian commercial cinema.

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Born: September 30, 1978 in Dakahlia, Egypt, He holds a Bachelor of Law 1999 from Zagazig University. He had Intensive courses and specialized studies in the film in many institutions.

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KAMAL Abdelaziz

Film Clinic Director

MAFF Development Funding Documentary. Kamal Abdelaziz is an enthusiastic photographer committed to delivering promised results and remaining true to a unique artistic vision, Successful at capturing street scenes for use in magazines and indepence publications. Believes Curiosity and innovation are a photographer's greatest allies.

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EGYPT



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Prophecy Films Cinematographer, Producer, Director

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MOHAMED

HEFZY Film Clinic Producer

Film Clinic was founded in 2005 and is managed by the renowned Producer and Scriptwriter Mohamed Hefzy. Film Clinic is now considered one of the leading production companies in the MENA region that not only creates unique features but also empowers talents to do so.

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REEM AL KAMMASH

Mimet Film Studios Script Writer/ Director/ Producer

Writer, Director and Producer Graduated from faculty of Dentistry Alexandria University then followed her passion in writing and making films independently. Attended various classes and workshops on film making. She participated in writing and producing the first Egyptian web series Plan B. Co-founded Mimet Film Studios in Alexandria, Egypt. Reem wrote and directed her first short film He existed No Longer.

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Shot Pictures Director/Producer

Sara is a film director, creative producer and script writer who participated in many workshop at film industry, she has a four short movie and she is working now on her frist long movie

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Pimovia Director

> Pimovia a one big team founded in Egypt and now covering 3 continents, serving our customers with super care to get them professionally growing and known.

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FINLAND



JAANA Puskala

Finnish Film Foundation Head of International Department

The Finnish Film Foundation supports and promotes the Finnish film industry by allocating public funding for professional film production, exhibition and distribution. The Foundation is also responsible for the festival distribution and international promotion of Finnish films. Production support is available for feature, documentary, short and animation films as well as television series.

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METE Sasioglu

Sons of Lumière Producer, CEO

Mete Sasioglu has produced

films, commercials and music videos since 2008. His first feature film *Latch* got theatrical release in Finland in 2013. His latest films include documentary *Curious Skin* (dir. Samuli Valkama), short film *Party Time* (dir. Jenni Kangasniemi) and a feature length fiction *Night Goes Long* (dir. Vesa Kuosmanen & Henri Huttunen).

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PETRI KEMPPINEN

Nordisk Film & TV-fond CEO

Established in 1990, and based in Oslo, Nordisk Film & TV Fond's primary purpose is to promote film and TV productions of high quality in the five Nordic countries (Denmark, Finland, Iceland, Norway and Sweden), by providing support for top-up financing of feature films, TV-fiction/drama-series and creative documentaries. Nordisk Film & TV Fond is also secretariat to the prestigious Nordic Council Film Prize.

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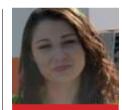
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FRANCE



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Reality Check is an audiovisual artistic blog and collective project, evolving with artist collaborations upon proposed concepts. I am a graduate of the Lebanese Academy of Fine Arts (ALBA) in 2015 pursuing my artistic career in writing, music composition and theater. My 2011 Movie *From Inside* has been highly acclaimed on Lebanese TV for its blood donation message and promotion of tolerance.

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Professor of film studies with an interest in Arab/Middle Eastern cinema.

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MICHAEL Schwertel

Power-Toons Producer

As the name suggests Power Toons is a production company focused on powerful animation for film television and new media. Power Toons has always been about strong characters for film script, design and motion projects that are worth developing, producing and financing. Power Toons was established by Michael Schwertel in 2007. Power Toons is based near Cologne, Germany and backed by blurmedia's formidable network of experienced freelancers.

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Guide

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Representative of the film Bagdhad outside Bagdhad.

MSALLAM Sarray

MAFF Market Forum | 2nd annual | 2016

IRAQ



SAJJAD **SUBAIHAWI**

Representative of the film The Iraqi Superman.



SALAM SALMAN

Representative of the film Gift Of Mv Father.



WARETH KWAISH

Director

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YAHYA AL ALLAKK

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IRAO



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THOR TJÖRVI THÓRSSON

Islandic Film Centre Head of Production & International Relations

The Icelandic Film Centre was established in 2003, when a new law took effect stipulating the Icelandic government's participation in matters of domestic filmmaking. The role of the Icelandic Film Centre is to fund Icelandic films and promote them abroad. Additionally the Icelandic Film Centre is also enthusiastic about nurturing film culture in Iceland by supporting local film festivals, seminars and workshops where foreign and local professionals collaborate in both film and television

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JORDAN



ASMA BSEISO

Karma Films

Representative of the film Mangoes with Nostalgic Falvor. Asma Bseiso was born in Jordan in 1984. A film and documentary director and writer who started her film career in 2007. Her documentary, I Am Gaza, was the opening film at Amal Film Festival in Spain and The Arab film festival in Oran. Bseiso has also worked for a number of television stations (France 24, ARTE, MBC), NGOs (United Nations, Care International) and other production companies. Bseiso is currently releasing her first feature documentary, Aisha.

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DARIN SALLAM

TaleBox Director

Darin Sallam is the cofounder and managing partner at TaleBox, a Jordanian company established in 2016 and specialized in the production and creation of audiovisual content and media as well as brands, franchises and advertising. She is now working on her first feature narrative film project, currently in development.

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DEEMA AZAR

TaleBox Producer

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Director

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JORDAN



DINA NASER

Director

Participant of Doc Post Production Platform.

Director Dina Naser is a Jordanian filmmaker who has been working in cinema as a director, producer and writer since 2008. She has studied in Jordan as as well as in Manhattan Film Academy and has a Master degree in documentary filmmaking through Docnomads program, from universities in Portugal, Hungary and Belgium.

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MAI MASRI Director

Representative of the film 3000 Nights.



RIFQI Assaf

Director

Representative of the film *The Curve.*



RULA NASSER

The Imaginarium Producer

Rula Nasser is active Jordanian producer that has a vast experience in film productions. Her films participated in prestigious festivals. The Last Friday was the first Jordanian film at the Berlinale 2011, Waiting for P.O.Box was in the official competition of Cannes Short International Festival 2012. She was chosen by Variety magazine in 2012, as one of the top Ten Arab Producers to Watch

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LEBANON



HAUVICK Habéchian

Journalist, writer

LEBANON



LINA ALABED

Director

Doc Post Production Platform. Lina Alabed is a Palestinian filmmaker, born in 1980 in Damascus, who graduated from the Faculty of Journalism, Damascus University. Her graduation project was a documentary film about a Syrian author Mohamed Al-Maghout, which was broadcast on Al Jazeera in 2007. Her second documentary Noor Alhuda was produced by Al-Arabiya channel and was awarded the DOX-BOX jury prize as the best Syrian documentary film in 2010.

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MADELEINE Tabar

Actress

Member of the jury group Documentary.

MANON Nammour

Khabbaz Productions Director

MAFF Development Funding Short, Film: *Barakat*.

Manon Nammour is a 23 years old Lebanese director and production designer, graduated with a degree in communication arts in radio, Television and film from Notre Dame UniversityLouaize (NDU). Manon has worked in various departments from producing, directing and production designing on various award winning short films, corporate videos, music videos and advertisement



MARIA ABDEL KARIM

MAFF Development Funding Short, Film: *If Toys Can Speak*

Maria Abdel Karim is an independent Scriptwriter, Director, and Producer who graduated from Notre Dame University-Louaize with a BA in communication Arts in Radio, TV and Film in 2012. Her first short film A Tempo the 3rd Act (2012) was in the official selection to compete in more than 10 international world wide festivals and it won 2 Awards; Best Arab Film in the ECU in Paris and Best Sound in Sapporo Film Festival in Japan.

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NICOLAS Khabbaz

Khabbaz Productions Producer, Director

MAFF Development Funding Short.

Division of Audio Visual Arts at Notre Dame University – Lebanon (NDU) since 2012. He has produced twelve theater plays between 2005 and 2016 written and directed by Georges Khabbaz with whom he co-founded Khabbaz Production.

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LEBANON



OMAR El kadi

Metropolis Cinema/MC Distribution

MC Distribution is a Lebanon based distribution and sales company that acquire Lebanese, Arab and international titles (All rights) for the Middle East and North Africa. MCD also acts as sales agent for its sister company productions (Abbout productions).

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ROLA Shamas

Director

MAFF Development Funding Short.

Rola Shamas is Lebanese director, born in 1971 in Tehran. Studied English, Persian literature, fashion, jewelry design and International Relations before moving into film industry. Since 2003, she has produced TV commercials, animation, art programs for TV and documentaries. Her work is now focused on directing documentaries and video art.

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SAM Lahoud

NDU International Film Festival Founding Director

The NDU International Film Festival (NDUIFF), a short film festival founded in 2007 at Notre Dame University. NDUIFF is celebrated annually in November. The mission of NDUIFF is to promote young filmmakers by screening their films in front of large audiences and artistic excellence.

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TRAORE Patrick

La Voix du Soudan

We organize public and private concerts throughout Mali. The emergence of the group is to demand, however the Group management can arrange cultural performances wherever the need arises. We refer to the Malian tradition to host our events and all national languages (Bambara, Fulani, Soninke, Dogon, Songhai, Mandingo, Tamasheq, and others) are used in the songs.

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MOROCCO

ABDELHAO

MANTRACH

Festival de Rabat

Festival President

Special Guest Focus,

part of delegation from

In Focus: Morocco,

Morocco.



DRISS MRINI Director

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.



FATIMA LAOUKILI

Writer/actress

Guest of Honor and Member of the jury group Feature.



Moroccan Film Institute

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.



HICHAM Laasri

Director

Representative of the film *Starve Your Dog.*

IZZA GENINI

Director

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.

LAMIA Chraibi

Producer

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MALAK Dahmouni

Festival de Rabat Director

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.

MOHAMED Belghouate

ISMAC Director

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.

MOROCCO



MOHAMED CHRIF TRIBAK

Director

Representative of the film *Small Pleasures.*

MOHAMED Ghazali

KHALIL

Commission

Film de Rabat

Special Guest Focus,

part of delegation from

In Focus: Morocco,

Morocco.

LOUGMANI

Ministère de la Communication General Secretary

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.

MOHAMED LAABOUDI

Director

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.



MOHAMED Mouftakir

Director

Representative of the film *L'orchestre des Aveugles.*

MOHCINE Basri

Director

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.

MOROCCO



NOUREDDINE ALCHMARI

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SALMA BARGACH

Director

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SARIM **FASSI FIHRI**

Moroccan **Film Centre** Director

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TARIO KHALAMI

Moroccan **Film Centre**

Special Guest Focus, In Focus: Morocco, part of delegation from Morocco.

Guide

NETHERLANDS



CARLA TJON

Arab Camera Film Festival Member of the Board

The Arab Camera Festival is an artistic forum where a nuanced image of the cultural, political, social and artistic situation in the Arab world is shown and in which films about hot topics in the Arab communities in Europe are programmed. By doing this, Arab Camera Festival creates space for an open dialogue about art, human rights, emancipation and political freedom in Arab countries and in Europe as a whole and in the Netherlands in particular. The festival takes place in Rotterdam

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INTISHAL AL-TIMIMI

El Gouna **Film Festival Festival Director**

Intishal Al-Timimi has worked as head of Sanad as well as Director of Arabic Programming at Abu Dhabi Film Festival (ADFF). He has also worked as Artistic Director of the Arab Film Festival in Rotterdam and was a coordinator of Arab programs for many festivals and events from all over the world. He is now the Festival Director of El Gouna Film Festival in Egypt.



KARIM TRAÏDIA

Human Film Producer

A Dutch-Algerian director and writer. He studied sociology in Paris and cinema at the Dutch Film Academy of Amsterdam. His graduation film, De Onmacht/Impotence, won several awards in Europe. His first feature The Polish Bride won 2 Golden Calves (best director & best actress) at the national film festival (Utrecht), was nominated for a Golden Globe and selected to represent the Netherlands at the Oscars and was also selected at the Critic Weeks in Cannes, After The Polish Bride Karim wrote and directed Les diseurs de Verité.

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NORWAY



KASSEM HAWAL

Director

Guest of Honor and member of the jury group Short Film.



KRISTIAN TAKVAM KINDT

Sørfond **Project Manager**

Sørfond – the Norwegian South Film Fund is one the international commitments of NFI. The overall objective of the fund is to strengthen film as a cultural expression and to stimulate the production of films in developing countries. Sørfond grants co-productions between producers from countries on the OECD's DAC-list and Norwegian minority producers. Sørfond has co- produced 15 featurelength fiction and documentaries of which many have been invited to prestigious film festivals throughout the world.

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Oman Film Society Filmmaker

A part of Oman Film Society.

FAISAL Al-ZADJALI

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Oman Film Society unite filmmakers and work to establish and strengthen the Omani film industry.

FAIZ Al Kindi

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BALQEES

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Filmmaker

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PALESTINE

AMEEH Nayfeh

Odeh Films Director

MAFF Development Funding Feature. Born in Palestine in 1988. Despite an early interest in filmmaking, he first earned his B S in Nursing in 2010. Two years later, he graduated with an MFA from the Red Sea Institute of Cinematic Arts in Jordan with the goal of telling authentic stories from his region. He wrote, produced and directed award winning short films, and has been freelancing for film and TV production for the past 3 years.

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PALESTINE



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MAY Odeh

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ZUNAIDA

Filmmaker

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Oman Film Society

Oman Film Society unite

filmmakers and work to

the Omani film industry.

establish and strengthen

OLA AL-SHEIKH

n Critic

Ola Al-Sheikh is currently living in Abu Dhabi working as a journalist in charge of the cinema pages in Emirati Today, a position she has had for the last five years. In 2015 she was a part of Critics without borders at Malmõ Arab Film Festival. She has also worked at the Cairo Film Festival. She has a bachelor degree in media from Alyarmouk University in Jordan.

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SALAM Yahya

Samra Editor

We are three friends, who started producing and directing films before graduating from media college, are working on a documentary about tourism in Palestine and Jordan. We create and edit our work during the holidays without the use of heavy and expensive equipment. we only use a digital camera Canon 600D, a tripod, and smart phone.

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PALESTINE



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QATAR



AYA Al Blouchi

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Seat 26 is a production company with an aim to support young filmmakers achieve their film projects. The company invests in student films and produces short and feature (fiction / documentary) films for first and second time filmmakers. From a cultural and educational perspective, Seat 26 conducts industry-related workshops.

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KHALIL Benkirane

Doha Film Institute Head of Grants

Doha Film Institute is an independent, not-for-profit cultural organization dedicated to building Qatar's film culture. The Institute's platforms include funding and production of local, regional and international films; skills- sharing and mentorship programmes; film screenings; the Ajyal Youth Film Festival and Qumra.

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MARWA ZEIN OR E

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Doc Post Production Platform, Film: *Off Khartoum Sides.*

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ABBE Hassan

Indian Summer Film Producer, Director

MAFF Development Funding Short.

Abbe Hassan has directed and written a number of shortfilms. He has worked in close collaboration with Josef Fares on his last four feature films and produced all of his commercials, such as the critically acclaimed story of Karim, From Baghdad to Sweden. Abbe has directed and written several short films. In 2015/16 he produced his first feature film Måste Gitt. Abbe is now writing the script to his first feature film as director.

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AMI Ekström

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Film Väst is one of Europe's most successful co-producers and Scandinavia's preeminent regional film fund. Each year millions of cinema goers all over the world see a production co-produced by Film Väst. Over the years Film Väst co-productions have also been richly rewarded with nominations and awards at the world's most prestigeous events including festivals such as Cannes, Berlin, Toronto and galas such as Golden Globes, the European Film Awards and the Oscars.

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Good Film & Post is a post production facility, that can assist any film maker or producer with conform. motion graphics, grade and visual effects in their post production requirements world wide. From independent documentaries to high end features. from local to international commercials, from public service to commercial television they can provide years of experience and streamlined post production workflow at friendly costs. Good Film & Post are providing 5 days of Color Grading and 3 days of Motion Graphics.

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ANDREA KVIECINSKA

Invest in Skåne Business Developer

Andrea Kviecinska moved to Sweden from Slovakia to study Service Management with focus on marketing, communication and project management at Lund University in 2002. Due to her interests and ambition for marketing, project management and communication, she is now working as a Business Developer at Invest in Skåne, the official business promotion agency for southern Sweden.

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ANDREAS CLIMENT

Neverday Director/Producer

Neverday Film is a quickly growing production company based in Malmö, Sweden. We develop and produce feature films for the Swedish and international market (Origin, 2016), tvseries and commercials for clients like Alfa Romeo and Cadbury. Our team consists of director Andreas Climent and producers Jennifer Carlsson and Michel Teixeira.

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SWEDEN



ANDREAS Rocksén

Laika Film & Television AB Producer

Laika Film & Television is a production company niched in investigating documentary films and reports. Andreas Rocksén is the Managing Director of Laika Film & Television AB. He is an outmost experienced journalist, director and producer (Eurodoc graduate 2012). He is a many times awarded producer/ director of Documentary films and awards. Since 2004 Laika Film & Television AB have produced more than 30 films and reports for Swedish and International markets.

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ANTONIO RUSSO Merenda

Swedish Film Institute Documentary Film

Commissioner

Antonio Russo Merenda is a film producer who studied Law, Film and Literature at the University of Rome. He is a co-founder of Hysteria Film, which he has managed for 15 years. In 2012 he also founded Ginestra Film in Stockholm, working together with companies in Finland, Denmark, Norway, Germany, France and Poland, His numerous award-winning films include Vodka Factory (Vodkafabriken), Finnish Blood Swedish Heart (Ingen riktig finne) and Colombianos. antonio.russomerenda@ filminstitutet.se +46 08 665 11 00 www.filminstitutet.se

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BASEL MAWLAWI Eyeing the World

Producer

Basel Mawlawi was raised in Damascus, Syria. Basel worked for four years as a producer and production manager on a number of documentary projects in Amman, Jordan and Damas cus, Syria and produced a short film called Patchwork House that premiered at the 2013 Cannes Film Festival. Basel currently works as a producer and a production manager in Malmö, Sweden. He recently produced the twelve-part documentary series for Al-Jazeera called Camera and a City.

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CALLE Marthin

Swedish Film Institute Commissioner, feature films

Calle Marthin has extensive experience as a script writer, producer and dramatic adviser for television, film and stage. He has been writer/producer at Swedish National Television (SVT) and worked as a publisher at the literary publishing house Bonniers/Wahlström & Widstrand.

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SVT Dokumentär Commissioning Editor documentaries

Charlotte Gry Madsen started working for SVT's. Sweden's public ervice broadcaster, renowned arts & culture doc slot K special in 2013 but is now based in Malmö, commissioning documentaries for SVT's prime time slot focusing on human interest and social issues. Charlotte has a background in international distribution. sales and financing and worked as editor of documentaries and co-productions at DR Sales before she came to SVT

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SWEDEN



DAVID HERDIES

Momento Film Producer

Momento Film is a production company based in Stockholm, Sweden. The company was founded by producer and director David Herdies in 2011 with the vision to create cinematic and bold art house films with a strong presence of the director's voice. With one leg in documentary and one in fiction, we work with Cannes awarded directors such as Frida Kempf (SWE) and Simón Mesa Soto (COL) as well as upcoming talents like Theresa Traore Dahlberg (SWE) and Eloy Domínguez Serén (SPA)

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CHINA Ålander

Producer

Member of the jury group Documentary.



CHRISTINA Wallin

Koanuka Films & Marketing Producer

Producer at Koanuka Films & Marketing and of Resilience, "With the documentary Resilience I was curious how we all can have access to the mental strength and self-worth, we carry within us."

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DANIEL LUNDQUIST

BUFF International Film Festival Head of Programming

BUFF, the International Film Festival for Children and Young People in Malmö, was founded in 1984. The aim was, and still is, to screen good films and to be a meeting place for people working with children, young people and film. BUFF strives to oper the possibilities for more influences from the world by showing films that might never be screened otherwise. In the cinema we get to meet different cultures and tag along on endless adventures

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DINA AFKHAMPOUR

CinemAfrica Film Festival Festival manager

CinemAfrica is a non-profit organisation that works towards spreading highquality African and diaspora cinema in Sweden. We show features, short films and documentaries and act as a platform and a forum for African film in Sweden. By showing African and diaspora film we're aiming at broadening the types of culture on offer in Sweden and at increasing the knowledge Swedes have about African current affairs.

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GABRIELLA CEDERSTRÖM

Studio InterAlter Director/Producer

Working in short film, documentary film and reportage. I am mainly working as a director but I also work as a producer.

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HANNA Schedin

Boost Hbg Community Manager

BoostHbg is a VR and transmedia incubator and fund, focusing on new story and buisness development in innovative media and film. We work with creators who combine powerful story worlds with deep and authentic audience engagement, cultivating genuine commercial potential, and tools that will positively impact our world.

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HAWA Sanneh

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CinemAfrica is a non-profit organisation that works towards spreading highquality African and diaspora cinema in Sweden. We show features, short films and documentaries and act as a platform and a forum for African film in Sweden. By showing African and diaspora film we're aiming at broadening the types of culture on offer in Sweden and at increasing the knowledge Swedes have about African current affairs.

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HIBA A.Alhasan

Öresundspuls BusinessDevelopment Manager

ÖresundsPuls is a bilingual Arabic and Swedish newspaper and WebTV. It was established in 2015, and the aim is to help new arrivals and established migrants from the Arabic speaking community to navigate within the Swedish society. ÖresundsPuls intends to function as a mediator between different institutions and societal entities across cultural and linguistic divides.

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HOGIR HIRORI

Lolav Media Director

Hogir Hirori was born in 1980 in Duhok, Kurdistan. He fled to Sweden in 1999 and today he lives in Stockholm. Since 2006 he has been freelancing as a photographer, editor and director for different production companies and tv channels. He also runs his own production company, Lolav Media.

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IVICA Zubak

Indian Summer Film Producer

Indian summer is a production company based in Stockholm. We represent talented and award winning directors. Our strength is in the narrative storytelling. We produce commercials, TV & feature films. We love good stories!

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SWEDEN



JOACHIM Hedén

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JOAKIM Strand

Film i Skåne

Film i Skåne is a regional centre for film and video

with the task of promoting all aspects of films. Through the co-production of short, documentary and feature films we attract capital that is spent in the region on services, facilities and labour that help develop the audiovisual infrastructure in Skåne. Contacts with various players such as colleges, production companies, municipalities and film organisations both inside and outside the region create networks where future oriented, highly skilled and hi-tech companies can thrive.

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JOSEPHA WESSELS

Sapiens Productions Director

Currently I am working as a postdoctoral fellow in Visual Anthropology for the Centre for Resolution of International Conflicts at Copenhagen University. I have a longterm experience wirh particularly Syria, media and filmmaking in the Arab World. I am involved in research work on the role of empathy in warzone media and interested in the application of VR and 360degree camera technology for innovative documentary projects about the Arab World that go beyond conventional documentary filmmaking.

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LUDVIG HEDLUND

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Karin Benjaminsson is a Business Development Manager at Invest in Skåne and Project Leader for Southern Sweden Creatives, a three-year project that supports small and medium sized companies from the cultural and creative industries to grow internationally; co-financed by the European Union and Swedish Agency for Economic and Regional growth.

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KLARA Levin

KlaraFilm Producer

Klara is a documentary film maker and producer based in Malmö and has been making documentaries since she attended Ölands Folkhögskola in 2008.

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SWEDEN



KOTADA Ab yonus

Öresundspuls Founder, CEO

ÖresundsPuls is a bilingual Arabic and Swedish newspaper and WebTV. It was established in 2015, and the aim is to help new arrivals and established migrants from the Arabic speaking community to navigate within the Swedish society. ÖresundsPuls intends to function as a mediator between different institutions and societal entities across cultural and linguistic divides.

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KRISTINA COLLIANDER

Swedish film institute Head of Production funding

The Swedish Film Institute was founded in 1963 to support and develop the Swedish Film Institute works to promote film across the board – from idea to finished product, during launch in Sweden and around the world, and by preserving films for posterity in our archives.

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KRISTINA Åberg

Atmo Producer, CEO

Atmo is a production company focusing on productions that in different ways comment on our time and society – always with a twist of humour, often addressing a global audience.

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LEIF MOHLIN MINT AB

Producer

MINT AB produces film, television, order movies and events. With our broad experience in production, we know the whole chain; from idea development, casting and script for the recording and postproduction.

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LINDA MUTAWI

Fikra AB Producer

Fikra is a Stockholm based company founded in 2015 with a mission to develop, facilitate and implement creative projects between Scandinavia and the Middle East, and aiming to become the natural partner for bicultural endeavours.Together we combine over 30 years of experience in international business development, and film and media production offering a deep understanding of crosscultural communications and the creative industries

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LISA NYED

Film i Skåne Commissioning Editor Documentary Film

Film i Skåne is a regional center for film with the task of promoting all aspects of film. Commissioned and financed by Region Skåne, Film i Skåne has been in operation since 1995. Since 2009, Film i Skåne AB is a part of Business region Skåne. The regional film work is run in three main fields: Film Education; Screening and Production: Ystad Studios and Southern Sweden Film Commission. The view is overall, where film education-see, talk about and make films, results in the creation of an interested and demanding audience.

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MAGNUS GERTTEN

Auto Images Director/Producer

Auto Images is a Malmö based production company since 1998. We have produced a large number of films, mainly documentaries but also features, animations and short films. The company is owned and run by Lennart Ström, producer and Magnus Gertten, director/producer. Six people work at the company. A selection of films: Every face Has a Name, 2015 (Magnus Gertten) Harbour of Hope, A Thousand Pieces, 2014 (Magnus Gertten, Stefan Berg) 2011 (Magnus Gertten).

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MAGNUS PAULSSON

Solid Entertainment AB Producer

Solid Entertainment is a production company founded in 1996 and based in Malmö, Sweden. We produce all types of media – everything from commercials and music promos to documentaries and features. We also run a rental facility —Solid Cine Rental, where we provide productions with cameras, lenses, lights and grip equipment.

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MANSOUR TASHTA

Malmö Arab Film Festival Medlem

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MARIA Larsson

Invest in Skåne Business Development Manager

Maria has spent the last five years working with Nordic companies in China. With a strong focus on design, she has worked with import and export on the Chinese consumer market. Maria has a passion for the cross-roads where the international and the creative and cultural industries collide. She is now the project-leader-to-be for the Southern Sweden Creatives project.

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SWEDEN



MARIE STRAUSS

Folkets Bio Head of Acquisition

Interests: Mainly feature films for the whole window chain starting with theatrical. Founded 1973 Folkets Bio is one of Swedens leading art house distributors with own cinemas all over Sweden. Acquires all right for Sweden and Scandinavia.

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MARTIN PERSSON

Anagram Producer

A leading Swedish independent production company, Anagram has brought to life a continuous stream of film, TV, and stage productions since 2002. It regularly produces documentaries, features, TV series, non-scripted TV content, and branded entertainment, as well as an annual live comedy festival. Anagram has received slate funding from the Swedish Film Institute for eight consecutive years.

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MELANIE Aronson

Eyeing the World Director/ Cinematographer

MAFF Development Funding Short, Film: The Barber.

Melanie Aronson grew up in the U.S.A. and received her Bachelors in Anthropology from Columbia University in 2007 and her Masters of Fine Arts in Documentary Film from the School of Visual Arts (NYC) in 2014. She then moved to Sweden as a U.S. Fulbright grantee at Lund University's Center for Middle Eastern Studies. Melanie directed the short film, Refuge, in 2013, which had its U.S. premiere at the 2014 Seattle International Film Festival.

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MIKAEL SVENSSON

Southern Sweden Film Commission Head of Southern Sweden Film Commission

Mikael Svensson has an MBA from the University of Lund. He worked as a film producer for almost 10 years. Since 2007, he is in charge of the Film Commission in Southern Sweden. He holds a position at Film i Skåne. He is Vice President of Scandinavian Locations, Vice President of EUFCN – (European Film commissioners Network).

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MOHAMAD Yaser Kassab

Zenloop Filmmaker

Born in 1988 in Aleppo. Syria, Yasser Kassab entered the field of Photography while studying Economics-Banking in Aleppo University in 2006. In 2012, he made a short video Take it participated in many festivals. In 2013 he participated in Bidayyat long training courses in Beirut, of long documentary filmmaking developing with a group of professional trainers in the field of documentary. In 2014 and 2015 Participated in DW Akademie Training courses of Video Journalism and video journalism for children's television.

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MOHAMED Al About

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MOHAMED QADORA

Writer

Guest of Honor.



MOHAMED YUSEF

Öresundspuls Co-founder – Economic Editor

ÖresundsPuls is a bilingual Arabic and Swedish newspaper and WebTV. It was established in 2015, and the aim is to help new arrivals and established migrants from the Arabic speaking community to navigate within the Swedish society. ÖresundsPuls intends to function as a mediator between different institutions and societal entities across cultural and linguistic divides.

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MOHANAD Salahat

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MOLLY Sjöwall

WG Film AB Production Manager

I have ben working in fiction since 2001 and produced a few films, shorts and feature. Since January 2016 I am working at WG Film as a producers assistant and production manager.

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SWEDEN



PATRICK EL-CHEIKH

Fikra AB Producer

Fikra is a Stockholm based company founded in 2015 with a mission to develop, facilitate and implement creative projects between Scandinavia and the Middle East, and aiming to become the natural partner for bicultural endeavours. Together we combine over 30 years of experience in international business development. and film and media production offering a deep understanding of crosscultural communications and the creative industries

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PERNILLA RIDELL

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PHIL Jandaly

Bedouin Viking Editor

BedouinViking Pictures' mission is simple: Explore. Learn, Communicate, We harness documentary into impact films dealing with some of the world's most critical but little discussed issues. From the foothills of the Himalayas, to the slums of Nairobi to the boardrooms of Stockholm, Annika Gustafson and Phil Jandaly have brought the Bedouin-Viking feel to award winning documentary Killing Time, and are now wrapping up production on the Sundance . funded Brown Gold.

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RACHELLE LACHARITÉ

Southern Sweden Creatives Communications Officer

Rachelle Lacharité is a Canadian native who moved to Sweden to study international development with a focus on cultural geography at Lund University. During her time as a student she founded two companies and gained an interest in the cultural and creative industries. In pursuing this interest she is now a Communications Officer managing communications activities for the Southern Sweden Creatives project at Invest in Skåne

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RICARDO Koanuka

Koanuka Films & Marketing Director

Koanuka is a fusion between a production company and an advertising agency based in Malmö.

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RIMA Alhamedd

Zenloop Director Assistant

Zenloop is an independent production company, established in corporation with Yaser Kassab and Rima Alhamedd in 2015.

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RONALD HEU

Sleeprise Music Production

We are experts in the art of music. Our extensive knowledge, skills and passion provide a range of styles and moods to encompass your ideas in order to enhance your project. We have a special sound at Sleeprise, combining classical and modern styles for a unique and evocative experience. We create an emotional journey for all to take.

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SHAKER K TAHRER

Blackbird Film AB CEO/Director/Script/ Producer

Writer/ director and producer of short and feature films, most notably Bloody Boys (Feature film, 2012) which competed at several international film festivals (Best European Screenplay Award Brussels Film Festival 2013) as well being broadcast on Swedish national television (SVT). Based in Gothenburg but originally from Iraq. Have received development funds from The Swedish Film Institute for two upcoming feature film projects.

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SOFIA Styrman

RåFILM Director

Director and producer of documentaries

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SVEINUNG NYGAARD

Blackbird Film AB Composer/ International Relations

Composer for film and television as well as international relations/ developments. Have made the music for *Freej, Mandoos* as well as the feature film *Handy* (Italy, 2013). Also made music for ads for Burj Al Arab, Jumeirah (Dubai) and launches for Emal (Dubai) and Dubai International Film Festival (2011) as well as the theme song for World Handball Championship in Qatar (2016).

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SWEDEN



TARIK SALEH

Atmo Director

Tarik Saleh was born in Stockholm in 1972. His latest film Tommy, a thriller placed in Stockholm's underworld premiered nationwide in Swedish theaters in March 2014. Metropia, an animation feature for adults with Vincent Gallo, Juliette Lewis Stellan Skarsgård and Udo Kier in leading roles premiered in Venice 2009 as opening film for the Critisc week. Tarik Saleh has also co-directed several award winning documentaries, such as GITMO — The New Rules of War. His music video for Lykke Li I Follow Rivers has had some 45 million views on Youbtube.

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YOUNES Medhat

Director, producer

Younes is a film director & producer from Egyptian-Palestinian origins, who's based in Stockholm, Sweden. He has circled the globe and crisscrossed continents producing & directing short films, TV commercials & documentary series for Middle East & Europe...

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TAHAR Houchi

Director

Festival Director of Geneva International Oriental Film Festival and representative of the short film *Kousayla*.



AHMED Kefi

Rhesus Monkey Film Company Manager/ Owner

Rhesus Monkey Film is a film and television production company founded in 2015. Our company is primarily composed of a team of enthusiasts. This passion is contagious and reflected in our designs and in the daily investment. From an approach based on innovation and technical virtuosity, we seek to propel the quality of Tunisian production, while being humble and ambitious.

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ESSID AHMED

Rhesus Monkey Film Director/Screenwriter

Rhesus Monkey Film is a film and television production company founded in 2015. Our company is primarily composed of a team of enthusiasts. This passion is contagious and reflected in our designs and in the daily investment. From an approach based on innovation and technical virtuosity, we seek to propel the quality of Tunisian production, while being humble and ambitious.

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TUNISIA



FARES Naanaa

Director

Representative of the film *Boarders of Heaven*.



HABIB Attia

Cinetelefilms Producer

Currently managing director of Cinetelefilms, one of the leading production companies in Tunisia and the region, founded in 1983. His latest ventures as main producer include several . creative documentaries and feature films, like Kaouther Ben Hania's Challat of Tunis (2014), which opened the Acid Programme at the Festival de Cannes and Rashid Masharawi's Palestine Stereo (2013), which appeared at TIFF. Dubai and Chicago.

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ABEER AL MUHSIN

Director

Abeer Al Muhsin is an Emarati film director and producer. She won the First Prize in the UAE Ministry of Culture, Youth & Community Development contest for short film on the UAE Union contest with the film UAE Union History in Child Eye in 2009. Also, she won the Second Prize in Shiek Majed Youth Media Award, with the short documentary Not a Shadow. At present, she is working on multiple film ideas that aim to support Arab community, children in focus, within the current situation in the area.

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ANDERS KRISTENSSON

The Kennedy/ Marshall Company Producers representative

The Kennnedy/Marshall Company is the producer of Indiana Jones, Jurassic World, Jason Bourne, Sully, and many others. Anders Kristensson manage the Kennedy/Marshall company's Asian office in Dubai.

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AMAL Al-Agroobi

Alagroobi Films Director

MAFF Development Funding Feature, Film: Disruptive Servant. Alagroobi Films is an independent film production company based in the United Arab Emirates, founded in 2013 and is committed to making good quality films, both narrative and documentary, that are appealing to national and international audiences. We believe the company will add to the growing Arab film industry by sharing unique authentic and creative stories from or about the region and its people.

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UAE



AWNI Allababidi

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AYESHA Chagla

Dubai Film Market Manager

Ayesha Chagla manages the Dubai Film Market (DFM) which is the business counterpart of the Dubai International Film Festival (DIFF). Prior to joining the festival, Ayesha worked in film production and development as well as in broadcast journalism. She holds a BA in psychology and sociology from the University of Auckland in New Zealand.

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DOAA Agrama

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JAC Mulder

Seat 26 Productions Director

Seat 26 is a production company with an aim to support young filmmakers achieve their film projects. The company invests in student films and produces short and feature (fiction / documentary) films for first and second time filmmakers. From a cultural and educational perspective, Seat 26 conducts industry-related workshops.

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LAFI Abood

Analog Production Producer

MAFF Development Funding Documentary, Film: *IBNI*.

Analog Production is a media produces video and photography advertising. The company was established in early 2013 by Photographers and Filmmakers, Lafi Abood, and David Goff. They both have decades of experience in the industry.

UAE



SAEED Salmeen

Director

Representative of the film *Going To Heaven*.



MOHAMED Al-Daradji

Human Film Director

MAFF Development Funding Feature. Human Film is production company with the goal to seek and explore individual creativity, producing high impact films with a social conscience. Since it's conception, Human Film has successfully completed three feature films and two documentaries, with a number of projects currently in development. Additionally, Human Film has been integral in setting up short film workshops in Iraq, actively encouraging the work of emerging Iraqi filmmakers.

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LOUIS Yin

New York University Student

I study filmmaking in the graduate program in New York University, where I have completed two short films and one documentary. I lived in China for 18 years before going to the U.S. for college. I have lived and traveled in 48 countries, an experience that gave me strong interest in different cultures.

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PERIHAN Abouzeid

MoviePigs CEO

Perihan is the CEO of MoviePigs, an SVOD platform for Arab cinema. She's a serial entrepreneur in the media, entertainment and technology sectors with an MBA from MIT Sloan School of Management.

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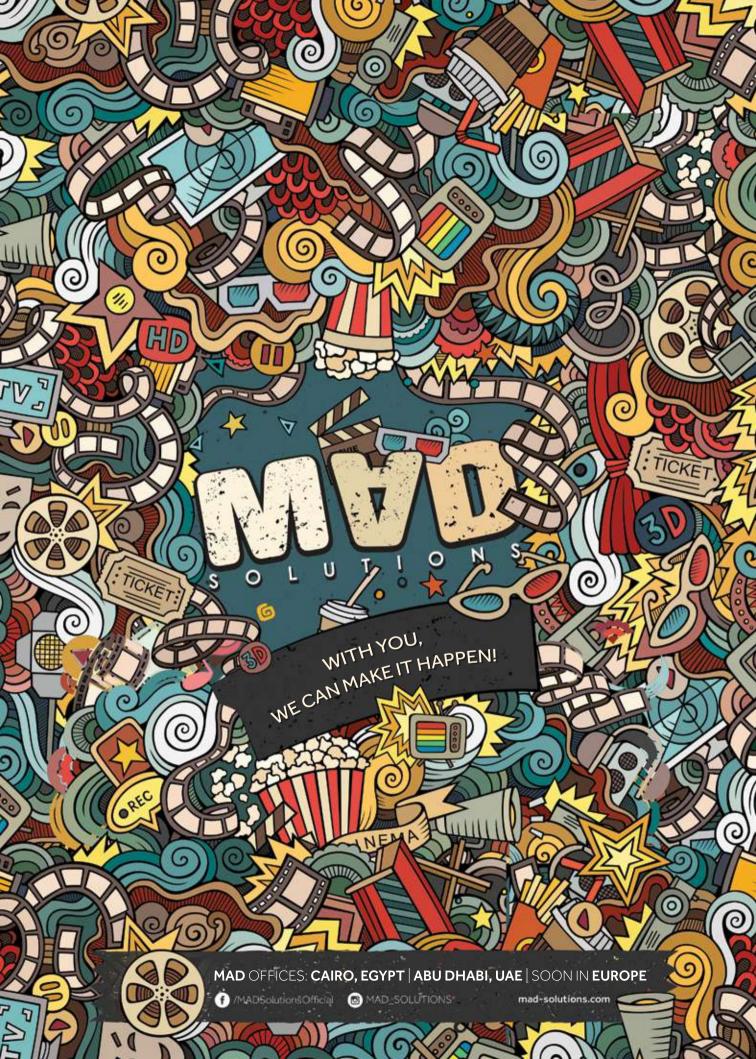


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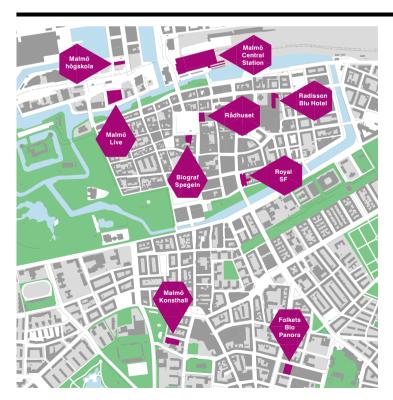
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A film by MAI MASRI

Finder Konnelige Tropie

