



OCTOBER 5-9, 2018
8th Malmö
Arab Film Festival



MAFF
MAFF MARKET FORUM

MAFF MARKET FORUM

OCTOBER 6-8, 2018

Presented by Malmö Arab Film Festival



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Mr. Mouhamad Keblawi

Founder - Head of festival & industry

I WANT TO WISH YOU all a warm welcome to MAFF Market Forum 2018.

We are both excited and proud to present our fourth edition of this unique and propitious industry platform.

MAFF Market Forum was launched with the ambition to bring the two worlds together, intertwining them with a tailored program created to build partnerships in an intimate environment. We bring together producers, funders, distributors and film professionals in order to foster a cultural exchange and expand the production landscape. MAFF Market Forum was sprung out of the same ambition as the festival itself; to promote the Arab film industry, create a gender and cultural diversity in the film industry, and of course - to ensure all stories get a chance to be heard and seen. Even before the implementation of the first edition of MAFF Market Forum, we realized that the initiative would have a major impact. Said and done - today, after only three years, several Nordic-Arabic film collaborations have been implemented and initiated through our platform. And when we say our platform, we include an incredibly important part of the success; the participants. We are beyond thrilled to every year welcome film professionals from all over the world. This year is no exception, and some of the most significant and influential institutes and organizations from both the Nordic countries and the Arab world are attending.

We're honored and must say it is very rewarding to see the great outcome and hands-on results that have come of MMF, and it's with great enthusiasm we're looking forward to both this and future editions. It's our profound hope that these days will be valuable for our attendees, Welcome to MAFF Market Forum 2018!

WELCOME



MAFF Market Forum (MMF) is a unique platform, established as a meeting place for the Nordic, European and Arab Film industries and designed to stimulate collaboration, co-production, financing, and distribution opportunities. MMF brings together filmmakers, funds, distributors, film critics and film professionals in seminars, presentations, lectures, workshops, and networking sessions.

MMF also offers several funding initiatives. MAFF Development Funding is a pitching forum that aspires to stimulate co-productions between Sweden and the Arab countries. The initiative is available for feature, short, and documentary projects. Post Production platform is established with the intention of supporting and encouraging Arab filmmakers to professionalize the finalization of their feature film productions. Both initiatives are divine opportunities for filmmakers to present their projects to a carefully selected jury with fundamental knowledge.

Since its inception, MMF has contributed to encouraging co-productions and collaborations between the two worlds and have supported a wide range of film projects.

MAFF Market Forum 2018 will run from 6 – 8 October, at Scandic Triangeln in Malmö. Production screenings will be held at cinema Panora.



MALMÖ IS MORE THAN A CITY. Malmö is meetings, food and laughter. Malmö brims with people creating experiences for others to enjoy - theatre, art and music. Malmö is Sweden's third largest city and the commercial center of southern Sweden and the Öresund region. The area is Scandinavia's most densely populated metropolitan region and is home to 3.7 million people or a quarter of the whole of Sweden and Denmark's population.

Malmö is a intercultural and youthful city. In recent years the population of Malmö has increased significantly. Malmö is a very international city with nearly a third of its inhabitants has been born abroad. There are 174 nationalities represented in Malmö and 150 different languages.

Ideas and momentum flow in Malmö. You feel this flow when you visit. You feel it in our art, our music, our food.

You feel it in our diversity and people. Malmö is a place where people come to fulfil their dreams.

A city with room for ambition and talent – and that invites you to join in. Malmö is the industrial centre that became an academy that became a city to savour. A place where people come to make their dreams come true.

A city where you will experience something new.

Welcome to Malmö.



EXPERIENCE MALMÖ THE CITY OF FILM

It's time for Malmö Arab film festival - MAFF – a festival that internationally is closely associated with Malmö. The City of Malmö welcomes you to a veritable feast of a wide range of films from the Arabic speaking world.

Malmö is a creative hub comprised with people who creates cutting edge experiences within the fields of film, theatre, art, music, comics, design etc. Malmö is also a city of events, offers good food in a diversity of restaurants, but also an alternative city with skateboarding events and a nordic centre for the gaming industry.

Malmö is a young, global city with a population of 320 000 inhabitants from more than 170 nations. Malmö's make-up resembles metropolitan cities like London and Berlin. We believe that it is important to offer a wide range of film and culture that reflects the population.

Malmö invests in the film area through supporting film and TV-production, for example the successful TV-series The Bridge, but also through supporting the arthouse cinemas Panora .

Every year three major international film events takes place in the city: Malmö Arab Film Festival - MAFF, Nordisk Panorama film festival, screening the best Nordic short- and documentary films and BUFF, which screens films for children and young people from around the world.

There is also a wide range of smaller film festivals and the documentary film club Doc Lounge. Malmö is truly a film city.

I wish you a pleasant festival

Pernilla Conde Hellman

Cultural director

City of Malmö

WELCOME TO MALMÖ

ABOUT THE EUROPEAN FILM FESTIVAL IN JORDAN

The European film festival is the oldest-running film festival in Jordan. Launched in 1989, it aims to invite Jordanians to discover the most recent European features films in a wide array of genres, from documentary to animation and fiction. For the past 30 years, the festival offers a platform where people from all nationalities discuss, question or simply feel through the movies, building bridges with and within the Jordanian community and promoting mutual understanding. Jordan is packed with talents and thanks to the support of institutions such as the Royal Film Commission and TaleBox, Jordanian film students and young professionals can also benefit from opportunities offered by the European film festival to partake in workshops and seminars and engage with European film professionals, exchanging experiences and knowledge.

Besides, thanks to its partnership with the Malmö Arab Film festival, the European Film Festival in Jordan launched a short film competition to help highlight the local productions and give them a well-deserved international exposure at one of the most prestigious European Arab Film Festivals.

The European Film Festival in Jordan is organised by EUNIC (European Union National Institutes for Culture) with the support of the European Union Delegation in Jordan and in partnership with the Greater Amman Municipality, the Jordan Tourism Board, the Royal Film Commission and Talebox.



Funded by the European Union

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30th EUROPEAN FILM FESTIVAL JORDAN

19 - 29 September 2018
at Al Hussein Cultural Center



www.euffjordan.com





The Arab Film Critics' Award

MEET THE EXPERTS

ARAB CINEMA CENTER

Organized by MAD Solutions in 2015, the Arab Cinema Center (ACC) is an international promotional platform for Arab cinema as it provides the filmmaking industry with a professional window to connect with their counterparts from all over the world through a number of events that it organizes. The ACC also provides networking opportunities with representatives of companies and institutions specialized in co-production and international distribution, among others.

The ACC's activities vary between film market main wings, introduction and networking sessions for Arab and foreign filmmakers, welcome parties, as well as meetings with international organizations and festivals, and the issuance of the Arab Cinema Magazine to be distributed at the leading international film festivals and markets.

Furthermore, newsletter subscription is now available on the ACC's website, allowing users to obtain digital copies of the Arab Cinema Magazine, as well as news on the ACC's activities, notifications of application dates for grants, festivals and offers from educational and training institutions, updates on Arab films participating at festivals, exclusive news on the Arab Cinema LAB, and highlights from the ACC's partners and their future projects.

The ACC also launched an English-language Arab Cinema Guide, available on its website, which is a comprehensive cinematic guide that comprises a variety of tools presented collectively for the first time to offer information on Arab cinema to filmmakers inside and outside of the Arab world. It also aims to facilitate filmmakers' access to international markets and help film industry representatives to easily identify Arab film productions.

The Arab Cinema Center launched the MAD 3ARABI (Arab Flow) in Prague, Czech Republic. The festival aims to introduce Arab culture and focus on the film and TV industry, flowing Arab entertainment and culture onto European shores, and also providing an extension for Arab filmmakers and content creators in the entertainment industry to reach new shores.

Alaa Karkouti – Co-founder



Alaa is a renowned Film Analyst and an influential professional within the cinema and entertainment industry in the Arab world for his efforts in assembling complete archives on the economics of filmmaking. He established three cinema magazines, the fourth and latest being the Arab Cinema Magazine. For several years, Karkouti published a list of the 50 most powerful people working in the film business across the Arab world, which is the first list of its kind in the Arab world. As a film analyst, Karkouti regularly publishes about the film business in the Arab World in several worldwide leading Film and Business publications such as; Forbes Middle East, Variety, Screen International and many more.

Abdalla El Chami – Director



A Lebanese National who was born and raised in Abu Dhabi, Abdallah is a Multimedia and Graphic Design graduate from the American University of Sharjah. Currently, Abdallah is the Managing Partner at MAD Solutions, the Arab world's first fully integrated film studio, dedicated to the production, promotion and distribution of Arab films in the Arab world and beyond. Abdallah is also the Director of the Arab Cinema Center, the first mobile platform that connects, nurtures, and promotes the Arab film industry, bridging it with local, regional and international festivals, markets and audiences.

Kareem Samy – Manager



A prominent marketer, Kareem Samy has been part of several regional and international film festivals and global markets. Currently, Kareem is the Marketing Director at MAD Solutions and the Manager of the Arab Cinema Center an institution that aims to provide the film-making industry with a professional window to connect with their counterparts from all over the world through a number of events that it organizes. During his stint at MAD Solutions, which started in 2014, Kareem has been part of a number of international film markets, including; Berlin(IFF), Cannes(FF), Venice(IFF) and Dubai(IFF). During his period, he has publicized several celebrities and directors such as Marwan Hamed, Shereen Reda, and Saba Mubarak and Menna Shalaby. Kareem has also been involved in a plethora of film marketing campaigns for blockbuster films including: Jordan's Academy Award nominee Theeb, Hepta: The Last Lecture and Diamond Dust.

MEET THE EXPERTS

Arab Cinema

C E N T E R

Your global **ACC**ess to the Arab film industry

Arab Cinema
MAGAZINE

Hollywood
REPORTER
AWARDS FOR THE ARAB CINEMA
PERSONALITY OF THE YEAR
PRODUCED BY ARAB CINEMA CENTER

THE
CRITICS
AWARDS

Arab Cinema
LAB

COMPANIES



FESTIVALS



ORGANIZATIONS



PLATFORMS



ACC FRIENDS



DIGITAL PARTNER

MEDIA PARTNERS

ONLINE FILM PLATFORM

FESTIVAL SCOPE

Hollywood
REPORTER

Écran
total

o.film
WWW.OO.FILM

f /ArabCinemaCenter

t /ArabCinemaCntr

Arabcinemacenter

Arabcinemacenter.com

ACC.film

ARAB CINEMA IN SWEDEN

Arab Cinema in Sweden AB (ACIS) is a unique company that promotes viewing possibilities of Arabic film in Sweden.

The company focuses mainly on cinema distribution and screenings for festivals and film studios.

ACIS is unique in its kind in Northern Europe, and is based on a belief in the film's ability to cross borders and to spread a wider range of stories in Sweden's film.

"ACIS" is part of the Malmö Arab Film Festival - MAFF

Arab Cinema in Sweden (ACIS) is a distribution company for Arab films in Sweden.

We present and distribute films produced in the Arab world or by Arab filmmakers. ACIS is the only distribution company for Arab films in Sweden.

The demand for the Arabic cinema in Sweden has increased enormously during the last years – due to demographical changes as well as genuine interest in the quality of the Arabic films.

ACIS is a part of Malmö Arab Film Festival (MAFF), the only festival in Scandinavia for Arabic cinema and culture, and since 2013 the biggest and most acknowledged in Europe.

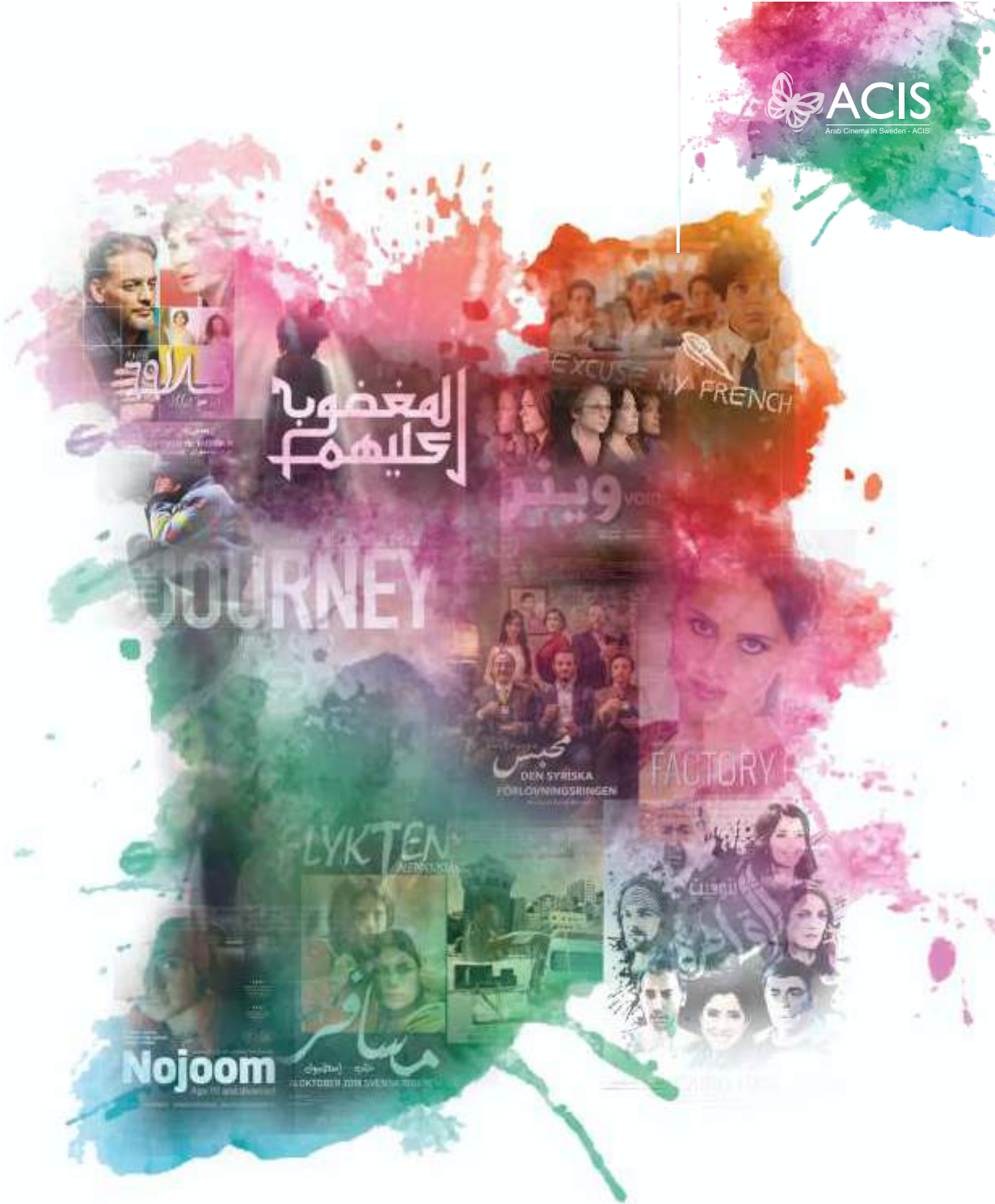
Mouhamad Keblawi – Founder - General Manager



As the head of Europe's largest film festival focusing on Arab cinema, Mouhamad has opened a new door of opportunity for Arab filmmakers. More than just an exhibition window, MAFF actively catalyzes co-productions, helping films such as Tunisia's *BEAUTY AND THE DOGS* get made after finding its Swedish co-producer in Malmö. He has also distributed some Arab films in Sweden, enjoying his biggest success there with the Lebanese film *SOLITAIRE*.



MEET THE EXPERTS



DISTRIBUTION OF ARABIC FILMS IN SWEDEN ACIS - PART OF MALMO ARAB FILM FESTIVAL - MAFF



www.acisfilm.se



info@acisfilm.se



0046 40 615 80 55

BEIRUT DC

Beirut DC is a cultural association for the development of independent Arab Cinema.

Founded in 1999, Beirut DC aims at promoting and enhancing a creative cinematic movement in the Arab World through production, promotion and training.

It also supports Arab independent filmmakers and encourages them to create films that are relevant to their societies, and that seek to question pre-established forms and beliefs, and aim to induce change and new, personal approaches. Beirut DC's projects (selection only): Beirut Cinema Days, Beirut Cinema Platform, DOCmed, The two side of the coin, MedScreen, Acdir...

Jad Abi Khalil – Founding member



Born in Beirut Lebanon, Jad Abi Khalil completed his cinema studies at IESAV – Saint Joseph University in 1998. He has directed several short films and feature documentaries. Since 2007, he has been producing feature documentaries, including *The One Man Village* by Simon El Habre and *Diaries of a Flying Dog* by Bassem Fayad.

Abi Khalil is a founding member of Beirut DC, the cultural association for Arab Cinema. He was the chairman of its board of directors from 2009 till 2013, head of its DOCmed training program 2011-2013 and head of its Beirut Cinema Platform (BCP) since 2015.



MEET THE EXPERTS

beirut DC



بيروت دي سي هي جمعية ثقافية
تأسست في العام ١٩٩٩، وتعمل على
تطوير السينما العربية المستقلة.

تسعى بيروت دي سي لتشجيع وتحسين
الحركة السينمائية في العالم العربي من
خلال الإنتاج، التسويق والتدريب.

من خلال عدد من الأنشطة، تدعم بيروت
دي سي المخرجين والمنتجين العرب
المستقلين، وتشجعهم على صناعة أفلام
تسعى لإعادة النظر في المفاهيم
والمعتقدات القائمة، كما تحفزهم على
التغيير وعلى ابتكار لغة سينمائية جديدة.

مشاريع بيروت دي سي:

الترويج: أيام بيروت السينمائية، عروض
بيروت السينمائية، أسابيع الأفلام
العربية، ACDIR, Medscreen, ...

التدريبات واللقاءات: ملتقى بيروت
السينمائي، دوك ميد، الوجه والوجه
الأخر، Seeing the Self, ...

الإنتاجات: "كنت نام عالسطح" لأنجي
عبيد، "يوميات كلب طائر" لباسم
فياض، "بيروت عالموس" لزيينة صفيير،
"سمعان بالضيعة" لسيمون الهبر،
"قريب بعيد" لإليان الراهب، "عندما
يأتي المساء" لمحمد سويد، ...

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also supports Arab independent
filmmakers and producers, encouraging
them to create films that seek to question
established forms and beliefs, and aims to
induce change and new personal
cinematic approaches.

Beirut DC projects:

Promotion: Beirut Cinema Days, Beirut
Cinema Screenings, Arab Film Weeks,
ACDIR, Medscreen, etc...

Training and co-production

meetings: Beirut Cinema Platform,
DOCmed, Pile et Face, Seeing the Self,
etc...

Production: "I Used To Sleep On The
Rooftop" by Angie Obeid, "Diaries of a
Flying Dog" by Bassem Fayad, "All
About My Father" by Zeina Sfeir, "The
One Man Village" by Simon El Habre,
"So Near Yet So Far" by Eliane Raheb,
"Night Fall" by Mohamad Soueid, etc...

BERLIN INTERNATIONAL FILM FESTIVAL

Berlin: an exciting, cosmopolitan cultural hub that never ceases to attract artists from around the world. A diverse cultural scene, a critical public and an audience of film-lovers characterize the city. In the middle of it all, the Berlinale: a great cultural event and one of the most important dates for the international film industry. More than 334,000 sold tickets, more than 21,000 professional visitors from 127 countries, including more than 3,700 journalists: art, glamour, parties and business are all inseparably linked at the Berlinale.

Viola Shafik



Viola Shafik, PhD, a freelance filmmaker, film curator, and film scholar holds the position of a researcher at the Art History Dept./Ludwig Maximilian University and is currently researching aspects of the history of Arab documentary. She authored among others; Arab Cinema: History and Cultural Identity, AUC-Press, Cairo, 1998/2016 and Popular Egyptian Cinema: Gender, Class and Nation, AUC-Press, 2007. She lectured at the American University in Cairo, the Zürich University, the Humboldt University and the Ludwig Maximilian University. She was the Head of Studies of the Documentary Campus MENA Program 2011-2013. Moreover she worked as a consultant for La Biennale di Venezia as well as the Dubai Film Connection and was a member of the selection committees of the al-Rawi Screenwriters Lab, the Doha Film Institute, as well as the World Cinema Fund (Berlinale). She directed several documentaries, most notably Jannat `Ali-Ali im Paradies/My Name is not Ali (2011) and Arij - Scent of Revolution (2014).



MEET THE EXPERTS

Welcome to the Berlinale

7-17
feb
2019



69.
Internationale
Filmfestspiele
Berlin

Film submission is open now!

Feature-length films: until October 31, 2018

Short films: until November 15, 2018

www.berlinale.de

CARTHAGE FILM FESTIVAL

Since 1966, the Carthage Film Festival JCC has been home to African and Arab cinema, offering a Southern forum to filmmakers from the region. Though its competition is open only to African and Arab films, it showcases films from Asia as well as from Latin America. Our professional platform; Carthage Pro supports talents from our region with grants and funding for African and Arab projects.

Tarek Ben Chaabane – Festival programmer



Tarek BEN CHAABANE is a Film scholar, Film critic, Festival programmer and scriptwriter. Ben Chaabane teaches sociology (media and cinema) at ESAC (University of Carthage) and has worked as a cultural editor for several Tunisian newspapers and magazines. He was part of the Sud Ecriture team and as a scriptwriter, he collaborated with Moufida Tlatli, Nawfel Saheb Etabaa, Ridha Behi and Mohamed Damak. Ben Chaabane has also been a script consultant on both the collections of "Dix courts, dix regards" (2006 and 2008). General Delegate of the JCC 2010, Ben Chaabane is currently a festival programmer for Carthage Film Festival and Manarat (Mediterranean Film Festival).



MEET THE EXPERTS



ايام قرطاج السينمائية

Journées Cinématographiques de Carthage
Carthage Film Festival

03 - 10
نوفمبر
NOVEMBER | 2018



THE NATIONAL CENTER OF CINEMA AND IMAGE

CNCI; The National Center of Cinema and Image was created in 2011. CNCI covers many initiatives and among its activities are: The Tunisian Cinematheque 3 cinema theaters The Creative Digital Lab (CDL): a space for development and incubation of ecosystem operators.

The CNCI has upgraded the festival's organization and has created the Tunisian cinematheque within the center while safeguarding, restoring and digitizing of the national film archive through a partnership with the national library.

At the international level, the CNCI has created and implemented the Franco-Tunisian co-production funds for cinematographic works over a period of three years starting from 2017 and is in the process of creating co-production funds for Tunisian-Algerian and Tunisian-Moroccan cinematographic works alongside the co-development funds for Tunisian-Italian cinematographic works.

The CNCI has signed several framework agreements with counterparts or with other institutions working in the field of cinema and creative digital industries such as CNC, CADC, Royal Film Institute, INCAA, DGC Dubai, ACC, etc.

The CNCI sponsors cultural factories heightening the influence of Tunisian cinema and the digital creative industry, two actions are underway, namely: Tunisia factory 2018 in partnership with LA QUINZAINE DES REALISATEURS at the Cannes Film Festival and Tunisia Games factory.

The CNCI supports the promotion of Tunisian cinema in international festivals and the cultural exchange with foreign cultural and diplomatic institutions resident in Tunisia in the cinematographic field.

The CNCI plans to create the Union of Arab Cinematographic Centers and to establish the Tunisian office of the Creative Europe program.

CNCI editions:

"50 years of Tunisian Cinema", a collective work under the direction of Mr Hedi Khelil "Guide of Tunisian feature films from 1956 to 2016" National Center for Cinema and Image (C.N.C.I)

Chiraz Latiri – Director of CNCI



Born in 1974 in Sousse, Chiraz Latiri is a lecturer in computer science at the Superior Institute of Multimedia Arts of Manouba (ISAMM). Director of the ISAMM from 2006 to 2011, she became the Director of the Tunisian National Cinema and Image Center (CNCI) in spring 2017.

She wants to register the CNCI as a major player in the cultural and creative industries in Tunisia and seeks to bring the cinema sector closer to the technology sector of artistic engineering and video games. Upon her arrival at the head of the establishment, she managed to double the budget while the Franco-Tunisian cooperation has registered a sharp acceleration since her appointment and the exchanges with the CNC have become permanent.



MEET THE EXPERTS



المركز الوطني للسينما والصورة

Centre National du Cinéma et de l'Image

CREATIVE EUROPE

Creative Europe is the European Commission's framework program for support to the culture and audiovisual sectors. The program is divided into two sub-programs and one cross-sectoral strand: THE MEDIA sub-program supports the EU film and audiovisual industries financially in the development, distribution and promotion of their work. It helps to launch projects with a European dimension and nurtures new technologies; it enables European films and audiovisual works including feature films, television drama, documentaries and new media to find markets beyond national and European borders; it funds training and film development schemes such as those promoting the development, distribution, or access to audiovisual works. Culture sector initiatives, such as those promoting cross-border cooperation, platforms, networking, and literary translation. A cross-sectoral strand, including a Guarantee Facility and transnational policy cooperation.

Ulrika Nisell



Ulrika Nisell is working for Creative Europe Desk Sweden MEDIA, the information office of the audiovisual part of the Creative Europe program.

There are Desks in every participating country, to give advice in the application process, assistance relating to the program and help to cooperate with organizations in other countries.



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DOHA FILM INSTITUTE

Established in 2010, the Doha Film Institute is an independent, not-for-profit cultural organization. It organically supports the growth of the local film community by enhancing industry knowledge, cultivating film appreciation and contributing to the development of sustainable creative industries in Qatar. Doha Film Institute's platforms include funding and production of local, regional and international films, educational programmes, film screenings, the Ajyal Youth Film Festival and Qumra, an international film industry platform that seeks to provide mentorship, nurturing, and hands-on development for filmmakers from Qatar and around the world.

Ali Khechen – Workshops & Labs Manager



After earning a Master's Degree in International Project Management with a specialization in Cinema and Audiovisual, Ali Khechen has worked as a Project Coordinator at Cannes Courts Metrages, Industry Manager at the Guanajuato International Film Festival in Mexico and was part of the Projects Selection Committee of the Sanad Film Fund of the Abu Dhabi Film Festival. He is currently working for the Doha Film Institute as Workshops & Labs Manager, he is the Industry Manager of Qumra, an initiative that seeks to provide mentorship, nurturing, and hands-on development for filmmakers from the Arab world and around the world.

مؤسسة الدوحة للأفلام

DOHA FILM INSTITUTE

MEET THE EXPERTS



'Sofia' by Meryem Benm'Barek / Feature Narrative / Morocco, France, Qatar / 2018 / 80 min / Arabic, French / Spring Grants 2017 and 2018 Qumra Project

Supporting Voices in Cinema Worldwide

Doha Film Institute Grants Programme Film, TV and Web Series

Doha Film Institute continues its commitment to nurturing emerging filmmakers through its Grants Programme. First- and second-time filmmakers from around the world, as well as established directors from the MENA region, are invited to apply for funding.

Consideration for funding is open to short and feature-length films in development, production and post-production, subject to eligibility criteria. Since 2010, the Doha Film Institute supported more than 370 filmmakers across the globe.

For more information on eligibility criteria and submission guidelines, please visit:
www.dohafilminstitute.com/financing/grants/guidelines

Connect with us:

 [DohaFilmInstitute](https://www.facebook.com/DohaFilmInstitute)

 [@DohaFilm](https://twitter.com/DohaFilm)

 [DohaFilm](https://www.instagram.com/DohaFilm)

مؤسسة الدوحة للأفلام

DOHA FILM INSTITUTE

FILM I SKÅNE

Film i Skåne is a regional film organization with the task of promoting film-culture activities and contributing to growth in Skåne through film production. In order to improve and enhance the professional film infrastructure of the region, Film i Skåne is involved in funding film and television production. We invest and co-produce short films, documentaries, feature films and TV series with a close connection to the region of Skåne, and focus on talent development for the regional creatives. Film i Skåne also runs Ystad Studios, which offers a sound stage and production facilities in the town of Ystad.

Joakim Strand – Head of Production



Born in Sweden, Joakim Strand has worked in various positions at Film i Skåne since 2001. After holding the position of commissioning editor for feature films, Strand has stepped up to the position as Head of Production in 2013.



MEET THE EXPERTS

Co-producer of film in Skåne

skåne

filmiskane.se


film i skåne
part of business region skåne

HUNA ROMA

Erfan Rashid - Editor in Chief



Iraqi Journalist, director and festival veteran based in Italy. Erfan Rashid's immersive career includes spells as former Arabic programme director in Dubai International Film Festival and as Artistic Director of "Mare di Cinema Arabo" in Sicily, Italy. Co-author of the book "Il Cinema dei Paesi Arabi" edited by the Italian "Marsilio". Correspondent of Al Hayat Newspaper from Italy for more than 20 years.

Erfan is currently the Editor in Chief of www.hnaroma.it



MEET THE EXPERTS

هنا روما

Huna Roma

LUXOR AFRICAN FILM FESTIVAL

The Luxor African Film Festival (LAFF) is organized by Independent Shabab Foundation, a nonprofit organization, supported by the Egyptian ministries of Culture, Tourism, foreign Affairs & Youth and in collaboration with the Luxor Governorate.

I-Shabab has been active for more than ten years, organizing events and festivals on the national level before creating this fruitful fantastic international event that is the Luxor African Film Festival in 2011. The idea was to create a platform for African films and to support African filmmakers, in and outside Africa. Located in the beautiful city of Luxor as the main venue, which represents one of the biggest open-air museums in the world, the festival decentralized Cairo and Alexandria where most cultural events take place in Egypt and focuses on young talented filmmakers as the main target group.

LAFF consists of four competitions: Long Narratives, Long Documentaries, Short Films (Narratives and Documentaries) and The International Competition of Freedom Films, alongside other parallel special sections, The festival's 8th edition will take place 15 – 21 of March, 2019.

In 2013 LAFF decided to create a new platform to shoulder the young African directors, then Azza Elhosseiny LAFF executive director established ETISAL film fund, with the mission to provide the young African filmmakers to expressing freely their skills and talents through filmmaking and to promote their work globally.

ETISAL created many partnerships from around the world and collaborated with a number of entities including production houses, festivals, individuals, TVs and radio channels in the aim of supporting production and promoting and distributing the African film industry.

We produced 60 mini short films, through our international filmmaking workshop, funded about 7 shorts and developed 8 long features from Ethiopia, Rwanda, Madagascar, Sudan, Uganda, Morocco, Ivory Coast, Togo, Uganda, Burkina, Senegal, Tunisia and Egypt,

Sayed Fouad Elgennary – Chairman

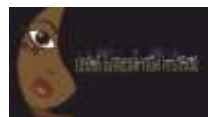


Sayed Fouad is an author and film and theater director. Born in January 1966, has a bachelor of Higher Institute of Cinema 1993 and bachelor of Law from Cairo University 1989. Sayed Fouad is the president of Nile Cinema since 2014 and Luxor Festival of African Cinema. Member of the Cinema Committee of the Supreme Council of Culture, chairman of the Independent Theater Support Fund in Egypt, head of the Scenario Division at the Syndicate of Cinematic Professions, chairman of the Board of Trustees of the Foundation for Young Artists, and founding member of the art field (a popular cultural event held in the fields of Egypt).

Azza ElHosseiny – Festival Director



Azza received a degree in Business Administration from the University of Cairo in 1988 and a degree from The High Institute of Cinema, in 1991. She started as an actress and assistant editor but later focused on directing. Azza directed a number of documentaries for Egyptian TV, and became active in the independent cultural movement in theatre and cinema working with NGOs and cultural spaces. She is the director of the Independent Cultural Coalition. In addition, has founded the Nawafez project for cinema clubs in Egypt. She has been the director of LAFF for the past 6 years, where she created Etisal film fund, in 2014. Azza has also been a jury member in film festivals in Africa and the Arab world, and has participated in many discussions concerning Theater and Films' issues in the Arab world And Europe.



MEET THE EXPERTS



*To Connect The African Film to
The rest of The World
A Platform for African Film Mart*



MAD SOLUTIONS

MAD Solutions is the first Pan-Arab independent studio and fully integrative marketing and creative consultancy for the Arab film and Entertainment Industry. Under the umbrella of MAD Solutions, the studio is supported by five pillars: MAD Marketing, MAD Content, MAD Distribution, MAD Culture and MAD Celebrity, which together are helping to usher in an exciting new generation of Arab filmmakers and entertainment talent.

MAD Solutions attends at least 20 film festivals (Arab and International), summits, and workshops annually including Cannes, Berlinale, ADFF, DIFF, and many more. Besides its energetic, contemporary approaches to collaborating with their MAD partners, MAD Solutions prides itself on having the most extensive and up-to-date database on the Arab film industry, spanning over 20 years of a rich heritage that is still growing to this day, despite the political and socio-economic challenges. Realizing the potential growth of the film industry in the Gulf States, and the opportunities to hatch a pan-regional strategy, MAD Solutions has expanded to Abu Dhabi, UAE, focusing on the GCC in specific and the Arab world as a whole. Based in twofour54, this has allowed MAD Solutions to become industry partners with the free zone media hub, the incubator of creativity of talent in the region. Twofour54's vision is to enable the development of world class Arabic media and entertainment content, by Arabs for Arabs, which is in tandem with MAD Solution's mission and vision.

Alaa Karkouti – Co-founder



Alaa is a renowned Film Analyst and an influential professional within the cinema and entertainment industry in the Arab world for his efforts in assembling complete archives on the economics of filmmaking. He established three cinema magazines, the fourth and latest being the Arab Cinema Magazine. For several years, Karkouti published a list of the 50 most powerful people working in the film business across the Arab world, which is the first list of its kind in the Arab world. As a film analyst, Karkouti regularly publishes about the film business in the Arab World in several worldwide leading Film and Business publications such as; Forbes Middle East, Variety, Screen International and many more.

Abdalla El Chami – Managing Partner



A Lebanese National who was born and raised in Abu Dhabi, Abdallah is a Multimedia and Graphic Design graduate from the American University of Sharjah. Currently, Abdallah is the Managing Partner at MAD Solutions, the Arab world's first fully integrated film studio, dedicated to the production, promotion and distribution of Arab films in the Arab world and beyond. Abdallah is also the Director of the Arab Cinema Center, the first mobile platform that connects, nurtures, and promotes the Arab film industry, bridging it with local, regional and international festivals, markets and audiences.

Kareem Samy – Marketing Director



A prominent marketer, Kareem Samy has been part of several regional and international film festivals and global markets. Currently, Kareem is the Marketing Director at MAD Solutions and the Manager of the Arab Cinema Center an institution that aims to provide the film-making industry with a professional window to connect with their counterparts from all over the world through a number of events that it organizes. During his stint at MAD Solutions, which started in 2014, Kareem has been part of a number of international film markets, including; Berlin(IFF), Cannes(FF), Venice(IFF) and Dubai(IFF). During his period, he has publicized several celebrities and directors such as Marwan Hamed, Shereen Reda, and Saba Mubarak and Menna Shalaby. Kareem has also been involved in a plethora of film marketing campaigns for blockbuster films including: Jordan's Academy Award nominee Theeb, Hepta: The Last Lecture and Diamond Dust.

MEET THE EXPERTS

THE
MAD
STORY
SO FAR:

150

ARAB FILMS
DISTRIBUTED
BY **MAD**

30

PRODUCTION COUNTRIES
INCLUDING ALL **ARAB COUNTRIES**
WITH ACTIVE FILM INDUSTRIES

HELMED BY

130 **DIRECTORS**

31

OF THEM ARE
FEMALES

RETURNED HOME WITH

500 **AWARDS**

INCLUDING

3 **OSCAR'S**
NOMINATIONS

&

3 **BAFTAS**

PRESENT
IN

22

ARAB SPEAKING COUNTRIES
THAT BENEFIT FROM OVER

45,000,000

CINEMA ADMISSIONS ANNUALLY

OPENING UP TO INTERNATIONAL
MARKETS & GLOBAL STORY TELLERS!

MAD
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mad-distribution.film

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NEAREAST ENTERTAINMENT

A boutique of experienced entertainment and media specialists with over 20 years of experience, offering a fully integrated consultancy service.

Our team think BIG, we understand the industry, know the right people, celebrate what makes a brand great, have the know-how to cut through the noise and will deliver a bespoke, intelligent service from brief through to execution. The secret to our success is our sheer love of what we do.

Near East Entertainment is redefining and rewriting the rule book of how to capture the imagination and amplify brands and businesses to deliver impressive results to the highest standards from concept to reality.

Shivani Pandya - Founder



In 2004 Shivani was part of the team that launched the Dubai International Film Festival (DIFF). After 2 years, she was appointed Managing Director. Under her leadership she spearheaded the industry engagement, audience development and enhanced the profile of the Festival to become recognized as the principal cultural event in the region and listed in the top 10 must attend film festivals in the world.

Prior to DIFF, Shivani was an integral part of the team that launched Dubai Media City and headed the broadcast division. She started her career in advertising and at an early age became branch head for United Studios Limited a subsidiary of the UTV Group in India, she subsequently went on to lead several projects from concept to reality. Listed by The National newspaper in 2018 as one of the most influential women in the region who are evolving the cultural landscape in the Middle East, She now brings her exceptional resume of experience to launch her own company NearEast Entertainment.

NEAR
EAST

MEET THE EXPERTS

NEAR
EAST

WE
PRODUCE
PROMOTE
AND
MARKET
YOUR CONTENT!

Strategic marketing services and
consultancy for the film and
entertainment industry!

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DUBAI | LONDON | LOS ANGELES

NORDISK FILM & TV FOND

Established in 1990, the Nordisk Film & TV Fond's primary purpose is to promote film and TV productions of high quality in the five Nordic countries (Denmark, Finland, Iceland, Norway and Sweden), by providing support for top-up financing of feature films, TV-fiction/series and creative documentaries with sufficient Nordic audience potential. See Guidelines and Application Forms for further details.

Nordisk Film & TV Fond also supports a range of initiatives to stimulate Nordic productions to travel further throughout our region (distribution and dubbing), and assists our professionals in developing and improving their knowledge and skills through our Master Classes/Workshops. In addition, the Fund supports film events of Nordic importance such as festivals, seminars or forums through our Film Cultural Initiatives Scheme.

Documentary Advisor, Karolina Lidin, and Project Manager, Lise Løwholm assess applications concerning production of documentaries.

Nordisk Film & TV Fond is also the administrator of the prestigious Nordic Council Film Prize and arranges and hosts the annual Nordic Talents held each autumn. Nordisk Film & TV Fond is based in Oslo, Norway. The CEO is Petri Kemppinen.

Nordisk Film & TV Fond publishes Nordic film news twice weekly on: www.nordiskfilmogtvfond.com

Karolina Lidin - Documentary Advisor



Karolina Lidin is a documentary consultant primarily engaged at Nordisk Film & TV Fond as Documentary Advisor and at Sheffield Doc/Fest as Executive Producer, Marketplace & Talent. In addition, Karolina Lidin is continuously involved in mentoring/training schemes, developing projects with international potential, lately with DocsPort Incheon, Docs by the Sea, DocEdge Kolkata and Dhaka DocLab. Karolina has previous experience as producer, film commissioner, distributor and as CEO of Nordisk Panorama and Nordisk Forum. Karolina's activities also include moderating the IDFA FORUM and numerous other film festival and market events - in addition to festival jury duty, panel & selection committee participation and tutoring worldwide.



MEET THE EXPERTS

Nordisk Film & TV Fond



NORDIC
COUNCIL
FILM
PRIZE
2018

www.nordiskfilmogtvfond.com/events/nordic-council-prize/2018

NORWEGIAN FILM INSTITUTE

«The Norwegian Film Institute (NFI) is a public institution operating under the authority of the Ministry of Culture. NFI is the government's executive body for the film sector and its advisor on film policy issues.

NFI has an annual budget of NOK 625 million (Euro 66 million) available for film development, production, promotion and distribution support, 87 employees and offices in Oslo and Bergen. About NOK 54 million are allocated to documentaries for all platforms.

Helle Hansen - Film Commissioner



Helle Hansen; Film Commissioner NFI – Norwegian Film Institute, Norway Journalist and director of numerous documentary films for TV. From 2011-2016 Hansen was the Film Commissioner for documentaries at the Danish Film Institute. Among the supported projects: THE LOOK OF SILENCE, LOST WARRIERS, BOBBY JENE, WHO WE WERE and international co-productions SHADOW WORLD, THE ISLANDS AND THE WHALES, MOGADISHU SOLDIER, GOLDEN DAWN GIRLS. As of October 2016, Hansen is the Film Commissioner at the Norwegian Film Institute.

Ni
FI Norsk filminstitutt

MEET THE EXPERTS



Ni
FI Norsk filminstitutt

THE SWEDISH FILM INSTITUTE

The Swedish Film Institute is the national agency, responsible for funding, supporting and developing the film art at large. It is also responsible for archiving the cultural film heritage and screening of films at the Cinemateque. The Swedish Film Institute has a 50%-50% gender equality policy for supporting productions and work to increase the general diversity and representation of different cultural voices.

The Swedish Film Institute supports all film formats, genres and platforms. The Swedish Film Institute supports international co-productions in both fiction, documentary, shorts and cross media. You have to apply together with a Swedish co-producer who has secured Swedish distribution and we require a creative exchange of some sort. There are no deadlines. We support through the commissioning system and fund between 6-12 productions per year between all genres.

Klara Gunning - Film Commissioner



Emmy Award winning Gunning-Harris is a freelance content, production, distribution, financing consultant and executive producer for film, TV and cross media world-wide. Currently she is working at the Swedish Film Institute, as their film commissioner for documentary films. Before, Gunning worked five years as the commissioning editor for documentary feature and short films at the Royal Danish Film Institute, where she has supported award winning films.

Klara is also the chairwoman of the Board of Directors for The Why Project, who are responsible for major events like WHY POVERTY? and WHY DEMOCRACY? Klara has expertise in international co-production, content and editing for distribution and financing, versioning for different markets and works closely to customize strategies for all aspects of production. Prior to that she was appointed Vice President and International Commissioning Editor of KUDOS Family, a media co-production and distribution company based in Stavanger, Norway, where she bought and sold films, created strategies for world wide distribution and outreach. Prior, she worked as the Coordinating Producer for ITVS International (The Independent Television Service), to bring international and domestic documentaries, series and dramas to US television broadcast like, PBS and HBO among others, as well as to digital platforms.

Klara has been invited to judge media funds, partake in film festival panels and juries and to co-chair a local mentorship program for emerging filmmakers in the San Francisco Bay Area, advisory board at the San Francisco Film Society, as well as teach producing and filmmaking at local community support organizations and guest lecture at various other institutions. Klara holds a BFA from the Academy of Art University in San Francisco in Film, TV and media production.

Klara has been consulting producer on international feature documentaries among other US and International projects.



MEET THE EXPERTS

Filmrummet:



Samtal, debatt och inspiration

Filmrummet gör nedslag
i de viktigaste film-
frågorna just nu

filminstitutet.se/Filmrummet



Svenska
Filminstitutet

SVERIGES TELEVISION (SVT)

Sveriges Television (SVT) is the public broadcaster of Sweden. Today SVT operates four channels - SVT1, SVT2, SVT24/ Barnkanalen (a childrens' channel) and together with UR; Kunskapskanalen.

SVT programming is non commercial and covers the whole genre spectre. SVT1 is Sweden's biggest channel and is also the channel with the highest level of appreciation from the Swedish audience. SVT is together with the public service radio (SR) the most trusted Swedish media and is strongly supported by the Swedish TV audience.

SVT's vision is to contribute to a more inquisitive, informed Sweden. The aim is to create content that engages, entertains and enriches - in the service of the public.

Feature films and SVT

SVT broadcasts approximately 450 feature films annually and the film slot on Thursday evenings is dedicated to "world cinema", i.e. non-Swedish and non-Anglo-Saxon films.

Some films from the Arab world recently acquired by SVT include Beauty and the Dogs, Clash, Solitaire, Idol, Wadjda and Traitors.

SVT co-produces about 10-15 Swedish feature films annually. SVT can also pre-buy foreign films as long as a Swedish production company is among the co-producers.

Niklas Ahlgren - Film Acquisitions



Attending Malmö Arab Film Festival, Niklas Ahlgren works with feature film acquisitions and is the Feature Film Coordinator at SVT Internarional. Before that he worked as marketing and festival coordinator at SVT Sales.

svt

MEET THE EXPERTS

تعلم اللغة السويدية أثناء مشاهدة التلفزيون.

إختر بين غالبية برامج التلفزيون السويدي كأخبار مثلاً
البرامج الوثائقية، برامج الأطفال.



SVT Språkplay

حمل التطبيق مجاناً



THE PRODUCERS

Established in 2000 by Director Hadi El Bagoury and Producer Hani Osama, The Producers is an Egyptian production company that attracted the audience's attention in a short time with an impressive repertoire. Since 2015, the company has been turning successful Arab literary works into films and TV drama series.

Hani Osama - Founder and Managing Partner



Hani Osama is the Founder and Managing Partner of “The Producers”. Osama is the decision-maker, the man behind the company's vision and the strategic designer who picks the creative content that the company presents. Recently, Osama focused on acquiring rights to successful Arab literary works. He took part in turning Mohamed Sadek's best-selling novel Hepta into the film “Hepta: The Last Lecture” which won more than 20 awards and made more than EGP 27 million in the Egyptian box-office. The film became the highest-grossing romantic film in the history of the Egyptian cinema. Osama's most recent and exciting project is adapting Nabil Farouk's series of books Adham Sabry into the first Arabic franchise spy action movies with director Marwan Hamed.

Through The Producers, Osama co-produced many films among them, “Before the Summer Crowds”, the last film by the great Egyptian director Mohamed Khan and Sheikh Jackson by director Amr Salama, Egypt's official submission to the 2018 Academy Award for Best Foreign-Language Film. The company's productions include TV series, among which “Seventh Neighbor”, airing now on TV and directed by three young female directors for the first time in the Arab world. In addition to films and TV series, Osama also produced a number of TV commercials for some of the most famous trademarks in the Arab world.



MEET THE EXPERTS

TURNING UP THE HEAT THIS SUMMER

WITH **SIX** NEW PRODUCTIONS
CURRENTLY IN THE WORKS

Producer
Hani Osama



Director
Hadi El Bagoury

presents

**ANTA...FA LEYABDA'
ALA'BATH**

Mohamed Sadeks's
acclaimed novel of the
same name



**MAN OF THE
IMPOSSIBLE**

Nabil Farouk's
celebrated long-running
series of pocket novels



MIRAMAR

Another masterpiece
by Naghib Mahfouz



AFEZYAA

Khaled Zidan's
best-seller



AL HARAFEESH

By the Nobel laureate
Naguib Mahfouz



**THE 1ST ARAB MUSICAL
FILM**

Featuring one of the
Arab world's top rock
bands



Meet the Participants

ArtKhana - Production Company

ArtKhana is a Cairo-based production company that has a focus on documentaries whose subjects echo internationally and grabs international audience and have wide marketing strategies and distribution potentials. The company is working on strong creative documentaries in the region that attract coproductions and could voice the Arab world in a way that challenges the stereotypes and to illustrate a proper image and strengthen a solid dialogue.

The company shares its name with ArtKhana Film Centre in Alexandria, an established art space he founded in 2006 that caters to filmmakers' technical and training needs in addition to being a platform for animation and the visual arts.



Mohamed Siam

Siam is a Member of The Academy of Motion Pictures Arts & Sciences. He is a fiction and documentary filmmaker and a fellow of Sundance, IDFA and Fabrique des Cinémas du Monde. His films were in NYFF, Karlovy Vary and Journées Cinématographiques de Carthage where he won Best Cinematography. His recent film AMAL was 2017 IDFA Opening Film and won the Sheffield Jury Prize and the FidaDoc Award.

Siam is a Berlinale, Durban and Beirut Talent Alumnus and has won Robert Bosch Film Prize and Thessaloniki award. He is a reader, a jury member in Karlovy Vary Film Festival, Göteborg Film Festival and IDFA Bertha Fund and Hot Docs among many others. He is a fellow scholar and a filmmaker resident in the American University in Paris.

CommonGround Pictures

Common Ground Pictures was founded in 2012 by post-production facility CloudBerry Post and producer Jonas Kellagher to develop, finance and produce fiction and documentary films.



Jonas Kellagher

Co-founder of CommonGround Pictures and producer. Jonas has produced a string of award-winning documentaries and fiction films that have been shown on festival worldwide to great success. Among his prior films can be mentioned Sundance premiering ÓSepidehÓ directed by Berit Madsen (2013), Silver Bear winner at Berlinale ÓUnited States of loveÓ by Tomasz Wasilewski (2016) and Fugue directed by Agnieszka Smoczynska premiering as part of Semaine de la critique at Cannes 2018.

Fig Leaf Studios

Fig Leaf Studios is a production House, established in 2005 in Alexandria, Egypt. Fig Leaf Studios has produced more than 200 audio-visual projects till date, including award winning and officially selected films to significant film festivals such as Venice and Sao Paolo. Fig Leaf Studios promotes independent cinema and art movement, supporting contemporary artists, filmmakers, curators, writers, musicians and cultural managers, through capacity building and technical exchange of expertise with international artists and organizations.



Mark Lotfy

Mark Lotfy is an Alexandrian filmmaker and producer from Egypt whose work includes officially selected feature films, short films, documentaries and visual arts in international festivals like Berlinale, São Paulo, Karlovy Vary and Dubai Film Festivals among others. Lotfy is the founder of the production house Fig Leaf Studios

Fikra

Fikra is a Stockholm based production company founded in 2015 with a mission to develop, facilitate and implement creative projects between Scandinavia and the Middle East, and aiming to become the natural partner for bi-cultural endeavors. Our film productions cover documentary and fiction films and shorts for an international audience.



Linda Mutawi

Linda is a film producer with a multicultural background; she has lived and worked in the UK, Jordan, Dubai and now Sweden. Throughout her career, she has worked on various types of projects ranging from Hollywood features to current affairs documentaries. She has served as a film commissioner in Jordan, managed the Jordan Film Fund, and participated in the PGA's diversity workshop, as well as mentoring an EU cultural programme. She is currently involved in various international projects as producer and co-producer. Strong themes in Linda's work include search for identity and the concept of home.

Flybridge

Flybridge is a new production company based in Stockholm, founded by the critically acclaimed Swedish filmmakers Måns Månsson and Axel Petersén, managed by producer Sigrid Helleday. Flybridge's aim is to produce narrative features and documentaries, both independently and in co-productions, at a national and international level, to premier at A film festivals and get cinematic releases all over the world. Flybridge's first production *The Real Estate*, was in the main Competition at the Berlinale 2018. Flybridge is dedicated to ensure that the films reach their highest potential and meets an audience both internationally and domestically.



Axel Petersen

Axel Petersen is a visual artist & filmmaker who has made a variety of fiction features & documentaries, video & photo installations; exhibiting in galleries, institutions, film festivals & cinemas worldwide. Axel's latest feature "*The Real Estate*", co-directed with Måns Månsson, had its world premiere in Berlinale Competition 2018.



Sigrid Helleday

Sigrid Helleday is a Swedish producer based in Stockholm. Sigrid's first fiction feature as main producer gained great recognition premiering in competition at Berlinale 2018. Her experiences include several international fiction & documentary co-productions with countries as the US, UK, France, Holland & Egypt.

GötaFilm

GötaFilm AB (est. 1989) is one of the most experienced independent production companies in Scandinavia and acts as a creator, producer and co-producer of feature films, documentaries and TV-series. The company focuses on developing, financing and producing high quality features and TV-drama and has a track record of both award winning and commercially successful films and TV-series.



Christer Nelson

With 15 years as a freelancer in the film and theatre, Nelson founded "GötaFilm" in 1989. Since then Nelson has produced and co-producer more than 20 Swedish features, 15 international co-productions, 30 hours of prime-time drama-series, more than 20 hours of documentaries and 15 short films. Nelson is also a member of the Swedish Producers Union, ACE (Ateliers du Cinéma Européen) and European Film Academy. Finally, Nelson is a visiting Professor in "The Production of Film" at University West in Sweden and a guest-lecturer at University of Gothenburg and Norwegian Filmschool in Lillehammer.

MEET THE PARTICIPANTS

Kalbjergera

Kalbjergera AB is managed by Peter Kropenin and Nima Yousefi and has been operational in different collaborations since 1982. Since then more than 35 feature films have been produced.

Kalbjergera has projects in development focused on the international arthouse market and films that are attractive to major festivals around the world.

Kalbjergera's future will bring a clear focus but also an expansion with partners not only in Sweden but, largely and internationally.

Great efforts will be made to attract the target audience of the films and create expectation through a variety of activities. Primary channels will be chosen according to the character of the project.



Peter Krupenin

Krupenin began his career as sound engineer for a radio station onboard a ship sailing the Baltic Sea.

After a Masters Degree in Business Administration 1972 from The Stockholm School of Economics, he received a grant to study film production at the University of Southern California. Krupenin has been in the industry since 1972, he has worked with Ingmar Bergman and in close cooperation with most of the Swedish and Nordic production companies, distributors and Film institutes.

Since 1982, Krupenin has produced more than 35 features primarily for Kalbjergera AB

In 1991, Krupenin participated in the Media 92 EAVE producers training program.

Besides producing full-length feature films, Krupenin has initiated and produced a number of prizewinning short films and documentaries.

Laika Film & Television

Laika Film & Television AB is an independent film production company based in Stockholm, Sweden with an international outlook. Since 2004, Laika have produced award winning films for broadcasters and audiences around the world. Led by co-founder, producer / director Andreas Rocksén and William Johansson, who became a partner in the company in 2014 after working as DoP and editor on a number of productions including his multi-award winning début feature Toxic Playground, the company specializes in feature length films which engage audiences, stimulate debate and create impact. In recent years, Laika have expanded into the world of fiction and their first co-production, Kaouthar Ben Hania's La Belle et la Meute premiered in Cannes' un Certain Regard selection before going on to successful theatrical runs in France, Sweden and Tunisia. Laika's current slate includes productions for SVT and BBC and co-production for the eagerly awaited feature from Mads Brügger, Cold Case Hammerskjöld.



Andreas Rocksén

Producer Andreas Rocksén Co-founded Laika Film in 2003, and is now Managing Director of the company. He has produced numerous short and feature length documentaries while the expanding Laika portfolio now includes fiction projects and international co-productions. His current slate encompasses a range of co-productions including Cold Case Hammerskjöld with Mads Brügger and productions for Swedish TV.



William Johansson

Johansson has been a Director, DOP, and film editor since 2006. He started working as a film producer in 2015 when he also became a shareholder of Laika Film & Television AB, Sweden. William has been working with a number of documentaries and documentary series.

MEET THE PARTICIPANTS

Leyth Production

Leyth Production is a Tunisian film production company founded by its owner "Nada Mezni Hafaiedh" in 2009 and since then, the company has produced renowned fiction and documentary films, video clips, soap operas and television programs that have become very popular and successful in Tunisia



Nada Mezni Hafaiedh

Nada Mezni Hafaiedh was born in 1984 in Saudi Arabia into a diplomatic family, which exposed her to different cultures at an early age.

She is known for tearing down taboos, and touching on fundamental issues that are related to freedom. Hafaiedh is also known for directing her films in a special kind of realism by shooting them in a very spontaneous manner.

Made In Palestine Project

Fikra is a Stockholm based production company founded in 2015 with a mission to develop, facilitate and implement creative projects between Scandinavia and the Middle East, and aiming to become the natural partner for bi-cultural endeavors. Our film productions cover documentary and fiction films and shorts for an international audience.



Rashid Abdelhamid

Rashid Abdelhamid, is a Palestinian architect/designer and producer. In early 2013, he founded "Made in Palestine Project", an independent arts initiative to create and promote contemporary visual art with a focus on Palestine. Rashid produced and acted in the short film "Condom Lead", which made the official selection of the Cannes Film Festival (first time a Palestinian short film was ever selected in this category). In 2015, "Made in Palestine Project"'s first feature film "Dégradé", was selected at "La Semaine de la Critique" at the Cannes Film Festival. Rashid is currently working on several cultural projects that aim to promote film, art and culture in Palestine. He is also the co-founder of the newly founded "Palestine Film Institute"

MAT Productions

MAT productions is an independent French company which develops and produces French and international projects, features films and creative documentaries. It's managed by Richard Magnien and Marie Mouchel-Blaisot, who have over 20 years of experience in production and distribution, with several award-winning films in international festivals.



Richard Magnien

In 1992, Magnien founded MAT Films, to produce documentaries and features films. Mat's début production was the feature-length "LES SILENCES DU PALAIS" by Moufida Tlatli, awarded the Caméra d'Or Special Mention Cannes 1993. Since then, Mat has been involved in the production of awarded and highly acclaimed films. With MAT Productions, Magnien continues the same editorial line. MAT is developing in production and coproduction a number of feature films, including Walid Tayaa's, FATARIA.



Marie Mouchel-Blaisot

Graduated in Psychopathology, former psychologist, then copy writer in advertising, Marie Mouchel-Blaisot started producing creative documentaries in the 90's. She joined MAT in 1988, initially to run the documentary department. Now she is actively devoted to international coproductions.

MINT

With vast experience in drama and film production, in combination with pedagogical competence our passion is to produce content aimed at children and youth.

We see storytelling as the common starting point for all of our productions. From idea to end product we collaborate with skilled creatives who share our basic values. Taking children and youth seriously, consciously work with diversity and having a sense of responsibility when it comes to quality and content.



Leif Mohlin

Leif Mohlin has been working in the industry since 1987 with TV-drama and film. Among the titles is Soaps in the 1990ies, TV-drama as Spung 2002 -2004 (voted as second best ever Swedish TV-drama), The Commission 2005, Features like the ARN2007 , Crown jewels 20010 , The Kautokeino Rebellion 2006, Shed no tears 2012, There should be rules 2015 (Winner at Woodstock 2015, Dragonheart 2016 (winner at Ale kino 2017)

MEET THE PARTICIPANTS

Nordic Factory Film & TV Sweden

NORDIC FACTORY FILM & TV SWEDEN AB (previously DoDream AB) was founded in 2011 by the producer Helene Granqvist. NORDIC FACTORY produces fiction, documentaries and TV-productions.



Helene Granqvist

After graduating from The Royal Theatre School in Copenhagen in 1988 Helene Granqvist spent a decade working as a production designer for film, theatre and national television. In 1999 she started realizing her vision of an alternative, interactive and Internet based TV channel which was the first step towards building her first company Good World and her starting point as a producer. Helene is innovative as a person and talented as a networker with connections within various Scandinavian cultural spheres. She is devoted and engaged in developing talents, social innovation, and sustainable development and in film politics.

Notabene Productions

Notabene Productions was founded in 2017 by the Executive Producer Zeina Merheb to meet the high demand in Dubai of adding a creative value to the production work. Notabene started collaborating with artists from various industries to blend their work from the ideation process. One of its key achievements is turning a TV commercial for a hair brand into a fashion film; a film that broke the norms of hair presentation and made it a journey worth contemplating. The mission of Notabene is to collaborate with international producers to create feature films and Documentaries with cross-cultural messages.

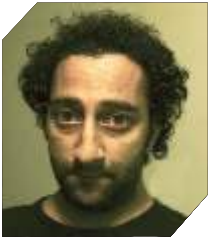


Zeina Merheb

After acquiring a BA in Finance, Zeina found passion in the arithmetic of production. She spent 4 years with TV production in Lebanon managing complex TV programs, formats and budgeting. Then, she moved to Dubai to work in commercial film productions. Throughout her career she produced various TV Commercials, Documentaries, animation work and Digital Content for local and international brands, and built a portfolio with international producers from all over the world. Zeina now is the founder and executive producer of Notabene Productions in Dubai, UAE. She built her production firm on her motto *Ôto* produce what should have been produced, but wasn't. To maintain such a standard, she had to redefine production in her own sense and to live by it. Zeina sees production as the process of performing rational identification; a process of observation and integration. This type of thinking led her to discover a new passion for making feature films, to identify and make stories that should have been produced, but weren't!

Papion Art Production

Papion Art Production established by Yasser Shafiey at 2014 as an art and production house for artists and creative projects .



Yasser Shafiey

Yasser Shafiey is a Filmmaker who started his life as a jewelry Designer after he finished his studies in Faculty of applied arts before he shifted to his dream career. He studied Cinema in Jesuit Cinema School in Cairo and has become an experienced filmmaker, scriptwriter, producer, editor and D.O.P.

For more than 5 years, he has written, produced, directed, edited and marketed many documentaries. He was also the assistant director in Feature films like the awarded "The Gate of departure".

He was also the Casting Director of the awarded "Factory Girl" By Mohamed Khan and has worked with the Famous Director "Dawood Abd el Sayed" on his Feature film "Out of ordinary".

He produced his first short film "The dream of a scene" which participated at many festivals and won a special prize from "Festival del cinema Africano Dasia e America Latina Di Milano"

Founder of "Papion Art Production", Shafiey is also a member of Selection Committee at Luxor film festival 2018.

Tabi3Sixty

Tabi3Sixty - **T**ogether: A **B**ove & **B**eyond **I**nnovation.

The story of Tabi3Sixty is that of international and regional producers coming together to make Jordan their spiritual home. Our Producers have worked on a great many number of projects across the media spectrum, from Documentary to fiction, digital content to animation, and everything in between . The 3Sixty in our name alludes to our ability to execute projects from every angle, and in every phase : from content creation, fixing and producing, high quality line production, post production, and beyond (sales, distribution, and marketing).

Content: Content is king, and not only are we passionate about the importance of content. We also believe that the quality of our content is the best representative of our work.

Edutainment, Ethics, and Entertainment: Our process is always held to high ethical standards, enshrines great entertainment quality, and espouses value in the content itself.

Innovation: We believe in staying ahead of the curve, technically, narratively, and dynamically, working always to achieve the highest standards.

Green Production: As a business, we strive to have a minimal negative impact on the global and local environment, and community. We have been working with regional green initiatives such as Greener Screen to ensure 100% environmentally friendly productions by 2020.



Alaa Al Assad

Producer at Creative Media Solutions (CMS), Alasad has been producing and co-producing fictional and nonfictional projects around the world among them, his first Feature film "Baghdad Perfume" with the director Roua Alazzawi. Alasad has also produced awards winning films in Jordan, Egypt, Sudan, Spain and Australia. He is currently working on, among others, the Saudi-Spanish film "Born A King" directed by Agusti Villaronga. Alasad also produces TV series and documentaries.

MEET THE PARTICIPANTS

TaleBox

Who We Are

Stemming from our belief in the importance of telling unique stories from our region, and our desire to contribute to the development and empowerment of the Jordanian and Arab cinema industry, we established TaleBox in 2016. We are a young Jordanian production and training company based in Amman, with a focus on emerging voices and local and regional talents.

What We Do

TaleBox nurtures rising film directors and fosters up-and-coming producers. Our work spans ideation and development through production and release. Additionally, we invest our experience and expertise in training, story editing and script consulting.



Deema Azar is a Jordanian film producer and script consultant. She is also co-founder and managing partner at TaleBox, a Jordanian production and training company based in Amman. Azar occupied the position of Regional Training Manager at the Royal Film Commission – Jordan between 2012 and 2016. She produced the German/Jordanian co-production THE PARROT (2016), recipient of the 2015 Film Prize of the Robert Bosch Stiftung. Her next project is Darin J. Sallam's debut feature film FARHA.

Azar is also an independent script consultant and is a Torino Film Lab's 2017 Story Editing program alumna.

Deema Azar

Team One Productions

Team One Productions was Established in 2010 by Moataz Abdelwahab . It has been a leading company in documentary films and programs. It has also expanded its productions into educational videos, executive production services, and has recently ventured in feature fiction film productions.

Throughout the years it has produced more than 20 feature documentaries, and dozens of shorts. Among its clients are Al Jazeera, CBC, Discovery Education and Euro News. "When We We Are Born" is the company's first feature fiction in co-production with director Tamer Ezzat.



Tamer Ezzat

Tamer Ezzat originally graduated as a Physics & Electronics Major. He started as an actor but soon turned his attention to filmmaking. In 2000, he received a Fulbright fellowship to study at the Center for Advanced Digital Applications (CADA) at New York University. At the same time, he pursued a diploma in film directing at the New York Film Academy (NYFA.) Following September 11, 2001, Tamer directed a documentary about Egyptians living in New York, "Everything Is Gonna Be Alright!" Upon returning to his native Cairo in 2002, Tamer directed and produced numerous documentaries for major regional TV channels. His feature film "The Place I Call Home" was officially selected by more than 13 festivals and received four awards. Tamer's second feature, "The Ring Road," premiered at the Cairo International Film Festival. "When We're Born" is the first co-production between Ezzat and producer Moataz Abdelwahab.



Moataz Abdelwahab

Motaz Abdulwahab graduated from the Higher Institute of Cinema in 2000, and worked as a producer in a variety of TV shows and documentaries. His experience ranges from news to entertainment and music. In 2010, Abdelwahab established Team One, which has become a leading company in documentary films and TV programs in the Egyptian market and the Arab region and has recently ventured in feature fiction films' productions. Among the company's clients are Al Jazeera, CBC, Discovery Education and Euro News. Many of Abdelwahab's documentaries focused on the history of the Arab cinema, and profiling the pioneers of the industry.

MEET THE PARTICIPANTS

Z et Compagnie Productions

Z et Compagnie Productions is a production and distribution company, based in Isser (Wilaya) Boumerdes (Algeria). Created by Fatma Zohra Zamoum, Omar Zamoum, and Baya Hamidouche-Zamoum in 2008. It is a family company concerned by social and artistic problems.



Fatma Zohra Zammoum

Fatma Zohra Zamoum is a scriptwriter, director and a producer. She was born in Bordj-Ménaiel in the north of Algeria. After attending the Fine Arts School in Algiers (1985–1988), she went to Paris where she graduated in Art History and Cinematography and Audiovisual Studies from the Sorbonne in 1995. She lives since then in Algiers and Paris.

Z'har (2009) is Zamoum's first feature film, depicting scenes from the violence Algeria experienced in the 1990s. In 2005, she directed a short film *La Pelote de Laine* and has also authored several books including *Comment j'ai fumé tous mes livres* (2006). In 2009 she directed a documentary on Sembene Ousmane work, named *Le docker noir*, Sembene Ousmane.

In 2011, she directed and produced a second feature film *Kedach Ethabni* (How Big Is Your Love) and in 2014 she directed and produced a historical docu drama for Algerian television.

Since then she is working on new projects among them two films in postproduction: *BODY + ART*, a documentary on artists in the 60ties and 70ties and *PARKOUR(S)* aka *RESET* a feature narrative film. She has co-created in 2008 a production and distribution company named Z et Compagnie Productions (Boumerdes, Algeria).



BRIDGING BAGHDAD WITH THE WORLD CINEMA



Bastille Tayran Film is an independent company work to produce films and make workshops for the Iraqi talented filmmakers. Under the umbrella of BASTILLE TAYRAN FILM, the company is supported by difference parts: Productions, Marketing, Distribution, Culture, and Workshops, together are working to build the culture bridge from Baghdad to Paris.



«Fiction Film about the homosexual from Iraq in Post Production»

«Iraq-Iran war in cinema theatre in Baghdad, feature documentary film in Production»

«Director without his passport bring his films from Baghdad to Paris. Feature fiction film in Development»

«A story love between an Arab migrate journalist and a French girl in Paris. Short fiction film in Production»



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SCANDIC TRIANGELN HOTEL - MARKET ROOM		PANORA - CINEMA 2
SATURDAY 6/10		
09:15 - 10:15	Egyptian Cinema Between the Past and the Future	
10:45 - 13:45		Post Production Screenings & Discussion (Feature Fiction Films)
15:00 - 17:30	Development Fund Pitching Sessions (Feature Films)	
SUNDAY 7/10		
09:30 - 10:30	Networking sessions	
11:00- 13:00		Post Production Screenings & Discussion (Documentary Films)
15:00 - 18:00	Development Fund Pitching Sessions (Documentary and Short Films)	
MONDAY 8/10		
09:30 - 11:45		Presentations
12:00- 13:30		Saudi Film Council presentation followed by a selection of short film screenings
17:00	MAFF Market Forum Awards	Scandic Triangeln Hotel



EGYPTIAN CINEMA BETWEEN THE PAST AND THE FUTURE

09:15-10:15 at Scandic Triangeln Hotel – Market Room

In its 8th edition, MAFF is honored to give tribute to the first cinema in the Arab world; the Egyptian cinema. With a large heritage of films, the Egyptian cinema has shaped the minds of millions of Arabs for more than a century.



Post Production Platform Competition Screenings & Discussions

The project representatives will have the chance to present their work to market professionals and a panel of carefully selected jury members. For each category there will be a winning project.

Feature Fiction Films: 10:45-13:45 at Panora 2

10.45 - 11.45 "PARKOUR(S)"

11.45 - 12.45 "WHEN WE'RE BORN"

12.45 - 13.45 "FATARIA"



Development Funding Competition Pitching Sessions

The project representatives will have the chance to present their work to market professionals and a panel of carefully selected jury members. For each category there will be a winning project.

Feature Films: 15:00 - 17:30 at Scandic Triangeln Hotel – Market Room

15:00 - 15:30 "BLOOD AND HONEY"

15:30 - 16:00 "FARHA"

16:00 - 16:30 "AND SOME LAND OF MA"

16:30 - 17:00 "COSTA BRAVA LEBANON"

17:00 - 17:30 "A RESPECTABLE FAMILY"



Networking sessions

A chance to meet the organizations visiting MMF through pre-arranged networking sessions with informal round-table meetings. The networking sessions present a chance to meet representatives from institutes and funds, as well as international industry experts to discuss industry topics from collaborations between Nordic and Arab countries to film financing and distribution.

09:30-10:30 at at Scandic Triangeln Hotel

Table 1 : Subject: What can Arab filmmakers expect from North Europe? Moderator: **Nujoom Al Ghanem**

Table 2 : Subject: What can North Europe filmmakers expect from Arab Country? Moderator: **Andreas Rocksén**

Table 3 : Subject: Co-Production: How to find Each Other - Creating links Moderator: **Erfan Rashid**

Table 4 : Subject: How to write a good script: Script Development and Managing Creativity Moderator: Kauther **Ben Hania**

Table 5 : Subject: How to secure finance for your film. Moderator: **Nadim Cheikhrouha**

Table 6 : Subject: Film Distribution Exchange between Nordic and Arab Regions Moderator: **Alaa Karkourti**

Table 7 : Subject: Festival strategies what role do festivals play in the film industry. Moderator: **Azza El Hosseiny**



Post Production Platform Competition Screenings & Discussions

Documentary Films: 11:00-13:00 at Panora 2

11.00 - 12.00 **"The Smuggled Sperm"**

12.00 - 13.00 **"Girls of the Moon"**



Development Funding Competition Pitching Sessions

Documentary Films: 15:00 - 16:30 at Scandic Triangeln Hotel – Market Room

15:00 - 15:30 **"OMAR SHARIF"**

15:30 - 16:00 **"SEARCHING FOR KIKHIA"**

16:00 - 16:30 **"BEAUTIFUL COUNTRY"**

Short Films: 16:30 - 18:00 at Scandic Triangeln Hotel – Market Room

16:30 - 17:00 **"GIVE UP THE GHOST"**

17:00 - 17:30 **"WORMS WILL NOT KNOW PARADISE"**

17:30 - 18:00 **"EVERY DAY AT 6 AM"**



Presentations by our invited experts, giving insight into their organizations

09:30-11:45 at Panora 2

- 1- Berlinale
- 2- Swedish Filminstitute
- 3- Norwegian Film Institute
- 4- Creative Europe Desk Media
- 5- Effat university + screening 60min



Presenting The Saudi Film Council followed by a selection of Saudi short films

12:00-13:30 at Panora 2

The Saudi Film Council (SFC) is an entity responsible for the promotion and support of the film and content industry in Saudi Arabia. Through a series of development initiatives, financial investments and incentives and a curated program of activities, SFC will support and promote Saudi cultural creativity domestically, regionally and internationally



One-to-one meetings

14:30 - 17:00 at Scandic Triangeln Hotel – Market Room

One to one 30 minutes' pre-arranged meetings in which participants present their projects to attending experts for feedback and discussions.



Mingle and Awards

17:00 - 18:00 at Scandic Triangeln Hotel

The development and post-production funding awards will be announced.

MAFF Honors Egyptian Cinema

Malmö Arab Film Festival is honored to give tribute to the Egyptian cinema in its 8th edition, as the oldest cinema in the Arab world, and even among the world's cinemas. Egyptian cinema has been one of the most important cultural tributaries that have shaped the thoughts of millions of Arabs over generations in more than a century. During its history, Egyptian cinema has presented a huge heritage of films, including what we enjoyed and put smiles on our faces, and that dealt with issues with all seriousness, awareness, and depth. Today, we are giving tribute to all that the Egyptian cinema has produced, and we remember its makers and stars with all respect and pride.

Over the decades, the Egyptian artist has expressed all concerns, aspirations, and dreams of the Arab citizen. Every Arab man found himself represented in - at least- one of the films of Adel Imam, Nour El Sherif, Ahmed Zaki or Mahmoud Abdel Aziz, and others of the prominent actors of the Egyptian Cinema. Every Arab girl or woman found herself represented in - at least- one of the films of Faten Hamama, Lubna Abdul Aziz or Majda, and others of the prominent actresses.

On this occasion, Malmö Arab Film Festival is keen to ensure that the Egyptian cinema is strongly present in all the activities and programs of this year's edition. This began with the decision of the festival administration to announce all the details of its 8th edition of the festival in Egypt, among a large crowd of Egyptian filmmakers, intellectuals, and media professionals, in a press conference held at the residence of his excellency, the Ambassador of Sweden in Cairo. Also, the festival administration decided to screen two Egyptian films in the opening and closing ceremonies. The festival also organizes a seminar about the issues of Egyptian cinema, moreover, we are honored this year to host prominent Egyptian stars and filmmakers.

Held by: **Mohamed Atef**



Is a film critic & festivals programmer. Festival Consultant at Malmö Arab Film Festival. Festival Programmer at El-Gouna Film Festival. Former Program Director at Cairo International Film Festival. Former Artistic Director of Ismailia International Film Festival for Documentaries & Shorts. Former Artistic Director of Luxor Arab & European Film Festival. Former Committee Member at The High Committee for Egyptian Festivals.

Member of the administrative board at The Egyptian Film Critics' Association (FIPRESCI member). Member of the Egyptian Association of Film Writers and Critics EAFWC.

09:30-10:30 at at Scandic Triangeln Hotel

Networking sessions

A Chance to meet the organizations visiting MMF through pre-arranged networking sessions with informal round-table meetings. The networking sessions present a chance to meet representatives from institutes and funds, as well as international industry experts to discuss industry topics from collaborations between Nordic and Arab countries to film financing and distribution.

What can Arab filmmakers expect from North Europe?

Nordic region became strong player in the field of coproduction with the Arab region. Nordic funds are not only the target of Arab filmmakers, the Nordic region still have a lot of opportunities for the Arab film.

Held by: **Nujoom Al Ghanem**



Nujoom Alghanem is an Emirati artist, poet, scriptwriter and multi-award-winning film director. She was born in Dubai in 1962, has published eight poetry collections and produced around fifteen films including short fictions, documentaries, art films and seven feature length documentaries. Her films have won local, regional and international prizes. She is the founder of Nahar Productions, a film production company based in Dubai. Currently she works as a film, media and cultural consultant as well as film instructor for some of the educational and professional institutes and organizations in the UAE.

What can North Europe filmmakers expect from Arab Country?

Films of the Nordic region has been always a source of inspiration for the Arab filmmakers, and real cinematic joy for the Arab cinefiles. A wide market of huge film festivals and new art house screens around the Arab region are awaiting for more films by the new generation of Nordic filmmakers.

Held by: **Andreas Rocksén**



Producer Andreas Rocksén Co-founded Laika Film in 2003, and is now Managing Director of the company. He has produced numerous short and feature length documentaries while the expanding Laika portfolio now includes fiction projects and international co-productions. His current slate encompasses a range of co-productions including Cold Case Hammerskjöld with Mads Brügger and productions for Swedish TV.

09:30-10:30 at at Scandic Triangeln Hotel

Co-Production: How to find Each Other -Creating links.

Many producers and filmmakers in both Arab and Nordic regions are looking for each other. New ideas for networking will promise to better cooperation.

Held by: **Erfan Rashid**



Iraqi Journalist, director and festival veteran based in Italy. Erfan Rashid's immersive career includes spells as former Arabic programme director in Dubai International Film Festival and as Artistic Director of "Mare di Cinema Arabo" in Sicily, Italy. Co-author of the book "Il Cinema dei Paesi Arabi" edited by the Italian "Marsilio". Correspondent of Al Hayat Newspaper from Italy for more than 20 years. Erfan is currently the Editor in Chief of "www.hnaroma.it".

How to write a good script: Script Development and Managing Creativity.

Good script is the main guarantee to have a good film, development is the stage of achieving good script because it is not only working on the scripts but also develops the creative ideas which help in the production and post-production stages.

Held by: **Kaouther Ben Hania**



Tunisian director Kaouther Ben Hania studied cinema in Tunisia and in Paris (Femis and la Sorbonne). "Challat of Tunis," her first feature film, was selected to open the ACID section at the Cannes Film Festival in 2014. Her film "Zineb Hates the Snow" premiered as an official selection at the Locarno Film Festival in 2016, and then in Hot Docs, Toronto. Her last film, "Beauty and the Dogs," was selected for the Cannes Film Festival "Un Certain Regard" in 2017 where it was awarded for Best Sound Creation.

How to secure finance for your film.

Funds and producers are always waiting for the new good projects. Clear, flexible and concrete financing plan attracts more partners, they only need grantees for how serious is the project.

Held by: **Nadim Cheikhrouha**



Nadim Cheikhrouha is a film producer with a track record of award winning productions. With his former company, Screen Runner, Nadim had produced three feature films: "Benda Bilili" (Cannes festival 2010 - 42nd Directors Fortnight; Opening film); "The Dis-integration", by Philippe Faucon (Venice Film Festival official selection) and "Would you have sex with an Arab?" by Yolande Zauberman (Venice Film Festival (Orrizonti)).

Nadim founded TANIT FILMS in April 2014, which produced Kaouther ben Hania's "BEAUTY AND THE DOGS" (Cannes Official selection, Un Certain Regard; 2017).

NETWORKING SESSIONS

09:30-10:30 at at Scandic Triangeln Hotel

Film Distribution Exchange between Nordic and Arab

Nordic cinema has strong influence among Arab cinefiles, and definitely has a great potential to be distributed in the art house theaters around the entire Arab region. Yet, Arab cinema is famous for expressing the social issues and the stories that reflect the Arab persona. Hence, distributing Arab films in the Nordic region helps in dissolving the differences between the two cultures, which has been strongly needed more than ever.

Held by: **Alaa Karkouti**



Alaa is renowned Film Analyst and an influential professional within the cinema and entertainment industry in the Arab world for his efforts in assembling complete archives on the economics of filmmaking. He established three cinema magazines, the fourth and latest being the Arab Cinema Magazine. For several years, Karkouti published a list of the 50 most powerful people working in the film business across the Arab world, which is the first list of its kind in the Arab world. As a film analyst, Karkouti regularly publishes about the film business in the Arab World in several worldwide leading Film and Business publications such as; Forbes Middle East, Variety, Screen International, and many more.

Festival strategies: What role do festivals play in the film industry?

Film festivals are the main source of finding new good films, a huge film festival is now measured by the size of its market. Festivals can present a lot to filmmakers.

Held by: **Azza El Hosseiny**



Azza received a degree in Business Administration from the University of Cairo in 1988 and a degree from The High Institute of Cinema, in 1991. She started as an actress and assistant editor but later focused on directing. Azza directed a number of documentaries for Egyptian TV, and became active in the independent cultural movement in theatre and cinema working with NGOs and cultural spaces. She is the director of the Independent Cultural Coalition. In addition, has founded the Nawafez project for cinema clubs in Egypt. She has been the director of LAFF during the past 6 years, where she created Etisal film fund, in 2014. Azza has also been a jury member in film festivals in Africa and the Arab world, and has participated in many discussions concerning Theater and Films issues in the Arab world And Europe.

Presentations

At this event, producers and experts from the Nordic and Arab countries will present themselves and their goals. Besides introducing themselves individually, the delegation will outline their production landscape and offer an insight into the Nordic and Arab film institutes' rules and requirements. Don't miss the chance to meet and interact with the Nordic and Arab film institutes.

Berlin International Film Festival – Berlinale

Berlin: an exciting, cosmopolitan cultural hub that never ceases to attract artists from around the world. A diverse cultural scene, a critical public and an audience of film-lovers characterise the city. In the middle of it all, the Berlinale: a great cultural event and one of the most important dates for the international film industry. More than 334,000 sold tickets, more than 21,000 professional visitors from 127 countries, including more than 3,700 journalists: art, glamour, parties and business are all inseparably linked at the Berlinale.

Held by: **Viola Shafik**



Viola Shafik, PhD, a freelance filmmaker, film curator, and film scholar holds the position of a researcher at the Art History Dept./Ludwig Maximilian University and is currently researching aspects of the history of Arab documentary. She authored among others; *Arab Cinema: History and Cultural Identity*, AUC-Press, Cairo, 1998/2016 and *Popular Egyptian Cinema: Gender, Class and Nation*, AUC-Press, 2007. She lectured at the American University in Cairo, the Zürich University, the Humboldt University and the Ludwig Maximilian University. She was the Head of Studies of the Documentary Campus MENA Program 2011-2013. Moreover she worked as a consultant for La Biennale di Venezia as well as the Dubai Film Connection and was a member of the selection committees of the al-Rawi Screenwriters Lab, the Doha Film Institute, as well as the World Cinema Fund (Berlinale). She directed several documentaries, most notably *Jannat `Ali-Ali im Paradies/My Name is not Ali* (2011) and *Arij - Scent of Revolution* (2014).

Swedish Film Institute

The Swedish Film Institute is the national agency, responsible for funding, supporting and developing the film art at large. It is also responsible for archiving the cultural film heritage and screening of films at the Cinemateque. The Swedish Film Institute has a 50%-50% gender equality policy for supporting productions and work to increase the general diversity and representation of different cultural voices.

The Swedish Film Institute supports all film formats, genres and platforms. The Swedish Film Institute supports international co-productions in both fiction, documentary, shorts and cross media. You have to apply together with a Swedish co-producer who has secured Swedish distribution and we require a creative exchange of some sort. There are no deadlines. We support through the commissioning system and fund between 6-12 productions per year between all genres.

Held by: **Klara Grunning**



Emmy Award winning Grunning-Harris is a freelance content, production, distribution, financing consultant and executive producer for film, TV and cross media world-wide. Currently she is working at the Swedish Film Institute, as their film commissioner for documentary films. Before, Grunning worked five years as the commissioning editor for documentary feature and short films at the Royal Danish Film Institute, where she has supported award winning films. Klara is also the chairwoman of the Board of Directors for The Why Project, who are responsible for major events like *WHY POVERTY?* and *WHY DEMOCRACY?* Klara has expertise in international co-production, content and editing for distribution and financing, versioning for different markets and works closely to customize strategies for all aspects of production.

Norwegian Film Institute

«The Norwegian Film Institute (NFI) is a public institution operating under the authority of the Ministry of Culture. NFI is the government's executive body for the film sector and its advisor on film policy issues.

NFI has an annual budget of NOK 625 million (Euro 66 million) available for film development, production, promotion and distribution support, 87 employees and offices in Oslo and Bergen. About NOK 54 million are allocated to documentaries for all platforms.

Held by: **Helle Hansen**



Helle Hansen; Film Commissioner NFI – Norwegian Film Institute, Norway Journalist and director of numerous documentary films for TV. From 2011-2016 Hansen was the Film Commissioner for documentaries at the Danish Film Institute. Among the supported projects: THE LOOK OF SILENCE, LOST WARRIERS, BOBBY JENE, WHO WE WERE and international co-productions SHADOW WORLD, THE ISLANDS AND THE WHALES, MOGADISHU SOLDIER, GOLDEN DAWN GIRLS. As of October 2016, Hansen is the Film Commissioner at the Norwegian Film Institute.

Creative Europe Desk Media

Creative Europe is the European Commission's framework program for support to the culture and audiovisual sectors.

The program is divided into two sub-programs and one cross-sectoral strand: THE MEDIA sub-program supports the EU film and audiovisual industries financially in the development, distribution and promotion of their work. It helps to launch projects with a European dimension and nurtures new technologies; it enables European films and audiovisual works including feature films, television drama, documentaries and new media to find markets beyond national and European borders; it funds training and film development schemes such as those promoting the development, distribution, or access to audiovisual works. Culture sector initiatives, such as those promoting cross-border cooperation, platforms, networking, and literary translation. A cross-sectoral strand, including a Guarantee Facility and transnational policy cooperation.

Held by: **Ulrika Nisell**



Ulrika Nisell is working for Creative Europe Desk Sweden MEDIA, the information office of the audiovisual part of the Creative Europe program. There are Desks in every participating country, to give advice in the application process, assistance relating to the program and help to cooperate with organizations in other countries.

Effat University

The presentation will be followed by a selection of short film screenings

Effat University, located at the heart of the vibrant city of Jeddah, is a fully accredited non-profit university which provides quality education at international standards. Operating under the umbrella of King Faisal Foundation, the University offers rigorous educational graduate and undergraduate programs conducive to lifelong learning within four colleges; Effat College of Science & Humanities, Effat College of Engineering, Effat College of Business, and Effat College of Architecture and Design. At Effat, our students are inspired and motivated to gain a true passion for advancement in a place where academic programs are innovative and stimulating. Our worldwide academic partnerships with universities such as Georgetown, Syracuse, Carnegie Mellon, Duke, Auburn, Tisch School, Western Sydney, and Tokai bring new perspectives to our programs. Furthermore, the Ambassador's Program –co-curricular activities and experiences- open up new horizons for our students.

Held by: **Dr. Mervat El-Shafie**



Dr. Mervat El-Shafie, Dean of Effat College of Architecture and Design, Effat University, Jeddah. She has been the Chair of Architecture Department in Effat University during 2006-2014. Dr. El-Shafie received her Ph.D. in Built-Environment from Lincoln University, New Zealand in 1999. Her thesis entitled "Phenomenology of Built-Environment". She has her B.Sc. Arch and M.Sc. Arch from the College of Engineering, Ain-Shams University. Dr. Mervat is a registered architect, practicing in the field of Architecture and Urban Design more than 35 years, and she has taught Architecture in New Zealand, Egypt, and Saudi Arabia between 1997- 2018. She currently teaches courses in Landscape Architecture and Research Methods for undergraduate and master students at Effat University. Dr. El-Shafie's research interests include Architecture studies in relation to philosophy, the interrelationships between people and their land, houses and places, and the processes of globalization and cultural heritage, in addition to research on architecture pedagogy and curriculum development.

Held by: **Mohamed Ghazala**



assistant professor of animation and the chair of the department of the Visual & Digital Production of Effat University (Saudi Arabia). He is member of the board and the former vice president of the International Association of Animation Films (ASIFA), and the founder of its first chapter in Africa and the Arab world since 2008.

He served on a number of international Animation festival juries including Stuttgart (Germany), Castelli Animati (Italy), SICAF (Korea), AnimaAfrik (Ghana), and other festivals in Spain, Greece, Armenia, Serbia, Algeria, Chile, China, Jordan, Kosovo, India, etc. He has been working also as a visiting lecturer at several film institutions such as: Jilin animation institute (China), Cologne's Academy of Media Arts (Germany), Durban Art & Animation center (South Africa), Antioquia Universidad (Colombia) and others. He also participated in projects with UNESCO (Africa Animated, Kenya 2006, and Colombia 2011).

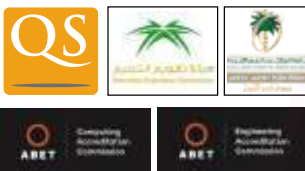
Ghazala directed and co-directed several awarded films, including the first Yemen's animated film "Salma" in 2006, and "Honyan's Shoe" (2009) which won the Animation Prize at The African Movie Academy Awards (The African Oscar AMAA) in Lagos/Nigeria 2010.

He published his first book under the title "Animation in the Arab World" in Germany 2011. His second book with title "Animation in Africa" in Egypt 2013. Beside his contributions with chapters in important references like "Animation, A World History" by Giannalberto Bendazzi, USA 2016, and "Animation in the Middle East" by Stefanie Van De Peer, UK 2017.



A very warm welcome to Effat University

Saudi Arabia's first private
non-profit female university



Build your
future

What do we offer?

- Some of the most innovative, diverse and advanced programs in women's education
- An international reputation for excellence
- Partnerships with the world's finest institutions
- Clubs and societies covering a broad range of hobbies and academic interests
- Staff from across 25 different countries, each committed to sharing their unique knowledge
- The latest technology
- World-class campus facilities
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Saudi Film Council

The presentation will be followed by a selection of short film screenings

About us:

The Saudi Film Council (SFC) is an entity under the General Culture Authority, responsible for the promotion and support of the film and content industry in Saudi Arabia. Through a series of development initiatives, financial investments and incentives and a curated program of activities, SFC will support and promote Saudi cultural creativity domestically, regionally and internationally.

SFC will harness and channel the creative talent of the Kingdom to support the establishment of a sustainable film and content industry in Saudi Arabia through strategic development and investment.

The facilitating role of SFC will enable Saudis to explore and promote their creativity and diversity both at home and abroad, while growing the film industry to positively impact socio-economic growth in the country, in line with Vision 2030.

SFC's remit includes:

1. Developing Saudi talent through comprehensive training programs, in partnership with leading regional and international institutions and entities
2. Supporting filmmakers and content creators through a range of funding solutions
3. Building the required infrastructure and showcasing Saudi Arabia as a global destination for state-of-the-art film and content production
4. Developing a robust regulatory framework that will govern the film and content industry in Saudi Arabia
5. Promoting Saudi Arabia through international platforms and through the participation of Saudi talent in international festivals, markets and forums

Held by: **Faisal Baltyuor**



Faisal Baltyuor is CEO of the Saudi Film Council (SFC), a government body that is part of the General Culture Authority, and which is mandated to develop a vibrant film industry in KSA through sustained and strategic development and investment. Mr. Baltyuor has a master degree in information technology specialised in digital media from University of Newcastle (Australia). He also has an extensive experience in film and media production with a demonstrated history of working in the film industry. Prior to his role at the SFC, he worked at Saudi Aramco at King Abdulaziz Center for World culture (Ithra) where he headed the Cinema and biggest film initiatives such as Saudi Film Days, a pioneering program that produced and showcased original Saudi films through screenings in the United States, United Kingdom. He has also worked as director co-director and producer in Sydney (Australia) for 4 years.



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