MAFF MARKET FORUM

OCTOBER 6-8, 2018

MAFF MARKET FORUM PROGRAM
October 6-8, 2018 at the Scandic Triangeln Hotel. MMF offers unique opportunities to meet film professionals from the Nordic countries and the Arab world.

MAFF MARKET FORUM 2018

DAY 1 *Saturday, October 6, 09:15-17:30*

EGYPTIAN CINEMA BETWEEN THE PAST AND THE FUTURE

09:15-10:15 at Scandic Triangeln Hotel – Market Room

In its 8th edition, MAFF is honored to give tribute to the first cinema in the Arab world; the Egyptian cinema. With a large heritage of films, the Egyptian cinema has shaped the minds of millions of Arabs for more than a century.

Post Production Platform Competition Screenings & Discussions

The project representatives will have the chance to present their work to market professionals and a panel of carefully selected jury members. For each category there will be a winning project.

Feature Fiction Films: 10:45-13:45 at Panora 2

10.45 - 11.45 **"PARKOUR(S)"**
11.45 - 12.45 **"WHEN WE'RE BORN"**
12.45 - 13.45 **"FATARIA"**

Development Funding Competition Pitching Sessions

The project representatives will have the chance to present their work to market professionals and a panel of carefully selected jury members. For each category there will be a winning project.

Feature Films: 15:00 - 17:30 at Scandic Triangeln Hotel – Market Room

15:00 - 15:30 **"BLOOD AND HONEY"**
15:30 - 16:00 **"FARHA"**
16:00 - 16:30 **"AND SOME LAND OF MA"**
16:30 - 17:00 **"COSTA BRAVA LEBANON"**
17:00 - 17:30 **"A RESPECTABLE FAMILY"**

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DAY 2

Sunday, October 7, 09:30-18:00

Networking sessions

A chance to meet the organizations visiting MMF through pre-arranged networking sessions with informal round-table meetings. The networking sessions present a chance to meet representatives from institutes and funds, as well as international industry experts to discuss industry topics from collaborations between Nordic and Arab countries to film financing and distribution.

09:30-10:30 at at Scandic Triangeln Hotel

Table 1: Subject:What can Arab filmmakers expect from North Europe? Moderator: **Nujoom Al Ghanem**
Table 2: Subject:What can North Europe filmmakers expect from Arab Country? Moderator: **Andreas Rocksén**
Table 3: Subject: Co-Production: How to find Each Other - Creating links Moderator: **Erfan Rashid**
Table 4: Subject: How to write a good script: Script Development and Managing Creativity Moderator:Kauther **Ben Hania**
Table 5: Subject: How to secure finance for your film. Moderator: **Nadim Cheikhrouha**
Table 6: Subject: Film Distribution Exchange between Nordic and Arab Regions Moderator: **Alaa Karkourti**
Table 7: Subject:Festival strategies what role do festivals play in the film industry. Moderator: **Azza El Hosseiny**

Post Production Platform Competition Screenings & Discussions

Documentary Films: 11:00-13:00 at Panora 2

11.00 - 12.00 **"The Smuggled Sperm"**
12.00 - 13.00 **"Girls of the Moon**

MAFF MARKET FORUM 2018

DAY 2

Sunday, October 7, 09:30-18:00

Development Funding Competition Pitching Sessions

Documentary Films: 15:00 - 16:30 at Scandic Triangeln Hotel – Market Room

15:00 - 15:30 **"OMAR SHARIF"**
15:30 - 16:00 **"SEARCHING FOR KIKHIA"**
16:00 - 16:30 **"BEAUTIFUL COUNTRY"**

Short Films: 16:30 - 18:00 at Scandic Triangeln Hotel – Market Room

16:30 - 17:00 **"GIVE UP THE GHOST"**
17:00 - 17:30 **"WORMS WILL NOT KNOW PARADISE"**
17:30 - 18:00 **"EVERY DAY AT 6 AM"**

MAFF MARKET FORUM 2018

DAY 3 *Monday, October 8, 09:30-18:00*

Presentations by our invited experts, giving insight into their organizations

09:30-11:45 at Panora 2 (15 minutes each)

1- Berlinale
2- Swedish Filminstitute
3- Norwegian Film Institute
4- Creative Europe Desk Media
5- Effat university + screening 60min

Presenting The Saudi Film Council followed by a selection of Saudi short films

12:00-13:30 at Panora 2

The Saudi Film Council (SFC) is an entity responsible for the promotion and support of the film and content industry in Saudi Arabia. Through a series of development initiatives, financial investments and incentives and a curated program of activities, SFC will support and promote Saudi cultural creativity domestically, regionally and internationally

One-to-one meetings

14:30 - 17:00 at Scandic Triangeln Hotel – Market Room

One to one 30 minutes' pre-arranged meetings in which participants present their projects to attending experts for feedback and discussions.

Mingle and Awards

17:00 - 18:00 at Scandic Triangeln Hotel

The development and post-production funding awards will be announced.